

FUTURE OF WORK – TOP TAKEAWAYS

Omdia 2021 Report Details the “New Normal”

COVID-19 forced enterprises to adopt new ways of working to survive. Businesses must now reinvent themselves to create productive, safe, and empowering environments for their employees as leaders start to understand the implications of this global “work-from-home experiment.”

Omdia’s new **2021 Future of Work report** delivers insights on the long-term digital objectives that enterprises are now prioritizing, in addition to the technology and service investments they have planned in adapting to the new normal.

#1 Working Away From the Traditional Office Will Be the New Norm

58% of employees will be either primarily home-based or will adopt a hybrid work style going forward. When enabling a hybrid workforce, businesses face a diverse set of people and technical challenges.

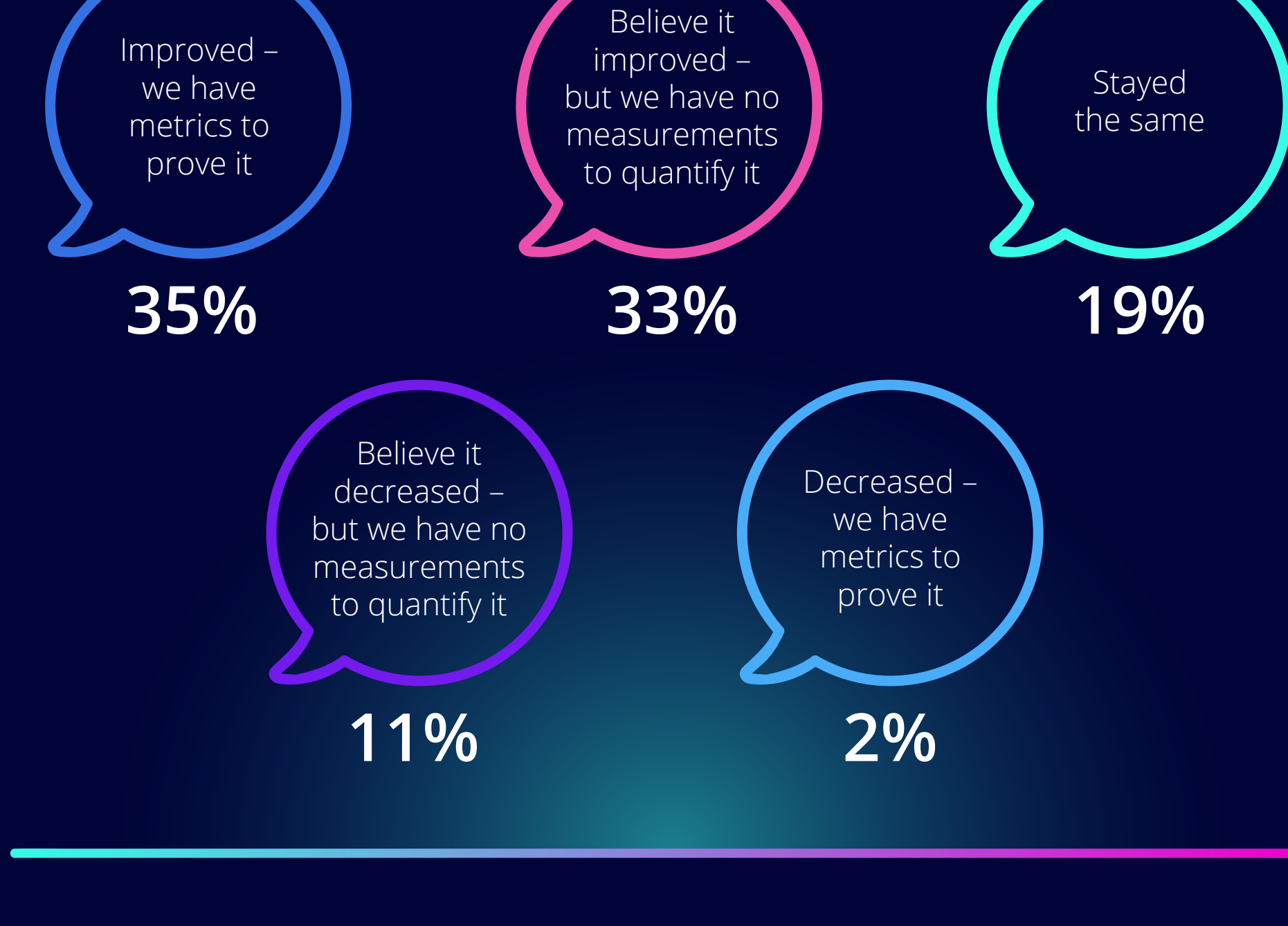
What organizations find to be the most challenging aspects of remote/hybrid working:



#2 Working Remotely Is Improving Employee Productivity

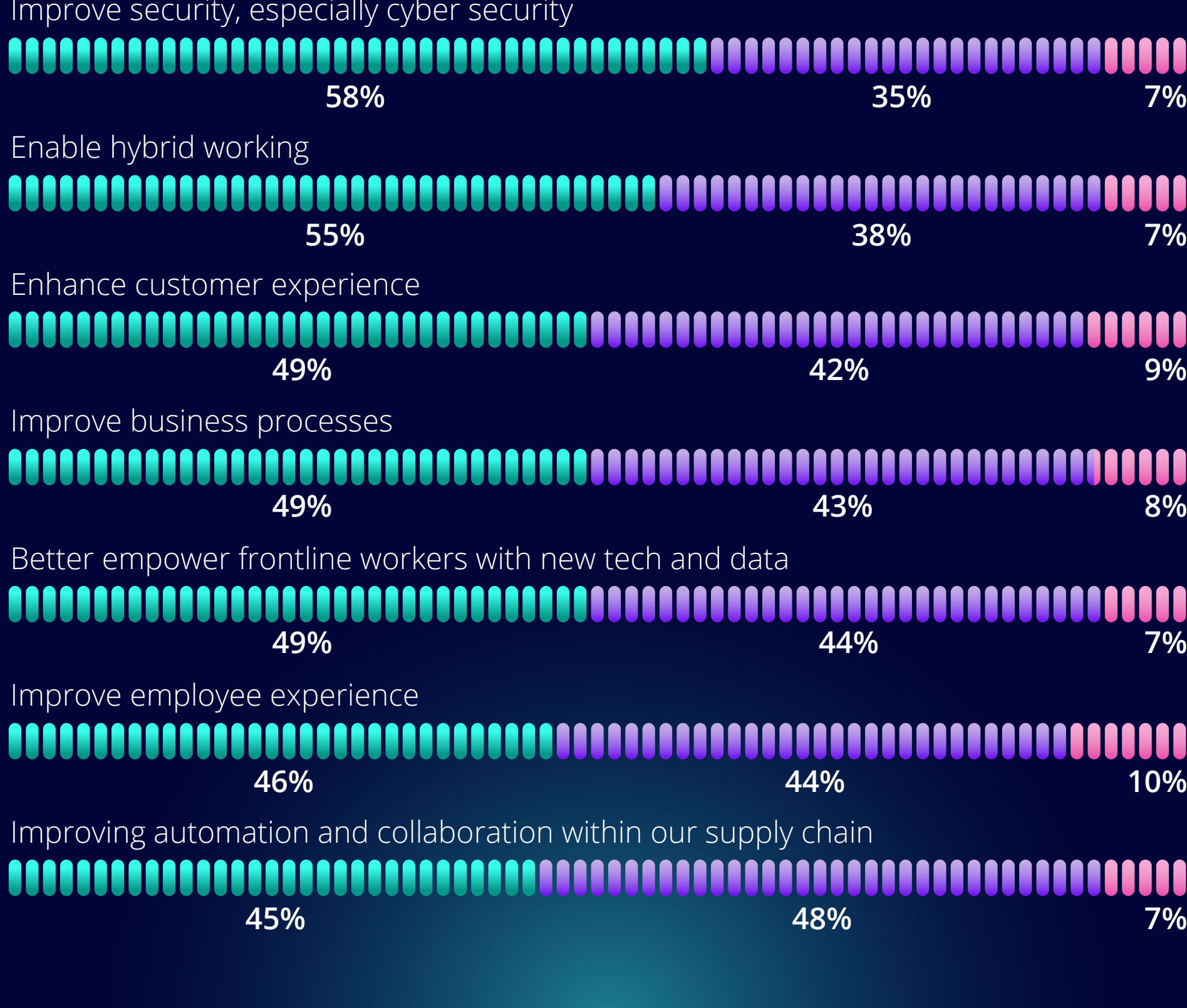
68% of enterprises believe employee productivity has improved since the mass move to remote working, with 35% of these respondents reporting they have the metrics to prove it.

How the move to remote working has impacted employee productivity:



#3 Future of Work Priorities: Security, Hybrid Working and Business Continuity

How COVID-19 changed the emphasis organizations will place on the following priorities over the next 12 to 24 months:



#4 The Pandemic Has Influenced Which IT & Service Provider Partners Enterprises Will Work With in the Future

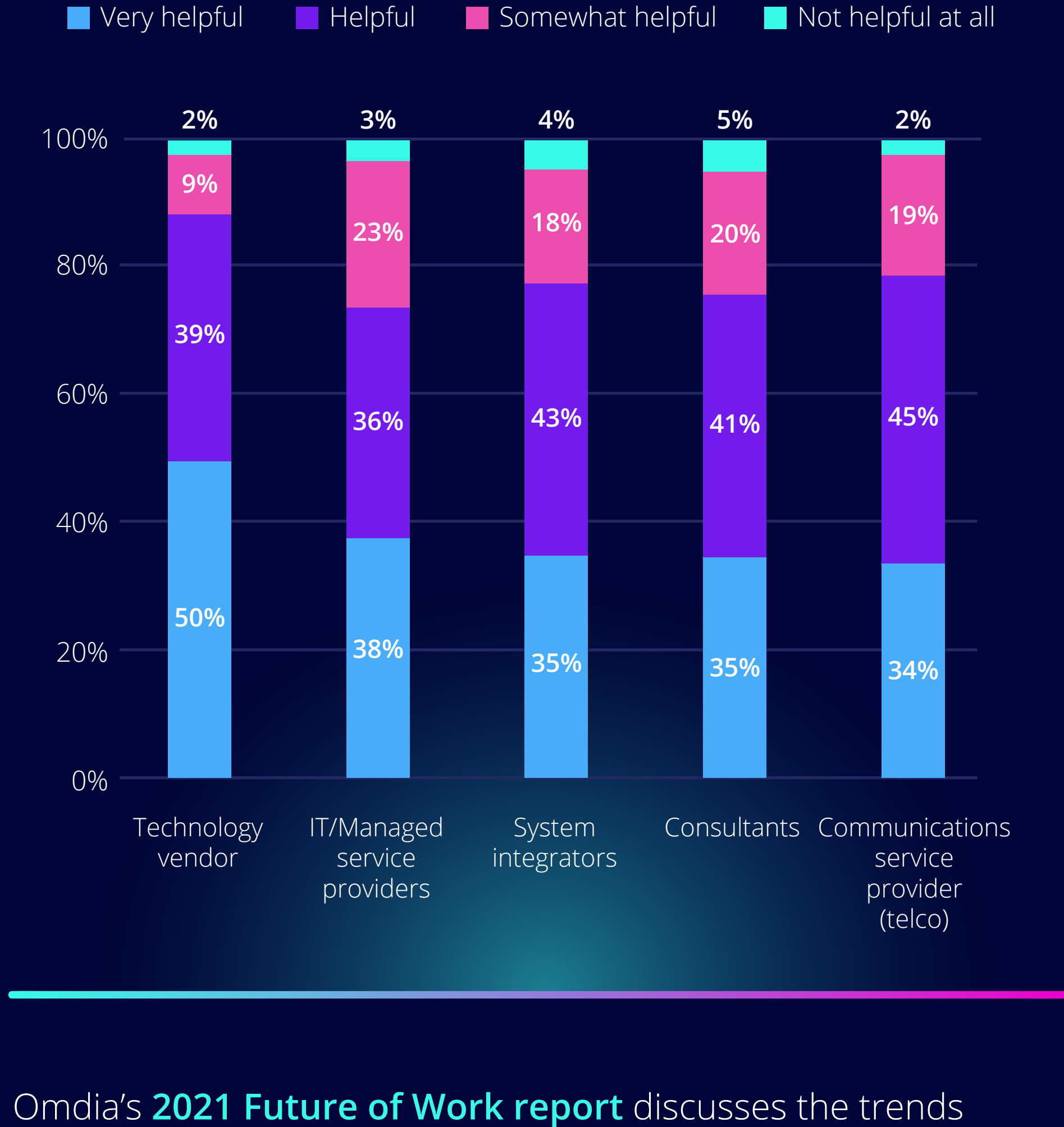
COVID-19 has influenced your organization's decisions about which ICT partners and service providers it will use in the future:



#5 Supporting Remote Work: Tech Vendors Seen as Most Valuable Partners

70% of Enterprises say the pandemic has influenced which IT and service providers they’ll partner with.

How helpful have the following partners been in supporting your transition to remote working?



Omdia’s **2021 Future of Work report** discusses the trends and priorities guiding the decisions and partnerships that will enable businesses to deliver a digital agenda influenced by the pandemic.

- How have organizations been challenged by the sudden change in work styles brought about by the pandemic, and what are the opportunities going forward?
- What measures will organizations implement over the long-term in redeveloping the physical office environment to enable productive working?
- What are the top technology investments organizations will make over the next 12 months to improve hybrid working?

Learn more about the new **Future of Work** report at Omdia.com.

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