

AI Viewpoint Service

Part of the AI and Intelligent Automation Service Area Package

A broad yet insightful view of the AI market, providing high-level data on revenues from AI hardware, software and services. This is complemented by strategic analysis on key AI verticals and the enabling technologies. Ideal for clients in adjacent industries monitoring AI developments, startups, and policymakers.

“AI is radically, rapidly and relentlessly reshaping our world, global and local economies, societies with live in, how we interact with each other, and how we view ourselves. And the technology itself is evolving very fast. Omdia's AI Intelligence Services track all recent developments in AI from chips and hardware to enterprise deployment so that you can stay informed and get ROI from your AI investments.”

Natalia Modjeska

Research Director | AI & Intelligent Automation

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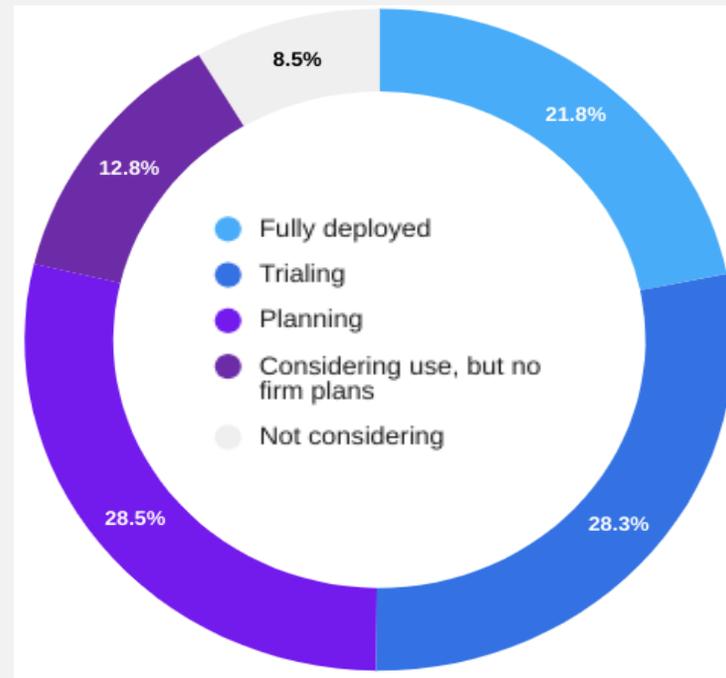
Designed to help stakeholders across the AI landscape understand a complex market in transition.

HOW OMDIA HELPS YOU

- High-level conclusions from Omdia AI forecasts and data products
- Analyst insights from our team of industry experts
- Dedicated thematic coverage for the Viewpoint Service

KEY QUESTIONS ADDRESSED

- What applications and use cases are driving enterprise adoption of AI?
- How are enterprises and policymakers tackling the challenges of responsible AI?
- What impact is AI having on the market for semiconductors? What chipset types are selling, at the edge and in the data center?



Enterprise investment in knowledge graphs

Software Market Forecast:
Analytics and Data
Management, 2019–24
Source: Omdia

AI Viewpoint: Thematic Packages

AI Viewpoint Deliverables are organized into Thematic Packages

- Each package headlined by a special summary report
- New packages bi-monthly
- Packages will include a variety of analyst insights, reports, forecasts, tracker and briefings.

Example Theme #1: A World of Skills: AI Software

Reports

AI for Customer Experience
RPA Vertical Markets Report
Improving AI Outcomes with AutoML

Summary Report

Analyst Insights

Analyst Access

Trends to Watch

AI Applications Quarterly Briefing
Analytics & Data Management Quarterly Briefing
AI Apps TTW

Reports

Quantum Computing Market Forecast
Quantum Market Radar
Edge Accelerators Market Radar

Summary Report

Analyst Insights

Analyst Access

Trends to Watch

Advanced Computing Q4 Briefing & TTW
What's happening to Microsoft's FPGA strategy for AI hardware?

Example Theme #2: Exotic Technologies - HPC, Quantum, and More...

Artificial Intelligence (AI) & Intelligent Automation (IA) Analysts



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Cassandra Mooshian
Senior Analyst
**Intelligent Automation &
Enterprise AI**



Neil Dunay
Principal Forecaster
AI Data Tools

AI Viewpoint: Deliverables



TRACKERS AND BRIEFINGS

- Trends to Watch from Advanced Computing, AI Applications, and Analytics and Data Management
- Quarterly Briefings



REPORTS & SURVEYS

—2022 Editions—

- Analytics & Data Management Forecast Report
- Market Landscape: Intelligent Document Processing
- Fundamentals of RPA & Intelligent Automation
 - Improving AI Outcomes with AutoML
 - AI for Customer Experience
 - 6 dedicated thematic reports



ANALYST INSIGHTS

—Ongoing—

Includes all our analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

AI Viewpoint: Reports and Analysis

Best Practices in AI Governance and Ethics

If AI is to mature and grow as a business-critical asset, a bond of assurance must be forged between creator and user that a given AI outcome is safe, inclusive, fair, secure/private, transparent, understandable, and above all, accountable.

RPA: Now More than Ever

As robotic process automation (RPA) solutions gain mindshare across the enterprise IT landscape, many organizations are actively adopting or considering the technology, particularly as a response to the COVID-19 pandemic, which has disrupted the way companies do business.

Fundamentals of MLOps

An exploration of the emerging marketplace for operationalized machine learning in the enterprise. This report will evaluate the state of the enterprise MLOps platforms market, exploiting current technology trends, provider approaches, and future requirements.

AI Chipsets for the Edge

Global market analysis and forecasts covering edge-based AI chipsets and accelerators for mobile phones, smart speakers, HMDs, automotive, PCs/tablets, drones, security cameras, robots, edge servers, and machine vision.

AI Edge Appliances: Healthcare

A market forecast for AI edge appliances in healthcare, based on a survey and Omdia modelling. Omdia forecasts a revenue TAM of \$1.2bn by 2025, mostly in imaging. Covers user adoption of AI, attitudes to product types, key user groups, and strategic implications.

AI Chipsets for Cloud and Datacenter

This report examines the AI applications in business, consumer, and government that are driving requirements in AI infrastructure, especially the compute, storage, and networking functions in cloud and enterprise data centers. Market forecasts include infrastructure hardware spend from 2019 to 2026 segmented by region, function, chipset, delivery model, and enterprise vertical..

AI Software Market Forecast

This Omdia report provides a quantitative assessment of the market opportunity for AI software. To assess the COVID-19 impact, Omdia outlines four forecast scenarios through 2025. The study includes market sizing, segmentation, and forecasts for 340 AI use cases, including more than 200 unique use cases

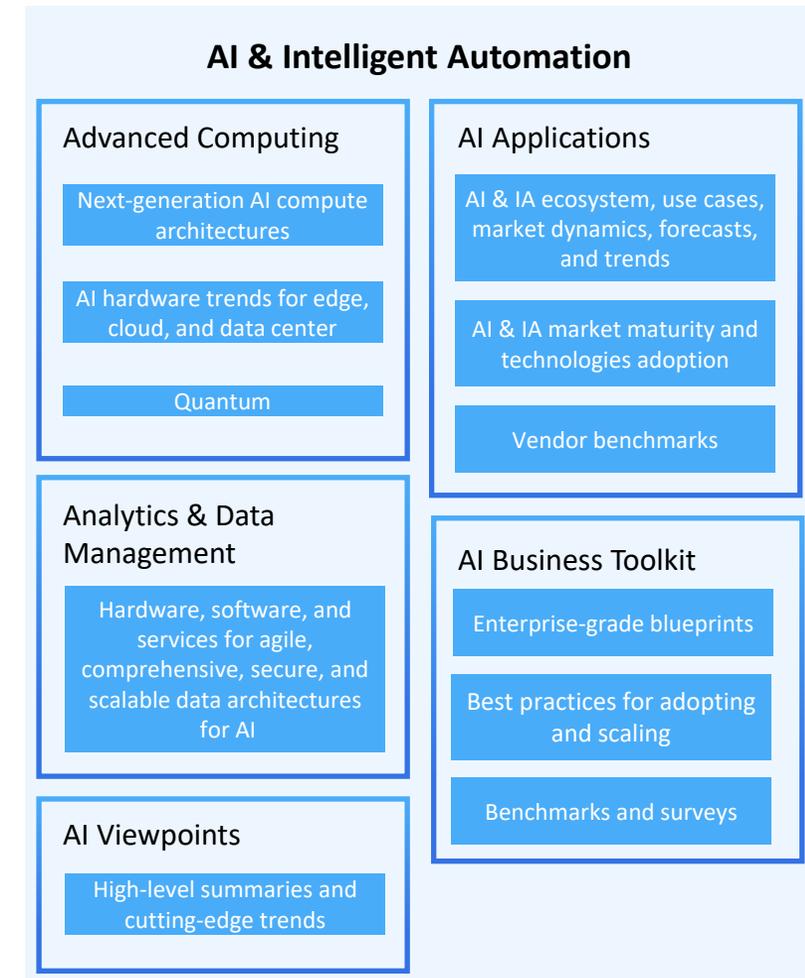
AI & Intelligent Automation Overview

About Omdia's AI & Intelligent Automation Research

Omdia provides valuable, detailed, and comprehensive research on the core elements of the AI and IA ecosystem. Our research portfolio spans the entire AI and IA value chain, from AI hardware to AI use cases, applications, software, platforms, and services. We cover a wide variety of companies including AI startups, hyperscalers, chipset vendors, cloud providers, OEMs, IT vendors, AI platform vendors, AI and IT services companies, and enterprises deploying AI and IA across different vertical markets.

Omdia's AI & IA research also provides insights into the drivers and barriers in key vertical markets and examines the challenges, investment strategies, and supplier choices of enterprises that are in the process of adopting and scaling AI, ML, and data science.

Omdia's syndicated AI & IA research is delivered via five distinct intelligence services: Advanced Computing, AI Applications, Analytics & Data Management, AI Business Toolkit, and AI Viewpoints. Through a rich collection of reports, forecasts, surveys, and analyses, each of these intelligence services provides our clients with insights into the latest AI and IA business and technology trends and how these developments affect the market (and their organizations) now and in the future. Our clients also enjoy access to our analyst team, thus ensuring their questions are answered completely and promptly.



Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.