



Omdia
by **informa** techtarget ...

Advanced Automotive Intelligence Service

In-depth insight and data analysis into the technologies transforming vehicle design, ownership and safety in automotive industry.

Key Questions Answered

- What AI applications are disrupting the automotive market?
- How will autonomous vehicle technologies foster new business models and drive market disruptions?
- How are automotive and tech industries collaborating to advance automotive intelligence?
- What strategy can propel us to become the preferred tech partner in the automotive ecosystem?
- What are the crucial tech indicators? How big will the market opportunity be?
- What strategic initiatives are being implemented by market-leading OEMs?

What We Offer

- Forecast ADAS levels and deployment rates across key markets
- Identify key factors that promote and hinder the transition to high-level ADAS systems
- Offer insights on the future of digital cockpits with advancements in ADAS and AI
- Deliver in-depth topical analysis to support strategic decision planning
- Uncover the opportunities for challenges in the autonomous vehicle market
- Analyze the latest trends and disruptions caused by AI in the automotive industry



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SPEAK WITH OUR EXPERTS

Delivering insights and actionable intelligence on the market for advanced automotive technologies

Key Deliverables



ADAS OEM Scorecard

An in-depth ranking of how the leading global OEMs compare for their ADAS offerings



Digital Cockpit OEM Scorecard

Ranking the digital cockpit technologies and partnerships for leading global manufacturers



Digital Cockpit and ADAS surveys

Global enterprise surveys targeting OEMs, Tier 1s, and dealers, on their attitudes and expectations of the markets



China ADAS SOC Leadership Matrix

An evaluation of the leading suppliers of chips for the ADAS market in China

Scope of Work

Coverage

- Global and regional coverage, with country-specific detail where needed
- Coverage of OEMs, Tier 1s, and Tier 0.5/1.5s, especially the semiconductor companies and chip makers entering the space
- Focus on leading ADAS and autonomous firms from sensor to cloud, with in-depth looks at how ADAS and in-car intelligence is communicated to the driver through instrumentation, display, and other features including voice.
- Integrated reporting on Automotive AI, and subtopics like commercial vehicles, heavy machinery, two- and three-wheeled mobility
- Interviews, analyst opinions, short data extracts, infographics, and webinars offering extensive and informed analyst insight

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