



Omdia
by **informa** techtarget ...



Auto Intelligence Data Query Tool

Run tailored reports across global vehicle sales and production data—spanning available time range, region, or detail level—all from one powerful, self-serve tool.

Key Questions Answered

- What's the market share and growth trend for vehicle types or powertrains (e.g. BEVs, hybrids) across major markets like the US and China?
- How do production volumes vary for specific models or platforms or plants in North America over time?
- What are the historical and current US sales and inventory levels for key segments—such as large pickups or luxury crossovers?
- What are the segment-level sales and production breakdowns by OEM across different time periods?
- How have vehicle type and segment performance shifted over time, based on long-term global trends?

What We Offer

- Build fully customized reports for global sales and production data—by region, company, vehicle type, and more
- Access industry's most extensive automotive data sets, with deep coverage across key market and segments
- Analyze market share and powertrain trends over long historical timelines to spot shifts and growth opportunities
- Detailed data granularity for North America —down to plant-level production or sales by fuel type
- Combine multiple data sources in a single view for a more connected picture of vehicle supply, demand, and market performance



Artificial intelligence, electrification, overcapacity, and international tensions promise to keep the automotive industry continually in flux for the next several years. Keep up with the pulse of the industry with Omdia Automotive data and analysis.



Haig Stoddard

*Principal Analyst,
Forecast & Markets*

SPEAK WITH OUR EXPERTS

Delivering an unparalleled perspective on the rapidly evolving automotive landscape

Key Deliverables



Extensive Market Data

Comprehensive global database of sales, production, and inventory data—classified by region, country, automaker, brand, vehicle type, fuel type, and power type.



Customizable Reports

Run tailored, multi-dimensional reports using extensive automotive data—flexible by time period, granularity, and data set combinations.



Expert-driven Tools And Trackers

Visual dashboards and technology-focused market trackers with analysis from analysts on critical industry shifts.

Scope of Work

- Extensive quantitative databases covering global sales, production, and inventory data
- Granular, attribute-rich classification across region, country, brand, model, segment, vehicle type, powertrain (including BEV and hybrid splits), platform, and plant location
- Geographic coverage spans **54** countries across North America, Europe, APAC, South America, and Rest of World, with deep datasets for the U.S., Canada, Mexico, China, Japan, South Korea, and major European markets
- Custom reporting at any level of granularity—combine multiple data sets in a single output with user-defined subtotals and filters
- Integration of specific metrics such as Units, Daily Selling Rates, Days Supply, and SAAR for U.S. sales and inventory
- Includes specialized datasets like Truck Sales/Inventory by VW, North America Production Tracker projections, and segment-level trends by automaker and region

[EXPLORE OUR LATEST DATA](#)



Thank you!

Get in touch with the presenter...

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