



Omdia
by **informa** techtarget ...



Auto Intelligence Spotlight Service

Monitor and analyze important trends, gauge market shifts, and make informed business decisions.

Key Questions Answered

- What factors are driving trends in the industry?
- Who are the major players by region and product type?
- Why do sales and production figures differ from previous forecasts?
- How are micro and macro economic trends affecting the industry?
- Where are sales and production figures showing the greatest growth?

What We Offer

- Accurate automotive sales by country and region
- Key insights and trends of the industry by region
- Analysis of major manufacturers' production and sales - for North America and globally
- Statistical analysis of availability of popular safety and comfort features by make and model for the U.S. market



The Auto Intelligence Spotlight Service provides the granular data and more importantly the deep insight needed to make sense of the automotive market's past, present and future.



Haig Stoddard
Chief Forecaster

SPEAK WITH OUR EXPERTS

Delivering comprehensive industry analysis

Key Deliverables



Data

Access **monthly** data on vehicle sales and production across global markets to benchmark and plan with confidence.



Reports

Track key market shifts with reports on global light vehicle sales and detailed U.S. **monthly** sales and inventory—delivering clarity on demand, supply, and performance across regions.



Market Outlook

Stay ahead with a **quarterly** industry outlook, focused North American barometer, and regular webinars and analyst views that distill global trends into actionable direction.

Scope of Work

Coverage

- Detailed monthly U.S. sales by model and power type.
- Monthly U.S. inventory data by brand and model.
- Monthly Canada and Mexico sales by brand and model.
- Monthly North America production by plant, model and platform.
- North America production forecast by plant and platform for 18-30 months out.
- Monthly regional sales data by country and company representing for over 45 markets.
- Quarterly regional production data by country and manufacturer for Asia, Europe, South America.
- Annual tables for 60+ markets with 20 years of history.
- U.S. factory-installed powertrain and equipment by model year with 10 year archive.
- U.S. Vehicle Specifications by model year with 10 year archive.

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Thank you!

Get in touch with the presenter...

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