

Desktop Monitor Market Tracker

Part of the Consumer Electronics & Display Applications Service Area Package

A single, comprehensive resource that provides indispensable coverage of desktop monitor markets. Backed by a global team of analysts it offers the most detailed, reliable coverage in the industry by brand, display technology, size, resolution and market vertical for both standalone monitors as well as all-in-one (AIO) PCs

“ Desktop monitor demand remains consistent but dynamic with upside as work and learning shift between office, school and home, each carrying unique product requirements.”

Hidetoshi Himuro
Senior Principal Analyst

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Desktop Monitor Shipment Forecast (2018 - 2025)

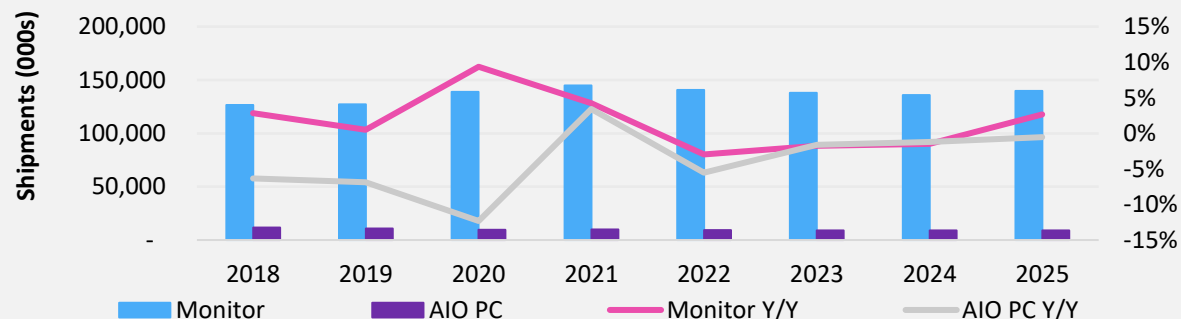
HOW OMDIA HELPS YOU

- Understand the growth of the market through quarterly tracking and forecasting by size, resolution and region
- Learn about advanced features like touch, high refresh rate and curved screens
- Recognize opportunities and risks in specific regions
- Benchmark market share and product mix by region, size and technology
- Formulate product and pricing strategies

KEY QUESTIONS ADDRESSED

- How quickly is the UHD, curve, gaming (100hz+), portable, slim border and touch monitor market growing?
- What are the fastest growing screen sizes by region?
- What is the split between consumer and commercial desktop monitor and Multi function monitor sales by brand and region?
- What price segments are expected to see the most growth?
- What is the adoption of different video display interfaces in monitors?
- Who is the major brand in each region?

Desktop monitor shipment forecast



Source: Omdia

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Desktop Monitor Market Tracker: Our Expert Analysts



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Market Tracker

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DETAILS

Frequency: Quarterly update

Deliverables

- Excel
 - Preliminary data
 - History and forecast pivot tables
- PowerPoint Analysis

COVERAGE

Data Covered

- Time period: quarterly history results for the prior 2 years, and 4 years of forecast coverage
- Shipments, revenues, and ASPs for Desktop Monitors segmented by:
 - Display technology and application (monitor, all-in-one PC)
 - Worldwide or by regions (North America, Eastern Europe, Western Europe, Middle East & Africa, China, Japan, Asia & Oceania and Latin America & the Caribbean)
 - More than 25 different brands, and over 100 screen size and resolution combinations
 - Q/Q or Y/Y Growth rate by each segment
- Shipment by Pixel per Inch, by Average screen size, by Glass Area
- Historical shipments by end market, commercial versus consumer (by region and brand), bundle type—stand-alone vs. bundled (by region), application (consumer vs. commercial)

COVERAGE

Technology Covered

- Display (size, resolution, aspect ratio, area, PPI)
- Emerging Technologies
 - Curved Monitor
 - High frame rate Monitor (Gaming Monitor)
 - Slim Border Bezel Monitor
 - Touch Monitor
 - Portable Monitor
- Video interface type
 - HDMI, DisplayPort/Thunderbolt, VGA, DVI, USB Video
- Wide Viewing Angle
 - TN/VA/IPS
- Multi-Function-Monitor (includes over-the-air tuner)

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LCD Monitor Shipment Forecast and Analysis

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All in One PC Shipment Result and Analysis

- All in One PC Shipment trend by Region
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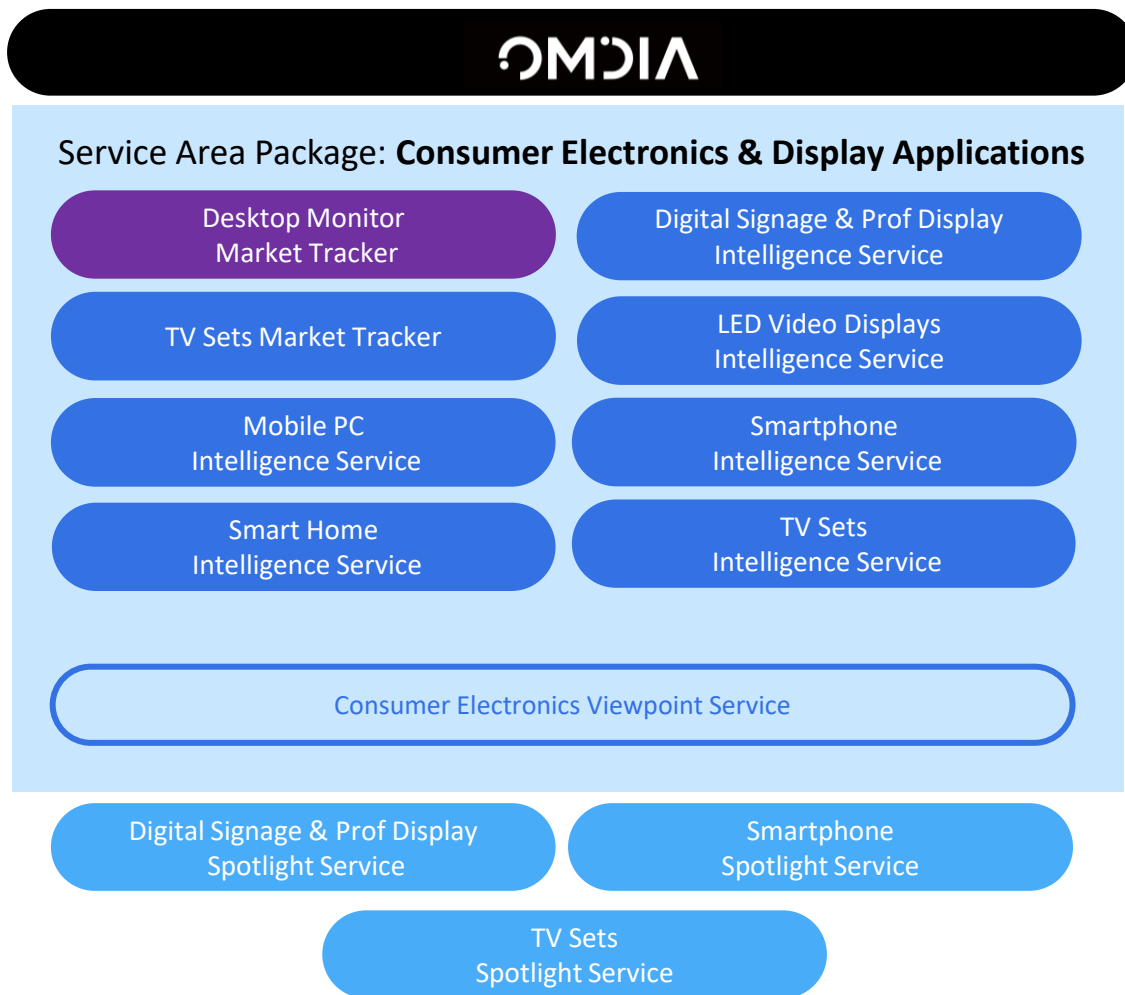
All in One PC Shipment Forecast and Analysis

- All in One PC Shipment and Revenue Forecast
- All in One PC Shipment Forecast by Size Range

Special Topics such as:

- Gaming Monitors
- Portable Monitors
- Monitors with USB-C video Interface
- COVID-19 makes demand surge for remote working

Related Content: Consumer Electronics & Display Applications Service Area Coverage



About Omdia's Consumer Electronics & Display Application Research

World-class coverage of the consumer electronics industry, this research is led by analysts who come from the industry and have extensive experience from supply chain to market verticals.

This research services allows accessibility to Omdia expertise covering TVs, smartphones, mobile PC, smart home and professional AV products.

With in-depth coverage of shipments, prices, install base, market opportunities, regional trends, companies and new technologies, our research coverage covers all important analysis incorporating context and industry implications.

Related Content: Display and Consumer Devices Service Area Coverage

SERVICE AREA PACKAGE			
Consumer Electronics & Display Applications	Large Area Display & Supply Chain	Small & Medium Displays & Touch Interface	Display Manufacturing, Technology & Components
<p>Intelligence Services</p> <ul style="list-style-type: none"> • TV Sets • Smart Home • Mobile PC • Smartphone • Desktop Monitor • LED Video Displays • Digital Signage & Prof <p>Viewpoint & Spotlight Services</p> <ul style="list-style-type: none"> • Consumer Electronics Viewpoint • TV Sets Spotlight • Smartphone Spotlight • Digital Signage & Prof Spotlight 	<p>Intelligence Service</p> <ul style="list-style-type: none"> • TV Display & OEM • Notebook/ Tablet Display & OEM • Display Dynamics <p>Trackers</p> <ul style="list-style-type: none"> • Display Long-Term Demand Forecast • Display Production & Inventory • Large Area Display Price • Large Area Display Market • Large Area Display Production Strategy • Large Area Display Technology • Monitor Display & OEM <p>Spotlight Services</p> <ul style="list-style-type: none"> • Display Dynamics Spotlight 	<p>Intelligence Service</p> <ul style="list-style-type: none"> • Smartphone Display <p>Trackers</p> <ul style="list-style-type: none"> • Small Medium Display • Small Medium Display Supply Chain • OLED Display • Automotive Display • Touch Panel <p>Reports</p> <ul style="list-style-type: none"> • Automotive Touch & Interface • Display Fingerprint Tech • Touch Panel Cover Lens 	<p>Intelligence Services</p> <ul style="list-style-type: none"> • OLED & LCD Supply Demand & Equipment • OLED & Flexible Display <p>Trackers</p> <ul style="list-style-type: none"> • Micro LED Display • OLED Display Roadmap • Display Backlight • Display Glass • Display Optical Film • Display Driver IC • OLED Materials • OLED Display Cost Model • LCD Display Cost <p>Reports</p> <ul style="list-style-type: none"> • Foldable Display Tech

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* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.