



MIA

Brought to you by Informa Tech

Desktop Monitor Market Tracker

Part of the Consumer Electronics & Display Applications Service Area Package

A single, comprehensive resource that provides indispensable coverage of desktop monitor markets. Backed by a global team of analysts it offers the most detailed, reliable coverage in the industry by brand, display technology, size, resolution and market vertical for both standalone monitors as well as all-in-one (AIO) PCs

Desktop Monitor Market Tracker | MSCD-101379

“Desktop monitor demand remains consistent but dynamic with upside as work and learning shift between office, school and home, each carrying unique product requirements.”

Hidetoshi Himuro
Senior Principal Analyst

ARCADIA

Display Monitor Market Tracker

Part of the Consumer Electronics & Display Applications Service Area Package

HOW OMDIA HELPS YOU

Understand the growth of the market through quarterly tracking and forecasting by size, resolution and region

Learn about advanced features like touch, high refresh rate and curved screens

Recognize opportunities and risks in specific regions

Benchmark market share and product mix by region, size and technology

Formulate product and pricing strategies

KEY QUESTIONS ADDRESSED

How quickly is the UHD monitor market growing?

What are the fastest growing screen sizes by region?

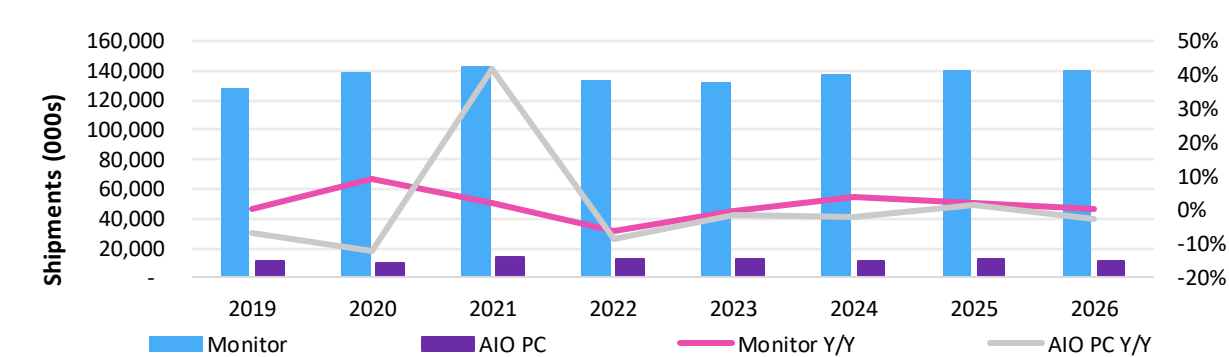
What is the split between consumer and commercial desktop monitor sales by brand and region?

What price segments are expected to see the most growth?

What is the adoption of different video display interfaces in monitors?

Who is the major brand in each region?

DESKTOP MONITOR SHIPMENT FORECAST (2019 - 2026)



Source: Omdia

© 2022 Omdia

Desktop Monitor Market Tracker: Our Expert Analysts



Hidetoshi Himuro
Senior Principal Analyst
**Monitor, Specialty & New
Opportunities**



Jeff Lin
Senior Principal Analyst,
Mobile PC



Cindy Liu
Senior Analyst
**Public Display
China**



Ken Park
Senior Research Manager
**Professional AV & TV
Korea**

Market Tracker

Desktop Monitor Market Tracker

A single, comprehensive resource that provides indispensable coverage of desktop monitor markets. Backed by a global team of analysts it offers the most detailed, reliable coverage in the industry by brand, display technology, size, resolution and market vertical for both standalone monitors as well as all-in-one (AIO) PCs.

Frequency

- Quarterly update

Deliverables

- Excel
 - Preliminary data
 - History and forecast pivot tables
- PowerPoint Analysis

Data Covered

- Time period: quarterly history results for the prior 2 years, and 4 years of forecast coverage
- Shipments, revenues, and ASPs for Desktop Monitors segmented by:
 - Display technology and application (monitor, all-in-one PC)
 - Gaming monitor feature (maximum refresh rate of more than 100Hz)
 - Worldwide or by regions (North America, Eastern Europe, Western Europe, Middle East & Africa, China, Japan, Asia & Oceania and Latin America & the Caribbean)
 - More than 25 different brands, and over 100 screen size and resolution combinations
 - Q/Q or Y/Y Growth rate by each segment
- Shipment by Pixel per Inch, by Average screen size, by Glass Area
- Historical shipments by end market, commercial versus consumer (by region and brand), bundle type—stand-alone vs. bundled (by region), application (consumer vs. commercial)

Technology Covered

- Display (size, resolution, aspect ratio, area, PPI)

Emerging Technologies

- Curved Monitor
- High refresh rate Monitor (Gaming Monitor)
- Slim Border Bezel Monitor
- Touch Monitor
- Portable Monitor

Video interface type

- HDMI, DisplayPort/Thunderbolt, VGA, DVI, USB Video

Wide Viewing Angle

- TN/VA/IPS
- Multi-Function-Monitor (includes over-the-air tuner)

Table of Contents

Desktop Monitor Shipment Results and Analysis

- Executive Summary

LCD Monitor Shipment Result and Analysis

- LCD Monitor Shipment trend by Region
- LCD Monitor Shipment trend by Brand by Region
- LCD Monitor Revenue and ASP trend
- LCD Monitor Shipments trend by size, by resolution
- LCD Monitor Shipment – Emerging Technologies

LCD Monitor Shipment Forecast and Analysis

- LCD Monitor Shipment and Revenue Forecast
- LCD Monitor Shipment Forecast by Size Range

All in One PC Shipment Result and Analysis

- All in One PC Shipment trend by Region
- All in One PC Shipment trend by Brand by Region
- All in One PC Revenue and ASP trend
- All in One PC Shipments trend by size, by resolution

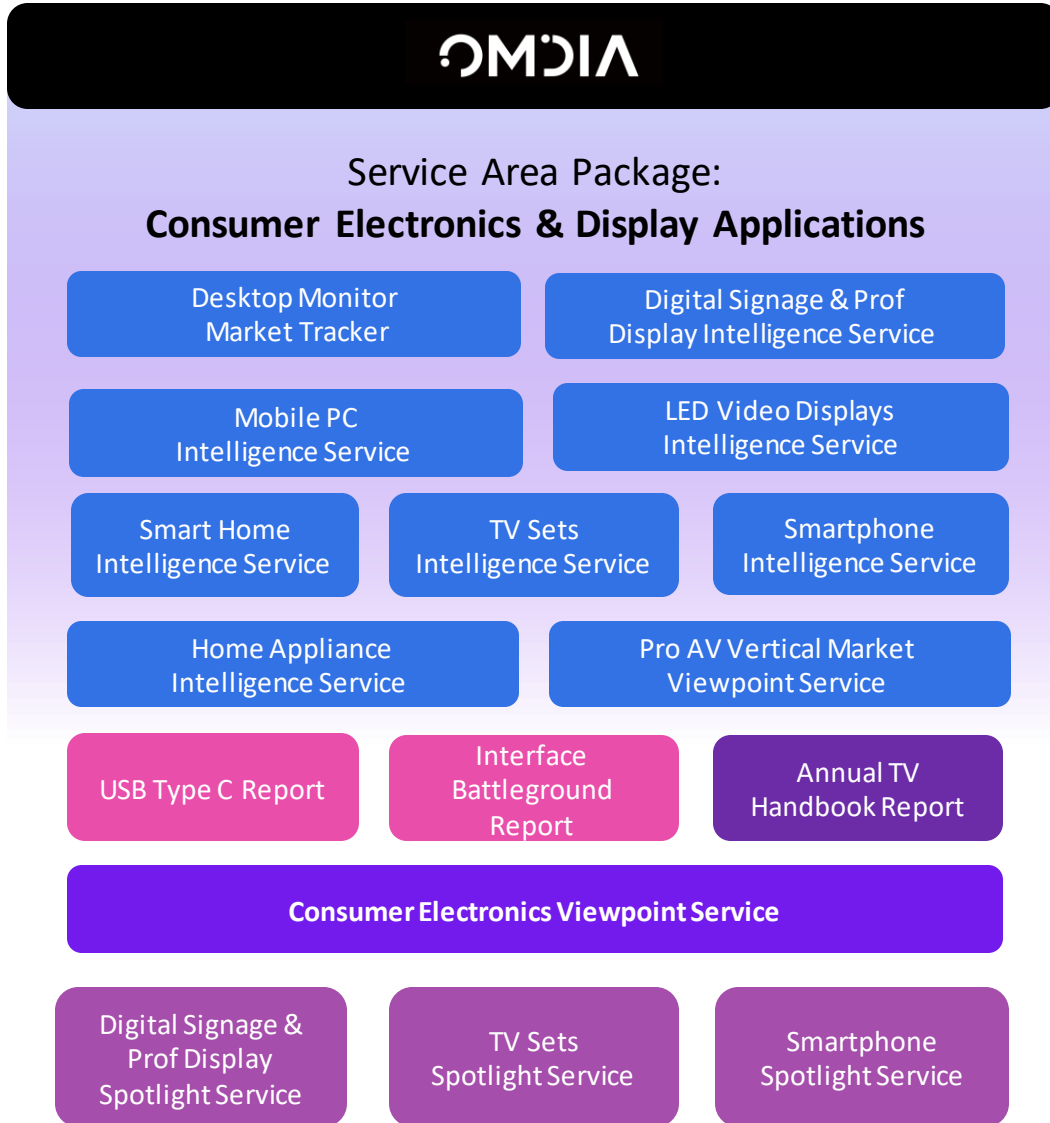
All in One PC Shipment Forecast and Analysis

- All in One PC Shipment and Revenue Forecast
- All in One PC Shipment Forecast by Size Range

Special Topics such as:

- Gaming Monitors
- Portable Monitors
- Monitors with USB-C video Interface
- COVID-19 makes demand surge for remote working

Related Content: Consumer Electronics & Display Applications Service Area Coverage



About Omdia's Consumer Electronics & Display Application Research

World-class coverage of the consumer electronics industry, this research is led by analysts who come from the industry and have extensive experience from supply chain to market verticals.

This research services allows accessibility to Omdia expertise covering TVs, smartphones, mobile PC, smart home, home appliance and professional AV products.

With in-depth coverage of shipments, prices, install base, market opportunities, regional trends, companies and new technologies, our research coverage covers all important analysis incorporating context and industry implications.



Related Content: Display and Consumer Devices Service Area Coverage

SERVICE AREA PACKAGE

Consumer Electronics & Display Applications

Intelligence Services

- TV Sets
- Smart Home
- Mobile PC
- Home Appliance
- Smartphone
- Desktop Monitor
- LED Video Displays
- Digital Signage & Prof

Viewpoint & Spotlight Services

- Consumer Electronics Viewpoint
- TV Sets Spotlight
- Smartphone Spotlight
- Digital Signage & Prof Spotlight

Large Area Display & Supply Chain

Intelligence Services

- TV Display & OEM
- Notebook/ Tablet Display & OEM

Trackers

- Display Long-Term Demand Forecast
- Display Production & Inventory
- Large Area Display Price
- Large Area Display Market
- Large Area Display Production Strategy
- Large Area Display Product Roadmap
- Monitor Display & OEM

Viewpoint & Spotlight Services

- Display Dynamics Viewpoint
- Display Dynamics Spotlight

Related Content: Display and Consumer Devices Service Area Coverage

SERVICE AREA PACKAGE

Small & Medium Displays & Touch Interface

Intelligence Services

- Smartphone Display

Trackers

- Small Medium Display
- Small Medium Display Supply Chain
- OLED Display
- Automotive Display
- Touch Panel

Reports

- Automotive Touch & Interface
- Display Fingerprint Tech
- Touch Panel Cover Lens

Viewpoint & Spotlight Services

- Display Dynamics Viewpoint
- Automotive Display Spotlight

Display Manufacturing, Technology & Components

Intelligence Services

- OLED & LCD Supply Demand & Equipment
- OLED & Flexible Display

Trackers

- OLED Display Roadmap
- Display Backlight
- Display Glass
- Display Optical Film
- Display Driver IC
- OLED Materials
- OLED Display Cost Model
- Large Area Display Cost
- Smartphone & Tablet

Reports

- Foldable Display Tech
- Micro LED Display Tech

Viewpoint Service

- Display Dynamics Viewpoint Service

Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

askananalyst@omdia.com

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:




Shelley Hunter
Customer
Success Manager



Kâren Dyer
Customer Success
Manager



Get in touch!

 askananalyst@omdia.com

 [@Omdia](https://www.linkedin.com/company/omdia)

 [@OmdiaHQ](https://twitter.com/OmdiaHQ)

 OMDIA

Thank you

Disclaimer

The Omdia research, data and information referenced herein (the “Omdia Materials”) are the copyrighted property of Informa Tech and its subsidiaries or affiliates (together “Informa Tech”) or its third party data providers and represent data, research, opinions, or viewpoints published by Informa Tech, and are not representations of fact.

The Omdia Materials reflect information and opinions from the original publication date and not from the date of this document. The information and opinions expressed in the Omdia Materials are subject to change without notice and Informa Tech does not have any duty or responsibility to update the Omdia Materials or this publication as a result.

Omdia Materials are delivered on an “as-is” and “as-available” basis. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, or correctness of the information, opinions, and conclusions contained in Omdia Materials.

To the maximum extent permitted by law, Informa Tech and its affiliates, officers, directors, employees, agents, and third party data providers disclaim any liability (including, without limitation, any liability arising from fault or negligence) as to the accuracy or completeness or use of the Omdia Materials. Informa Tech will not, under any circumstance whatsoever, be liable for any trading, investment, commercial, or other decisions based on or made in reliance of the Omdia Materials.

Get in touch!



customersuccess@omdia.com

 @Omdia



@OmdiaHQ