

# Cybersecurity – DDoS Intelligence Service

## Part of the Cybersecurity Service Area Package

Global, in-depth coverage of the threat mitigation technologies used by enterprises and service providers to protect devices, networks, data centers, and the cloud

“ Throughout our coverage of infrastructure security, identity and access, data security, and SecOps, we research many facets of the DDoS mitigation market, from the revenue opportunity for mitigation products and services, to end-user buying and deployment plans for DDoS mitigation, to offerings of the DDoS mitigation vendors themselves. ”

**Eric Parizo**  
Chief Analyst

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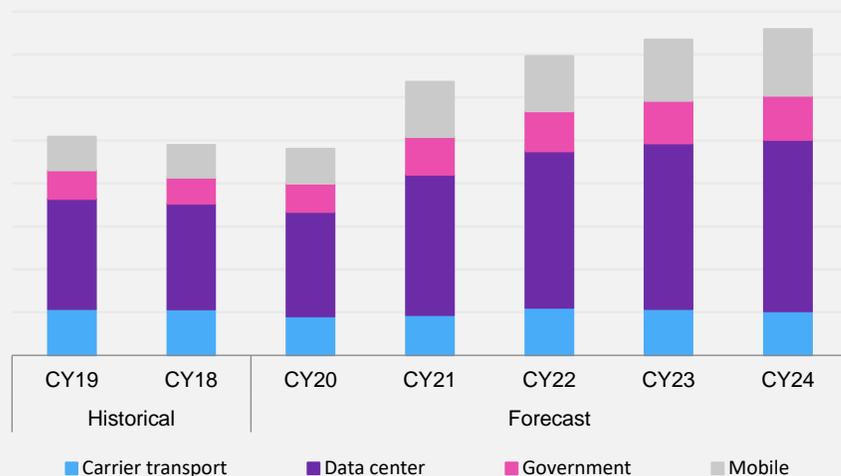
## HOW OMDIA HELPS YOU

- Identify key technology and architecture shifts and opportunities
- Understand how broad IT market drivers change how customers buy and deploy DDoS mitigation solutions
  - Shift to cloud and edge
  - Evolution of threats
  - Consolidation of platforms
  - Addition of IoT and IoT threats
- See how major DDoS mitigation vendors are performing, including appliances/software and services (CDN/cloud based)
- Provide the data you need on an ongoing basis to make critical business decisions

## KEY QUESTIONS ADDRESSED

- How big are different segments of the DDoS mitigation market; what’s growing, what’s levelling off, and what’s contracting?
- What are the key trends driving change in DDoS mitigation technology spending?
- What are the vendor market shares, and how are they changing?
- How does DDoS mitigation fit into the security operations landscape overall?
- How do DDoS mitigation vendors’ offerings differ, and how are their solutions resonating with the market?

DDoS Mitigation Product Revenue



Source: Omdia

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# Cybersecurity – DDoS: Our Expert Analysts



**Eric Parizo, Principal Analyst**  
*(Houston, TX, USA)*  
Security Operations  
Infrastructure Security

# Cybersecurity – DDoS: Deliverables



## MARKET TRACKER

—Biannually—

Worldwide and regional market size and share information, historic and forecasted through 2023



## REPORTS

—Annual—

Detailed examination of market and technical trends



## SURVEY EXCERPTS

—Annual—

Excerpts from In-depth interviews with technology buyers about their DDoS mitigation plans; we will deliver excerpt reports from any survey we do that covers DDoS mitigation



## ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions

# Cybersecurity – DDoS: Market Tracker & Report

## DDoS Prevention Appliances Market Tracker

Forecasts, analysis, and trends for DDoS mitigation products and services

### DETAILS

**Frequency:** Bi-Annual

#### Measures

- Vendor market shares
- Revenues
- Units

#### Regions

- Worldwide
- North America (US and Canada)
- Europe
- The Middle East
- Africa
- Caribbean
- Latin America (including Mexico)

### COVERAGE

**DDoS appliances for:**

- Data centers
- Government networks
- Carrier transport
- Mobile networks

## Cloud & CPE Managed Security Services Market Report - Regional - 2020 (DDoS excerpt)

Forecasts, analysis, and trends for managed DDoS mitigation services including cloud and CPE based services

### DETAILS

**Frequency:** Annual

#### Measures

- Revenues

#### Regions

- Worldwide
- US and Canada + North America Total
- Europe
- The Middle East
- Africa
- Caribbean
- Latin America (including Mexico)

### COVERAGE

**DDoS mitigation services:**

- CPE-based
- Cloud-based

# Cybersecurity – DDoS: Survey Excerpts

## Strategies & Vendor Leadership Surveys

In order to make informed decisions about current buyer thinking, it's important to know what enterprise and service provider purchase decision-makers investing in cybersecurity technology are planning for the future. These survey reports take deep look into buyer thinking and provide great guidance for technology direction, positioning, and buyers' perception of technology vendors.

### DETAILS

**Frequency:** Periodic (at least 3 survey excerpt reports per year)

**Regions**

- Worldwide (service provider survey)
- North America (enterprise surveys)

*Delivered in PDF only*

#### [Next Gen Threat Prevention Strategies & Vendor Leadership Survey \(DDoS excerpt\)](#)

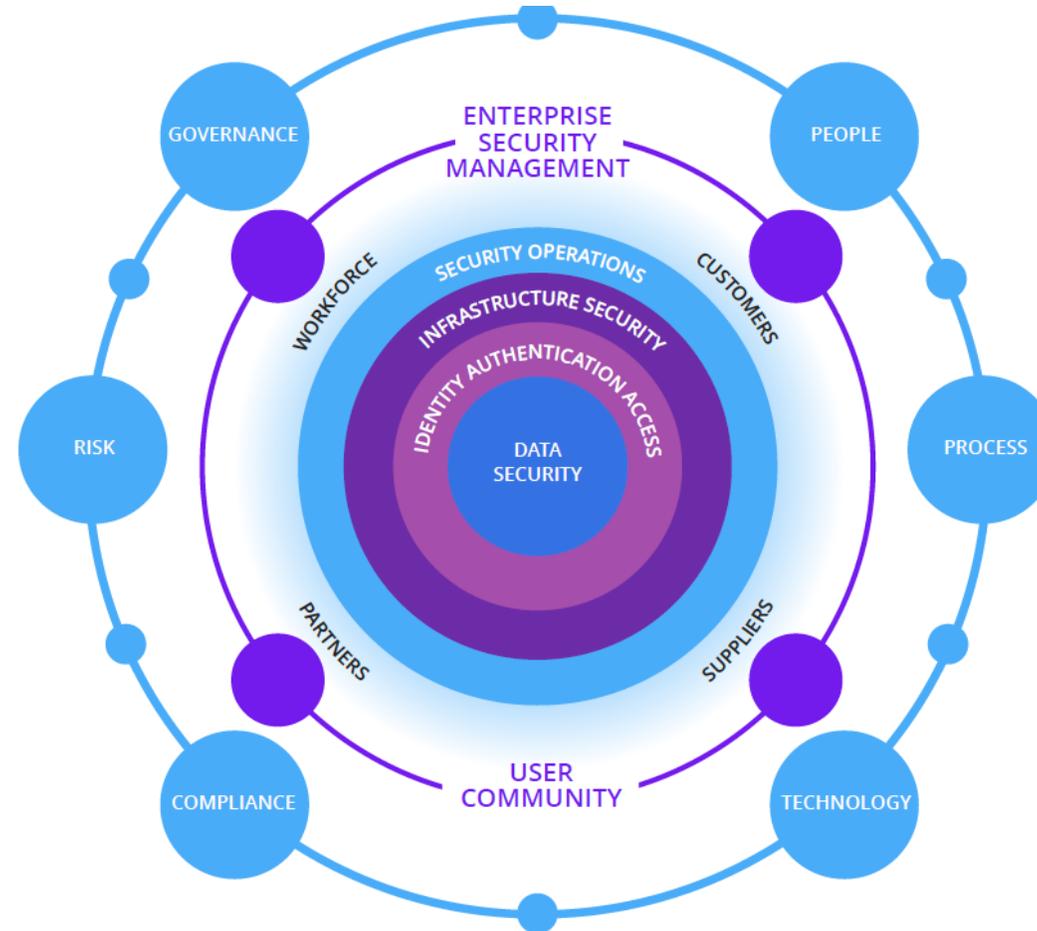
Interviews with ~150 purchase-decision makers at North American enterprises about their security needs and deployment models (on-premise, hosted, hybrid), including overall plans for DDoS mitigation. Includes enterprises' ratings of security solution vendors.

#### [Data Center and Cloud Security Strategies & Vendor Leadership \(DDoS excerpt\)](#)

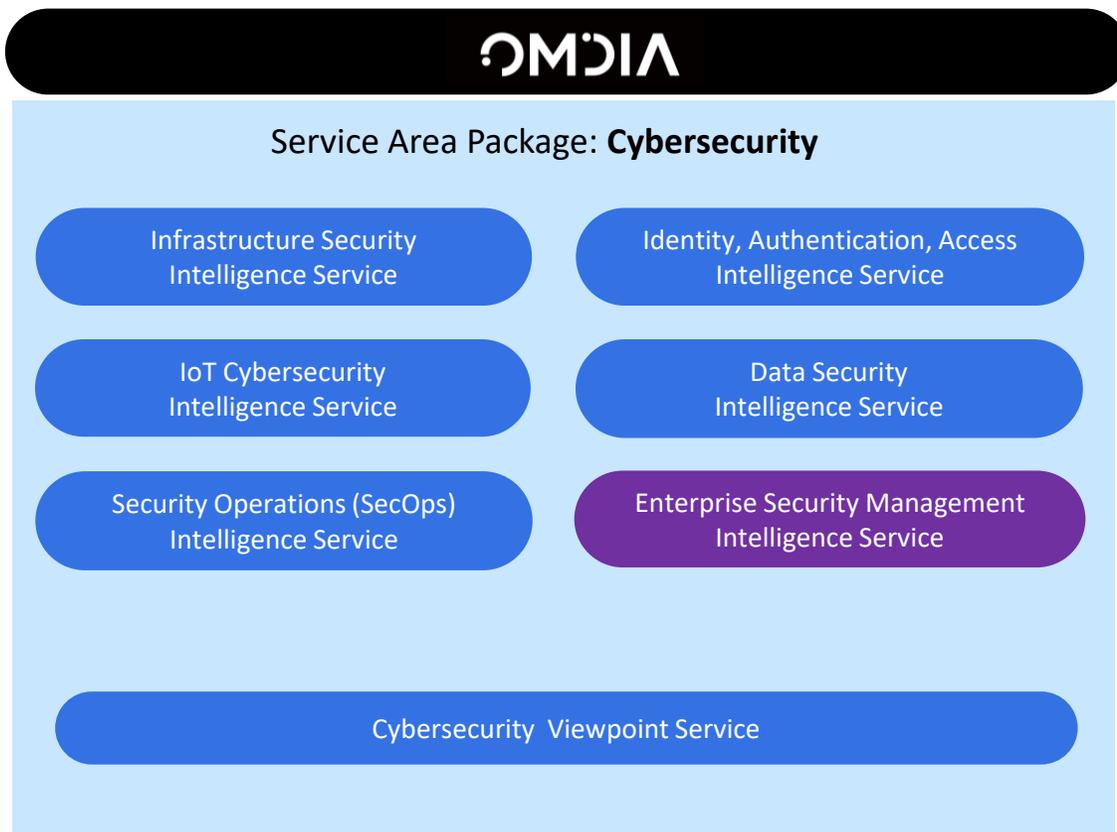
Interviews with ~150 purchase-decision makers at North American enterprises about their plans for data center and cloud security, including DDoS mitigation for data centers and cloud.

[Additional survey excerpts TBD](#)

# Omdia Cybersecurity Ecosystem



# Related Content: Cybersecurity Service Area Coverage



## About Omdia’s Cybersecurity Research

Omdia’s Cybersecurity research portfolio provides insightful and reliable data and research, thought-leading research papers and presentations, and fast and actionable advice to vendors and service providers. Omdia research is heavily informed by our close connections to the enterprise and developer communities through Informa Tech brands including Black Hat and Dark Reading.

This research is led by a global analyst team with decades of experience in both end-user organizations and as industry analysts, guiding vendors and service providers to market success. Our analysts are always available to answer your questions about our research or simply provide perspective on the latest developments in the Cybersecurity landscape.

### Key horizontal topics



# Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

## Draw on our expertise

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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.