

Cybersecurity – Security Operations (SecOps) Intelligence Service

Part of the Cybersecurity Service Area Package

Global, in-depth coverage of the enterprise cybersecurity operations technologies used by enterprises, SMBs and service providers to protect devices, networks, data centers, and the cloud.

“ Amid the myriad changes occurring in the IT landscape, cybersecurity operations has become even more critical – by providing security visibility; rapidly detecting, investigating & responding to threats; and meeting compliance mandates. In short, SecOps is the new heart of enterprise cybersecurity. ”

Eric Parizo
Principal Analyst

Security Operations Intelligence Service

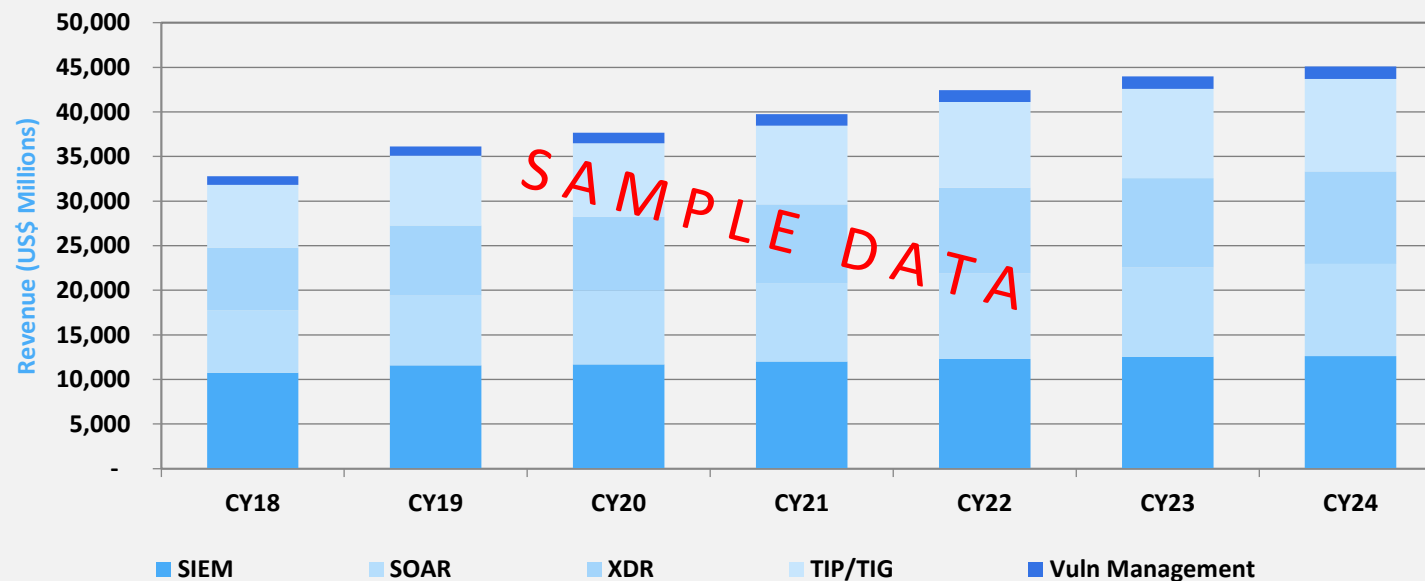
Part of the Cybersecurity Service Area Package

HOW OMDIA HELPS YOU

- Compare/contrast individual products and segments
- Learn about SecOps market trends and emerging change agents
- Understand the challenges SecOps decision-makers face and the effect on technology purchasing and strategy

KEY QUESTIONS ADDRESSED

- What are the market sizes for Security Information and Event Management (SIEM) and Vulnerability Management?
- How will these markets develop in the next five years?
- Who are the leading vendors and the fastest-growing vendors within the security operations space?
- What are the key trends driving change in within the security operations space?
- What needed capabilities are underrepresented in the marketplace?
- Where are the opportunities for innovation?



Security Operations Technology: Our Expert Analysts



Eric Parizo, Principal Analyst
(Houston, TX, USA)
 Security Operations
 Infrastructure Security



Curt Franklin, Senior Analyst
(Orlando, FL, USA)
 Security Operations
 Enterprise Security Management

Identity, Authentication, Access Technology: Deliverables



MARKET TRACKERS

—Biannually—

Worldwide and regional market size and share information, historic and forecasted through 2025



SURVEYS

—Annual—

In-depth interviews with technology buyers about their purchasing plans, drivers, challenges, etc.



REPORTS

—Annual—

Detailed examination of market and technical trends



VENDOR BENCHMARKING

—Annual—

Evaluate and compare the vendors in key established technology domains



ANALYST INSIGHTS

—Ongoing—

Commentary on technology and market shifts, acquisitions, events, and more



PRESENTATIONS

—Biannually—

Bi-annual scheduled briefings with analysts on research highlights from all aspects of the market



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions

Security Operations Technology: Database & Market Tracker

SecOps Database (Data Asset) – For 1H 2021 Only

Data asset for selected SecOps segments for 2019 and 2020

Details

Frequency: Biannual

Measures

- Revenues for 2019 and 2020 (\$M)
- Vendor market shares (for SIEM & Vulnerability Management only)

Regions

- WW

Domains

- Endpoint Security
- Network Security
- Cloud Security
- Hybrid Security

Technology Segmentation

- SIEM (Security Information and Event Management)
 - Data collection
 - Threat detection
 - Threat response
 - Reporting & Management
- Vulnerability Management

SecOps Market Tracker – For 2H 2021

Forecasts, analysis, and trends for SecOps areas with historic data for 2019 and forecasts to 2025

Details

Frequency: Biannual

Measures

- Revenues (\$M)- Historic data from 2019
- 5 Year Forecasts
- Vendor market shares

Regions

- Americas
- Europe
- Middle East & Africa
- Asia & Oceania

Domains

- Endpoint Security
- Network Security
- Cloud Security
- Hybrid Security

Technology Segmentation

- SIEM (Security Information and Event Management)
 - Data collection
 - Threat detection
 - Threat response
 - Reporting & Management
- Vulnerability Management
 - Asset inventory
 - Assessment & priority
 - Data collection
 - Mitigation
 - Patching
 - Scanning
 - Ops & reporting
- XDR
- SOAR (Security Orchestration, Automation & Response)

Security Operations Technology : Vendor Benchmarking & Reports

Comparative Research – Omdia Universe

The purpose of Omdia Universe research is to help technology decision-makers make informed, balanced and smart decisions so that they can best utilize and benefit from the myriad of valuable technology solutions that exist.

Omdia Universe: SIEM (Q4 2021)

Measures

- Product capability
- Customer experience
- Market presence

Omdia Universe Introduction

- Omdia has developed a new and improved approach to support the selection of vendor products and services with the Technology Users and Buyers at its heart. Reports will be based on robust research reflecting each vendors' current capabilities, readiness for the future and most importantly, mirror the actual experiences and requirements of the tech user community
- Global in nature

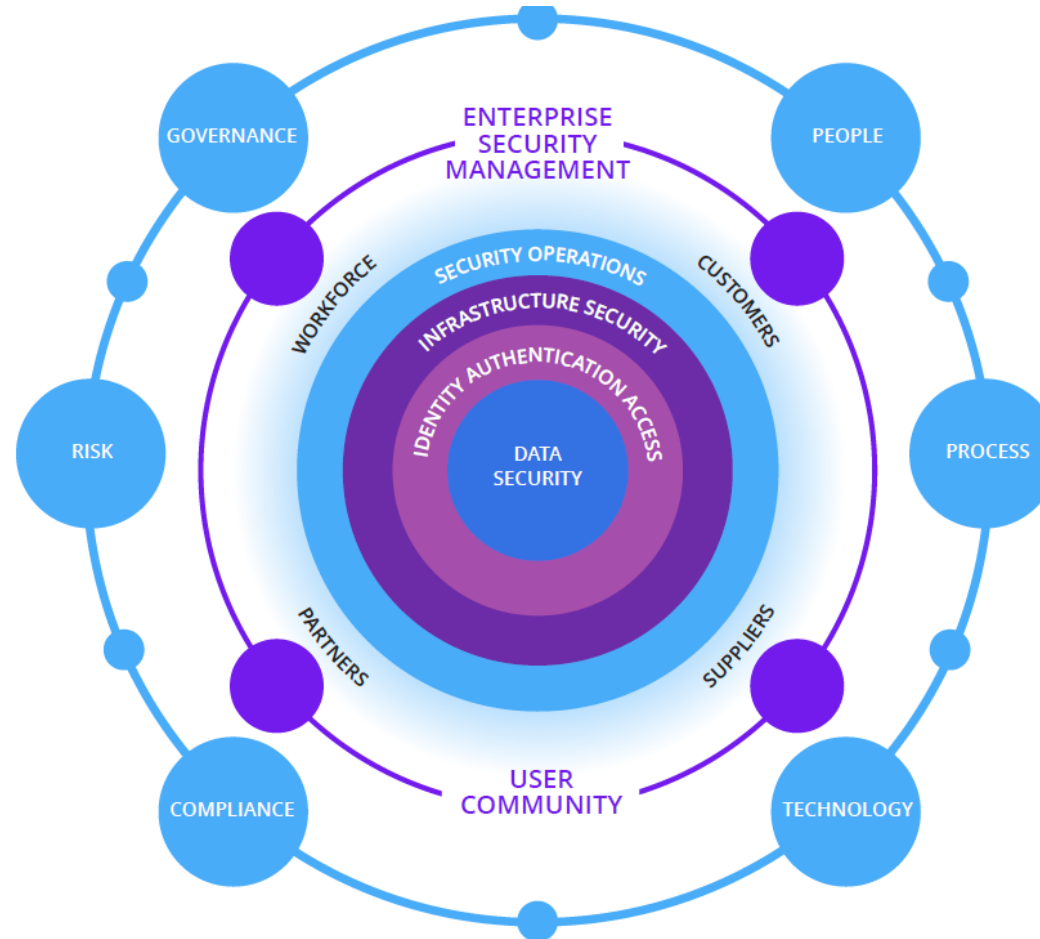
Annual Reports

Analyst Reports – Research themes examined in 2021 include:

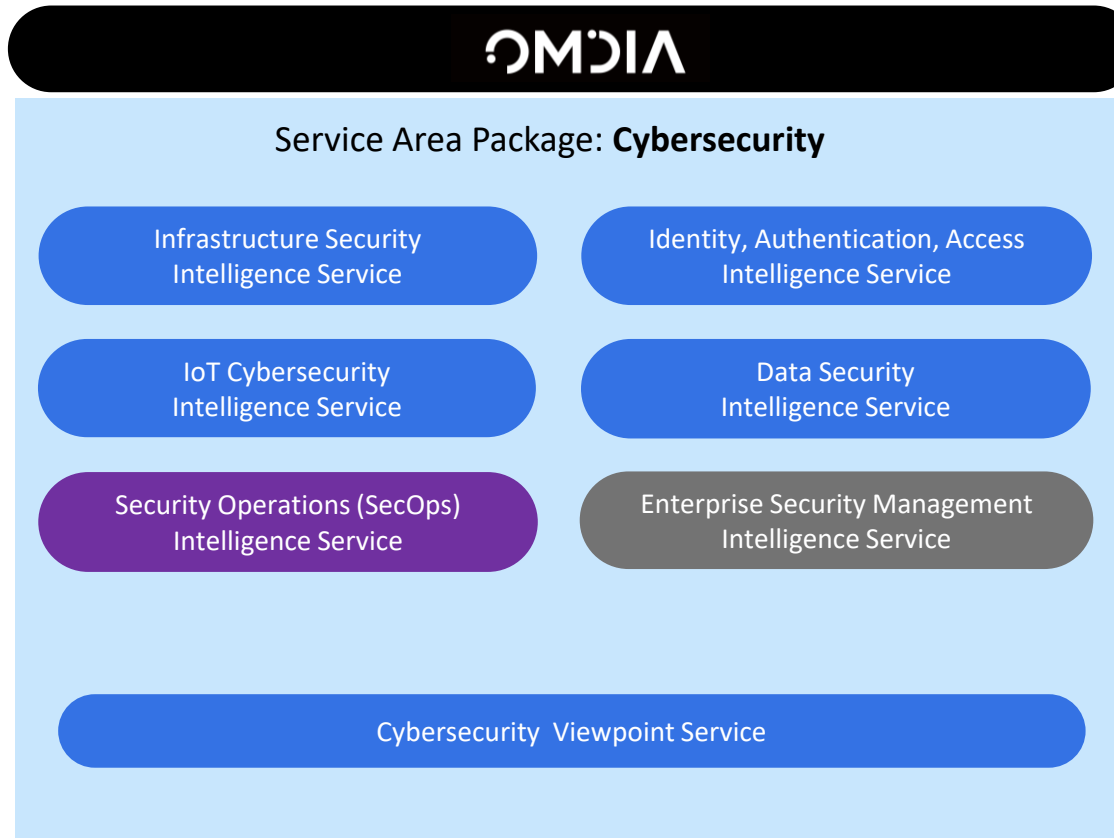
Report Titles:

- Fundamentals of XDR versus SIEM and SOAR (Q2 2021)
Frequency: Ongoing
Topics: Rotated Coverage
- Fundamentals of Next-Generation Security Information Event Management (Q3 2021)
Frequency: Ongoing
Topics: Rotated Coverage
- 2022 Trends to Watch: Security Operations (Q4 2021)
Frequency: Annual

Omdia's Research on Cybersecurity and its Levers



Related Content: Cybersecurity Service Area Coverage



About Omdia’s Cybersecurity Research

Omdia’s Cybersecurity research portfolio provides insightful and reliable data and research, thought-leading research papers and presentations, and fast and actionable advice to vendors and service providers. Omdia research is heavily informed by our close connections to the enterprise and developer communities through Informa Tech brands including Black Hat and Dark Reading.

This research is led by a global analyst team with decades of experience in both end-user organizations and as industry analysts, guiding vendors and service providers to market success. Our analysts are always available to answer your questions about our research or simply provide perspective on the latest developments in the Cybersecurity landscape.

Key horizontal topics



Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



Tom Coate
Customer Success
Manager



Kâren Dyer
Customer Success
Manager



CONNECT WITH US

 @OmdiaHQ | [ondia.com](https://www.ondia.com)

Customer Success

E: customersuccess@ondia.com

SALES

US: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.