

# Micro LED Display Market Tracker

**Part of the Display Manufacturing, Technology & Components  
Service Area Package**

Micro LED display market tracker offers detailed market forecast for the penetration of Micro LED display onto the over display and self-emissive display market along with comprehensive quarterly update capturing technology and development issues across not just display but also Micro LED chips, equipment and components

“ Micro LED display is becoming the next self-emissive display technology as it offers a better luminance efficiency compared to OLED. Many companies are attempting to commercialize Micro LED display and Omdia offers industry’s most detailed coverage! ”

**Jerry Kang**  
Research Manager

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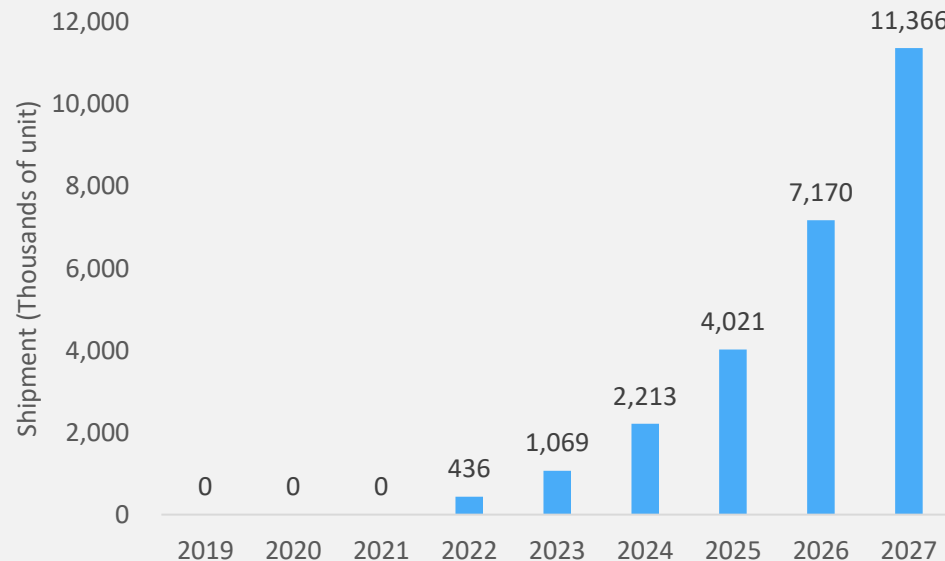
## HOW OMDIA HELPS YOU

- Market sizes of Micro LED display in various segmentations
- Understand the latest strategies from display suppliers on Micro LED displays and the estimated display cost breakdown
- Analyze penetration rate forecast by applications covered

## KEY QUESTIONS ADDRESSED

- How much Micro LED Display market can grow in 2025?
- How much the cost of Micro LED Display will be than conventional displays?
- What is the most proper technology for Micro LED Display manufacturing?
- What is the strategies of display makers & device brands for Micro LED Display & device in near future?
- What is the current supply chain for manufacturing Micro LED Display?

Micro LED Display Market Forecast



# Micro LED Display: Our Expert Analysts



**Jerry Kang**  
Research Manager  
OLED & Emerging Display Technology

# Micro LED Display Market Tracker: Deliverables



## MARKET TRACKERS

—Quarterly—

- Micro LED Display Market Tracker – Database
- Micro LED Display Market Tracker - Analysis



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.



## ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



## PRESENTATIONS

—Ongoing—

Analyst presentation materials used for Omdia and Industry conferences related to Micro LED display topic area

# Micro LED Display Market Tracker: Market Data

## Micro LED Display Market Tracker

Worldwide market size, share, forecasts, and analysis for Micro LED Display Market

### DETAILS

**Frequency:** Quarterly

#### Measures

- Unit / Revenue / Area
- Market Share
- Average Selling Price
- Average PPI
- Cost Estimation

#### Regions

- Worldwide
- Including US / China / Japan / Korea / Taiwan

### COVERAGE

#### Covered Time Period

- 1-year Annual shipment
- 7-year Annual forecasts

#### Products Covered

- Augmented Reality
- Smartwatch
- Smartphone
- Automotive
- Monitor
- TV
- Signage

#### Technology Covered

- MicroLED Display

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- Appendix : Mini-LED Backlighting LCD

#### Applicable To

##### Brand manufacturers/OEMs /ODMs for smartphone, notebooks, tablet PCs

- Product planning managers
- Procurement managers

##### Display panel suppliers

- Product marketing
- Strategic planning managers


##### Display component suppliers

##### Competitive technology suppliers

##### Investment community

- Fund managers / investors / analysts with interest in display companies

# Related Content: Display Manufacturing, Technology & Components Service Area Coverage



Service Area Package: **Display Manufacturing, Technology & Components**

- OLED & LCD Supply Demand & Equipment Intelligence Service
- OLED & Flexible Display Intelligence Service
- Foldable Display Tech/ Market Report
- Micro LED Display Market Tracker**
- Mini LED Backlight Market Tracker
- Display Glass Market Tracker
- OLED Display Roadmap Tracker
- Display Driver IC Market Tracker
- OLED Materials Market Tracker
- Display Optical Film Market Tracker
- LCD Display Cost Model
- OLED Display Cost Model
- Display Dynamics Intelligence Service

## About Omdia's Display Manufacturing, Technology & Components Research

Industry's most comprehensive coverage of the display supply chain focusing on upstream segments of panel and manufacturing technologies, equipment, as well as materials, components, and costs.

Our research team is based in Asia with extensive years of experience and have previously worked at FPD companies. Omdia's primary research approach is surveying display supply chain companies, creating unique and highly data oriented analysis.

Strong focus in the "connect the dots" between various parts of the FPD industry, upstream, downstream, and to consumer electronics. Omdia research team deep dives of the many niche markets and technologies that characterize the front end of display industry.

# Related Content: Display & Consumer Devices Service Area Coverage

PRODUCTS IN RELATED SERVICE AREA			
Display Manufacturing, Technology & Components	Large Area Display & Supply Chain	Small & Medium Displays & Touch Interface	Consumer Electronics & Display Applications
<p><b>Intelligence Services</b></p> <ul style="list-style-type: none"> <li>• OLED &amp; LCD Supply Demand &amp; Equipment</li> <li>• OLED &amp; Flexible Display</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• Micro LED Display</li> <li>• OLED Display Roadmap</li> <li>• Display Backlight</li> <li>• Display Glass</li> <li>• Display Optical Film</li> <li>• Display Driver IC</li> <li>• OLED Materials</li> <li>• OLED Display Cost Model</li> <li>• LCD Display Cost</li> </ul> <p><b>Reports</b></p> <ul style="list-style-type: none"> <li>• Foldable Display Tech</li> </ul>	<p><b>Intelligence Service</b></p> <ul style="list-style-type: none"> <li>• TV Display &amp; OEM</li> <li>• Notebook/ Tablet Display &amp; OEM</li> <li>• Display Dynamics</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• Display Long-Term Demand Forecast</li> <li>• Display Production &amp; Inventory</li> <li>• Large Area Display Price</li> <li>• Large Area Display Market</li> <li>• Large Area Display Production Strategy</li> <li>• Large Area Display Product Roadmap</li> <li>• Monitor Display &amp; OEM</li> </ul> <p><b>Spotlight Services</b></p> <ul style="list-style-type: none"> <li>• Display Dynamics Spotlight</li> </ul>	<p><b>Intelligence Service</b></p> <ul style="list-style-type: none"> <li>• Smartphone Display</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• Small Medium Display</li> <li>• Small Medium Display Supply Chain</li> <li>• OLED Display</li> <li>• Automotive Display</li> <li>• Touch Panel</li> </ul> <p><b>Reports</b></p> <ul style="list-style-type: none"> <li>• Automotive Touch &amp; Interface</li> <li>• Display Fingerprint Tech</li> <li>• Touch Panel Cover Lens</li> </ul>	<p><b>Intelligence Services</b></p> <ul style="list-style-type: none"> <li>• TV Sets</li> <li>• Smart Home</li> <li>• Mobile PC</li> <li>• Smartphone</li> <li>• Desktop Monitor</li> <li>• LED Video Displays</li> <li>• Digital Signage &amp; Prof. Display</li> </ul> <p><b>Viewpoint &amp; Spotlight Services</b></p> <ul style="list-style-type: none"> <li>• Consumer Electronics Viewpoint</li> <li>• TV Sets Spotlight</li> <li>• Smartphone Spotlight</li> <li>• Digital Signage &amp; Prof. Display Spotlight</li> </ul>

# Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

## Draw on our expertise

- Make the right decisions
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- Get the most out of your subscription
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Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



**Tom Coate**  
Customer Success  
Manager



**Kâren Dyer**  
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 @OmdiaHQ | [ondia.com](https://www.ondia.com)

### Customer Success

E: [customersuccess@ondia.com](mailto:customersuccess@ondia.com)

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### SALES

AMERICAS: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.