

# OLED & Flexible Display Intelligence Service

## Part of the Display Manufacturing, Technology & Components Service Area Package

This service offers the most frequent update and complete analysis on the OLED display industry, including the market dynamics of shipments, revenues, price trends, brand demand trends and the competitive landscape

“ OLED TV display market is expected to grow continuously with 8k resolution and rollable form-factor for the next 5 years. ”

**Jerry Kang**  
Senior Principal Analyst

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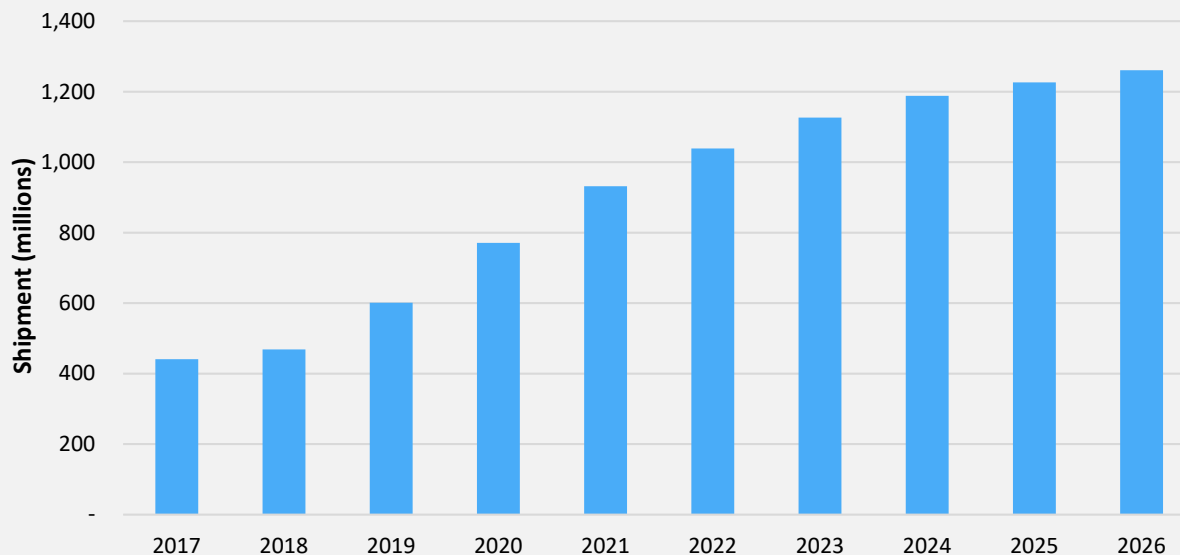
## HOW OMDIA HELPS YOU

- Covers worldwide market dynamics, panel maker strategies, technology developments, and capacity forecasting

## KEY QUESTIONS ADDRESSED

- What are the current and future OLED panel demand with each applications?
- What are the latest technologies for manufacturing OLED panel?
- What are the current OLED fab capacities of display suppliers and how will it change in the coming years?
- What are the strategies of each OLED panel suppliers?

Long-term OLED shipment forecast



# OLED & Flexible Display: Our Expert Analysts



**Jerry Kang**  
Senior Principal Analyst  
OLED & Emerging Display Technology

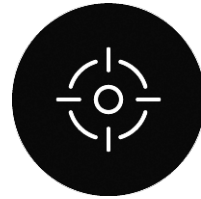


**Jay Shao, Ph.D.**  
Senior Research Analyst  
OLED Display Technology



**Chase Li**  
Research Analyst  
Display Manufacturing Technology

# OLED & Flexible Display: Deliverables



## MARKET TRACKERS

— Quarterly —

- OLED & Flexible Display Technology Tracker



## REPORTS

— Quarterly —

Quarterly reports on recent market issues, technical trends, Supply & Demand Forecast and Cost Analysis



## ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



## PRESENTATIONS

—Quarterly—

Quarterly presentations on core issues in OLED industry



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

# OLED & Flexible Display: Market Trackers & Reports

## OLED & Flexible Display Technology Tracker

Semi-annual updates on the world-wide OLED display industry and this tracker includes all information on the global OLED industry (rigid to flexible, small to large size, production capacity).

### Frequency: Quarterly

- 2 years history
- Corresponding quarter  
7 year forecast

### Regions

- Worldwide
- Including US/China/Japan/Korea/Taiwan


### Delivered in XLS and PPT

- XLS Database: Shipments, revenue & prices by more detailed technologies
- PPT: Strategy, capacity & technology analysis

### Coverage

- Panel Shipments
- Display prices by size & resolution
- Quarterly and annual forecast, historical data and analysis
- OLED display industry trends, technology and analysis
- Supply chain relationship dynamics, and the competitive landscape
- Detailed China market research

# Related Content: Display Manufacturing, Technology & Components Service Area Coverage



Service Area Package: **Display Manufacturing, Technology & Components**

- OLED & LCD Supply Demand & Equipment Intelligence Service
- OLED & Flexible Display Intelligence Service
- Foldable Display Tech/ Market Report
- MicroLED Display Tech/ Market Report
- Mini LED Backlight Market Tracker
- Display Glass Market Tracker
- OLED Display Roadmap Tracker
- Display Driver IC Market Tracker
- OLED Materials Market Tracker
- Display Optical Film Market Tracker
- Large Area Display Cost Model
- Smartphone & Tablet Display Cost Model
- OLED Display Cost Model
- Display Dynamics Viewpoint Service

## About Omdia's Display Manufacturing, Technology & Components Research

Industry's most comprehensive coverage of the display supply chain focusing on upstream segments of panel and manufacturing technologies, equipment, as well as materials, components, and costs.

Our research team is based in Asia with extensive years of experience and have previously worked at FPD companies. Omdia's primary research approach is surveying display supply chain companies, creating unique and highly data oriented analysis.

Strong focus in the "connect the dots" between various parts of the FPD industry, upstream, downstream, and to consumer electronics. Omdia research team deep dives of the many niche markets and technologies that characterize the front end of display industry.

# Related Content: Display & Consumer Devices Service Area Coverage

SERVICE AREA PACKAGE			
Display Manufacturing, Technology & Components	Large Area Display & Supply Chain	Small & Medium Displays & Touch Interface	Consumer Electronics & Display Applications
<p><b>Intelligence Services</b></p> <ul style="list-style-type: none"> <li>• OLED &amp; LCD Supply Demand &amp; Equipment</li> <li>• OLED &amp; Flexible Display</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• OLED Display Roadmap</li> <li>• Display Backlight</li> <li>• Display Glass</li> <li>• Display Optical Film</li> <li>• Display Driver IC</li> <li>• OLED Materials</li> <li>• OLED Display Cost Model</li> <li>• Large Area Display Cost</li> <li>• Smartphone &amp; Tablet</li> </ul> <p><b>Reports</b></p> <ul style="list-style-type: none"> <li>• Foldable Display Tech</li> <li>• Micro LED Display Tech</li> </ul> <p><b>Viewpoint Service</b></p> <ul style="list-style-type: none"> <li>• Display Dynamics Viewpoint Service</li> </ul>	<p><b>Intelligence Service</b></p> <ul style="list-style-type: none"> <li>• TV Display &amp; OEM</li> <li>• Notebook/ Tablet Display &amp; OEM</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• Display Long-Term Demand Forecast</li> <li>• Display Production &amp; Inventory</li> <li>• Large Area Display Price</li> <li>• Large Area Display Market</li> <li>• Large Area Display Production Strategy</li> <li>• Large Area Display Product Roadmap</li> <li>• Monitor Display &amp; OEM</li> </ul> <p><b>Viewpoint &amp; Spotlight Services</b></p> <ul style="list-style-type: none"> <li>• Display Dynamics Viewpoint</li> <li>• Display Dynamics Spotlight</li> </ul>	<p><b>Intelligence Service</b></p> <ul style="list-style-type: none"> <li>• Smartphone Display</li> </ul> <p><b>Trackers</b></p> <ul style="list-style-type: none"> <li>• Small Medium Display</li> <li>• Small Medium Display Supply Chain</li> <li>• OLED Display</li> <li>• Automotive Display</li> <li>• Touch Panel</li> </ul> <p><b>Reports</b></p> <ul style="list-style-type: none"> <li>• Automotive Touch &amp; Interface</li> <li>• Display Fingerprint Tech</li> <li>• Touch Panel Cover Lens</li> </ul> <p><b>Viewpoint &amp; Spotlight Services</b></p> <ul style="list-style-type: none"> <li>• Display Dynamics Viewpoint</li> <li>• Automotive Display Spotlight</li> </ul>	<p><b>Intelligence Services</b></p> <ul style="list-style-type: none"> <li>• TV Sets</li> <li>• Smart Home</li> <li>• Mobile PC</li> <li>• Home Appliance</li> <li>• Smartphone</li> <li>• Desktop Monitor</li> <li>• LED Video Displays</li> <li>• Digital Signage &amp; Prof</li> </ul> <p><b>Viewpoint &amp; Spotlight Services</b></p> <ul style="list-style-type: none"> <li>• Consumer Electronics Viewpoint</li> <li>• TV Sets Spotlight</li> <li>• Smartphone Spotlight</li> <li>• Digital Signage &amp; Prof Spotlight</li> </ul>

# Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Ovum’s support team is here to help.

## Draw on our expertise

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**Tom Coate**  
Customer Success  
Manager



**Kâren Dyer**  
Customer Success  
Manager





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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.