Despite that the global industrial automation equipment market is stepping into the mature stage, the rapid changing requirement and evolving technology from vertical application market continuously bring challenges and opportunities to motors and drives suppliers.
Motors & Drives Vertical Applications Intelligence Service: Deliverables

**ANALYST INSIGHTS**
—Ongoing—
Client-exclusive commentary on developments throughout the year

**REPORTS**
—Annual—
Annual report, IMC sourcebook, and one topical report addressing key focus areas, market size and industry-level analysis.

**ANALYST ACCESS**
—Ongoing—
For prompt responses to urgent and unique questions.
This report provides a comprehensive view of the vertical markets for motors and drives. On an annual basis, industrial and non-industrial motors and motor controls revenues, shipments and ASPs are detailed in all major markets globally. In addition to the database, clients get a detailed analytical review of the markets, drivers and implications.

### DETAILS

**Frequency:** Annual  
- 2020 base year  
- 5-year annual forecast (2021-2025)

**Measures**  
- Revenue  
- Unit shipments  
- ASP

**Regions**  
- Global

### COVERAGE

**APPLICATION – Delivered in TRAX**  
**Industrial Motors and Motor Control**  
- Automotive  
- Commercial HVAC  
- Food, Beverage, & Tobacco  
- Machine Tools  
- Materials Handling Equipment (MHE)  
- Materials Transformation  
- Medical/Scientific Equipment  
- Mining  
- Packaging & Labeling  
- Paper & Paperboard  
- Printing  
- Robotics  
- Rubber & Plastics Machinery  
- Semiconductor Machinery  
- Shipbuilding & Marine  
- Transportation  
- Textile Machinery  
- Woodworking  
- Other Discrete  
- Chemicals  
- Metal Processing  
- Oil & Gas  
- Pharmaceuticals  
- Power Generation  
- Water & Wastewater  
- Other Process Sectors  
- Building Automation  
- Infrastructure  
- Other Industries

**Non-Industrial Motors and Motor Control**  
- Automotive (EV/HEV)  
- Automotive (Other LV)  
- Computer & Peripherals  
- Major Home Appliances  
- Small Home Appliances  
- Residential HVAC  
- Home Control & Security  
- Home Energy Management System  
- Power Tools  
- Leisure & Fitness  
- Office & Telecom  
- Electric Toys  
- Personal & Healthcare  
- Other Applications
Motors & Drives Vertical Application Report

This report provides a comprehensive view of the product markets for motors and drives. On an annual basis, industrial and non-industrial motors and motor controls revenues, shipments, and ASPs are detailed for all major products globally. In addition to the database, clients get a detailed analytical review of the markets, drivers, and implications.

**Industrial Motors**
- Fractional AC Motors
- Fractional Brushed DC Motors
- Fractional Brushless DC Motors
- Integral AC Motors (LV)
- Integral DC Motors (LV)
- Medium Voltage Motors
- Servo Motors
- Stepper DC Motors

**Non-Industrial Motors**
- AC
- Stepper
- DC Brushless
- DC Brush
- Switched Reluctance
- Universal

**Industrial Motor Control**
- Compact AC Drives (LV)
- Standard AC Drives (LV)
- Premium AC Drives (LV)
- Brushed DC Drives
- Medium Voltage Drives
- Servo Drives
- Stepper DC Drives
- LV MCCs & Soft Starters
- MV MCCs & Soft Starters

**Regions**
- Global

**Quarterly Update Annual Forecast**
- Revenue
- Unit shipments
- ASP

**Forecast Time Period**
2021 – 2025
Automotive motors – Topical Report

Motors & Drives Vertical Application Report

This report provides a comprehensive view of the product markets for motors in the automotive industry. Revenues, shipments, and ASPs are detailed for all major products globally. In addition to the database, clients get an analytical review of the markets, drivers, and implications.

**Industrial Motors**
- DC Brushed Motors
- DC Brushless Motors
- Stepper Motors
- Traction Motors

**Motor Applications**
- EV/HEV
- Other light vehicles
- Powertrain
- Chassis
- Airflow
- Power seating
- Other applications

**Regions**
- Global

**Quarterly Update Annual Forecast**
- Revenue
- Unit shipments
- ASP

**Forecast Time Period**
2021 – 2025
ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today’s constantly evolving technology environment and empower them to improve their businesses – today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.