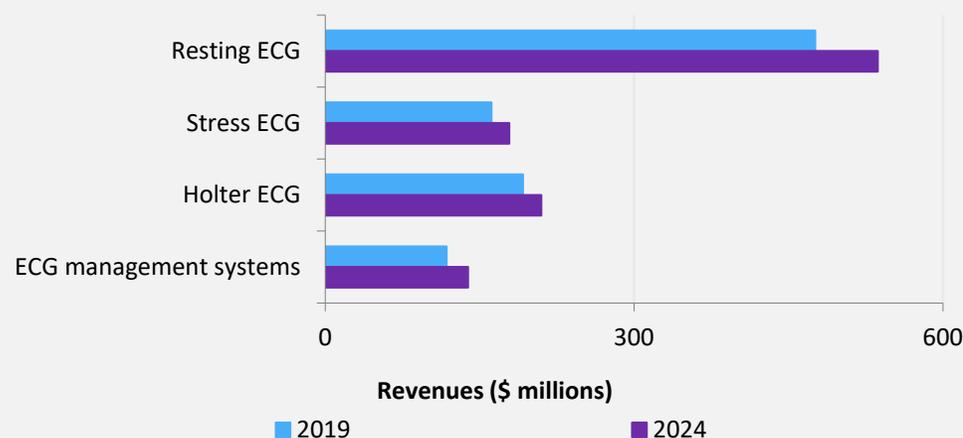


Diagnostic Cardiology Report - 2020

Part of the Healthcare Technologies
Service Area Package

Mark Watson, Research VP Industrial
Published On May 2020

The market for Diagnostic cardiology by product type: World



Source: Omdia

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The industry's most extensive analysis of this dynamic market from a regional and vertical market perspective.

Cardiovascular disease (CVD) contributes to nearly one-third of global deaths, and burdens healthcare sectors worldwide on several parameters, namely poor outcomes, cost of care, mortality and more, ultimately limiting the sustainable of modern healthcare. Given the magnitude of CVD, the prevention and/or detection of disease, or an acute episode, is critical for the healthcare ecosystem at large.

Despite technological progress in sensors, connectivity, and power sources that has enabled better opportunities for diagnostic cardiology in the care continuum, adoption of such technologies and models of care continue to be limited in the field cardiovascular medicine. This implies a market ripe for both incremental and radical innovation.

The report provides executives with a detailed and comprehensive analysis of the diagnostic cardiology devices market. Market size estimates and growth rate forecasts for each product type are provided to 2024. The report also provides further analysis by functionality, device type, channel number and healthcare provider. A qualitative overview of the new technologies impacting the market are also discussed, including: patch ECG, and mobile ECG.

Report Coverage

KEY ISSUES ADDRESSED	COVERAGE	APPLICABLE TO		
<ul style="list-style-type: none"> What was the breakdown of market size for diagnostic cardiology in 2018 and 2019? Who are the leading suppliers and what share of the market do they hold? What are the main technology trends that will influence the market over the next five years? How are mobile and connected solutions impacting the broader market for diagnostic cardiology? 	<p>Frequency, Time Period</p> <ul style="list-style-type: none"> 5-year Annual Forecast (2020 - 2024) Base Year (2018 and 2019) <p>Measures</p> <ul style="list-style-type: none"> Revenues Unit shipments Average selling price (ASP) <p>Market share analysis for each major:</p> <ul style="list-style-type: none"> Product category (Equipment) Region (EMEA, Americas, APAC) <p>Other Analysis (Total Devices)</p> <p><i>Device type breakdown</i></p> <ul style="list-style-type: none"> PC-based Cart-based <p><i>End-user breakdown</i></p> <ul style="list-style-type: none"> Hospital Physician/clinic 	<p>Technologies Covered</p> <p><i>ECG Devices</i></p> <ul style="list-style-type: none"> Resting ECG <ul style="list-style-type: none"> Low-end Mid-range High-end 1-6 channels 7-12 channels >12 channels <ul style="list-style-type: none"> Stress ECG Holter ECG <ul style="list-style-type: none"> Holter software Holter recorders ECG Management Systems <p><i>Remote Cardiac Monitoring</i></p> <ul style="list-style-type: none"> Event Recorders Remote Cardiac Telemetry Remote Cardiac Monitoring Services 	<p>Regions</p> <p><i>EMEA</i></p> <p>Western & Eastern Europe - Austria & Switzerland, Benelux, France, Germany, Italy, Nordic Countries, Spain & Portugal and United Kingdom & Ireland, Poland, Russia and Rest of Eastern Europe</p> <p>Middle East & Africa - Saudi Arabia, Turkey and Rest of Middle East</p> <p><i>Americas</i></p> <p>North & Latin America - Canada and United States, Brazil, Mexico, and Rest of Latin America</p> <p><i>Asia Pacific</i></p> <p>Mainland China, India, Japan, Oceania, South Korea, Taiwan, Rest of Asia Pacific</p>	<ul style="list-style-type: none"> Healthcare Equipment OEMs Equipment distributors New market entrants Hospitals Marketing <ul style="list-style-type: none"> Directors Managers Strategic Marketing Corporate <ul style="list-style-type: none"> Executives Investor Relations Research & Development Financial <ul style="list-style-type: none"> Business Development Sales Executives Investors

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customersuccess@omdia.com

SALES

US: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

 @OmdiaHQ | omdia.com

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Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio.* We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies. Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

*The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.

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WHY BUY?

- Gain market understanding
- Identify growth opportunities
- Analyze and measure the global ventilator market
- Understand the trends that will drive future changes in ventilator technology
- Understand the competitive landscape

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