

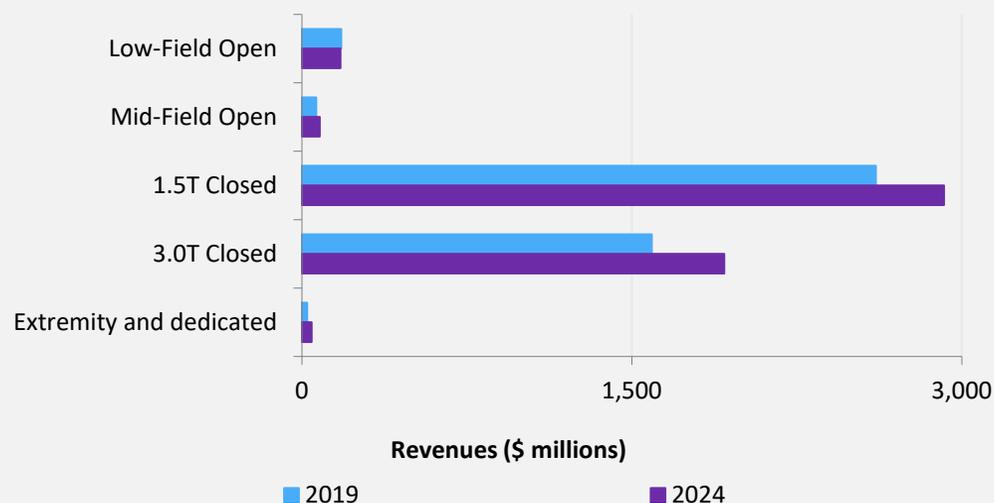
# MRI Equipment Report - 2019

Part of the Healthcare Technologies Service Area Package

**Mark Watson, Research VP Industrial**

Publishing July 2020

The market for MRI equipment by technology: World



Source: Omdia

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## The industry's most extensive analysis of this dynamic market from a regional and vertical market perspective

Competition in the MRI equipment market is intensifying and manufacturers must prove they provide the best return-on-investment. MRI manufacturers are utilizing new strategies to create additional value for healthcare providers, like introducing features that reduce operating costs and increase practice revenues. Clinical applications that increase exam speed, target the aging population, and quantify scans beyond qualitative results were major product trends in 2020.

The ninth edition of the MRI Equipment Report provides a global and sub-regional overview highlighting key trends and growth opportunities in the MRI market. The report also focuses on the use of equipment in public and private hospitals, diagnostic imaging centers and private physician offices.

# Report Coverage

KEY ISSUES ADDRESSED	COVERAGE	APPLICABLE TO
<ul style="list-style-type: none"> <li>What was the MRI market size in terms of revenue and units in 2019?</li> <li>What are the market opportunities for MRI equipment manufacturers?</li> <li>Which countries have the most growth for MRI equipment?</li> <li>Who are the leading suppliers, and what share of the market do they hold?</li> <li>What are the new technology trends that will impact the MRI equipment market?</li> </ul>	<p><b>Frequency, Time Period</b></p> <ul style="list-style-type: none"> <li>5-year annual forecast (2020 - 2024)</li> <li>Base year (2019)</li> </ul> <p><b>Measures</b></p> <ul style="list-style-type: none"> <li>Revenues</li> <li>Unit Shipments</li> <li>Average Selling Price (ASP \$)</li> <li>Installed Base</li> </ul> <p><b>Market share analysis for each major:</b></p> <ul style="list-style-type: none"> <li>Product category (Equipment)</li> <li>Region (EMEA, Americas, Asia Pacific)</li> </ul>	<p><b>Products Covered</b></p> <ul style="list-style-type: none"> <li>Closed MRI equipment             <ul style="list-style-type: none"> <li>Mid-Field (1.5 T)</li> <li>High-Field (3.0 T)</li> <li>Ultra High-Field (&gt;3.0 T)</li> <li>Wide bore</li> <li>Standard bore</li> </ul> </li> <li>Open MRI Equipment             <ul style="list-style-type: none"> <li>Low-Field (&lt;1.0 T)</li> <li>Mid-Field (&gt;1.0 T)</li> </ul> </li> <li>Extremity/Dedicated MRI equipment</li> <li>Refurbished vs. New equipment</li> </ul> <p><b>Regions</b></p> <p><b>EMEA</b></p> <ul style="list-style-type: none"> <li>Africa, Austria &amp; Switzerland, Benelux, Czech Republic, France, Germany, Italy, Middle East, Nordic Countries, Poland, Russian Federation &amp; CIS, Saudi Arabia, Spain &amp; Portugal, Turkey, UK &amp; Ireland, Western Europe, Rest of EMEA</li> </ul> <p><b>Americas</b></p> <ul style="list-style-type: none"> <li>Brazil, Canada, Mexico, USA, Rest of Latin America, North America</li> </ul> <p><b>Asia Pacific</b></p> <ul style="list-style-type: none"> <li>China, India, Japan, Malaysia, Oceania, Pakistan, South Korea, Taiwan, Thailand, Rest of Asia Pacific</li> </ul>
		<p><b>APPLICABLE TO</b></p> <ul style="list-style-type: none"> <li>Healthcare Equipment OEMs</li> <li>Equipment distributors</li> <li>New market entrants</li> <li><b>Marketing</b> <ul style="list-style-type: none"> <li>Directors</li> <li>Managers</li> <li>Strategic Marketing</li> </ul> </li> <li><b>Corporate</b> <ul style="list-style-type: none"> <li>Executives</li> <li>Investor Relations</li> </ul> </li> <li><b>Research &amp; Development</b></li> <li><b>Financial</b> <ul style="list-style-type: none"> <li>Business Development</li> <li>Sales Executives</li> <li>Investors</li> </ul> </li> </ul>

## CONNECT WITH US

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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio.\* We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies. Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\*The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.

# Table of Contents

The report will be delivered as a PDF file in addition to an excel file containing the detailed market statistics. The report takes the following format:

## Chapter 1 - Introduction, Scope and Methodology

Presents the background of the MRI market, explains the objectives, scope, and segmentation including methodologies used and all relevant definitions.

## Chapter 2 - World market for MRI equipment

Presents and analyzes the statistics and trends in the world market for MRI equipment. The market statistics are based on primary sales data collected from suppliers for 2019, with forecasts from 2020-2024. This section also analyzes the impact of economic, demographic and social, and technology trends on the global market. Market share analyses is also included.

## Chapter 3 – EMEA market

Presents and analyzes the statistics and trends in the EMEA market for MRI equipment. Market share analyses is also included.

## Chapter 4 – American market

Presents and analyzes the statistics and trends in the American market for MRI equipment. Market share analyses is also included.

## Chapter 5 – Asia Pacific market

Presents and analyzes the statistics and trends in the Asia Pacific market for MRI equipment. Market share analyses is also included.

### WHY BUY?

- Gain market understanding
- Identify growth opportunities
- Analyze and measure the global MRI equipment market
- Understand the trends that will drive future changes in MRI technology
- Understand the trends in the usage of MRI technology
- Understand the competitive landscape

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