Display Dynamics Intelligence Service

Part of the Large Area Display and Supply Chain Service Area Package
This service delivers real-time insights from our global team of analysts, along with data summary and excerpts from the Omdia display portfolio of research. Delivered in an online format comprising of 20+ articles monthly, the entire display industry is covered. The service also includes a monthly summary combining all of the articles from the month in one document.

“The service allows subscribers to constantly stay current with the latest industry and market development of the overall display industry through access of dozens of analyst insights published each month.”

Ricky Park
Senior Principal Analyst
Display Dynamics Intelligence Service

Part of the Large Area Display and Supply Chain Service Area Package

HOW OMDIA HELPS YOU

• Stay current with the rapidly changing display industry with news articles, product presentations and conference information
• Get insight into how current industry developments may impact your business with expert insights from our global team of analysts
• Helps you make critical decisions in the continually evolving worldwide display market by providing the data and repost

KEY QUESTIONS ADDRESSED

• What is the analyst’s opinion about the advanced technologies?
• How does analyst expect the foldable Smartphone demand?
• How does device Brands tracking to achieve their goals for the year?
• What are expectations of display market trend during the next years?
Display Dynamics Intelligence Service: Our Expert Analysts

David Hsieh
Senior Director, Displays

Ricky Park
Director, Display Outlook

Linda Lin
Principal Analyst, Display Strategy
Display Dynamics Intelligence Service: Deliverables

**DATABASE**
— Monthly —
- Display Dynamics Summary including TFT-LCD display shipment by suppliers, revenues by suppliers and shipment by applications

**REPORT**
— Monthly —
- Display Dynamics Summary
  The service includes a monthly summary combining all of the articles in one document.

**ANALYST INSIGHTS**
— Ongoing —
Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

**PRESENTATIONS**
— Quarterly —
Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

**ANALYST ACCESS**
— Ongoing —
For prompt responses to urgent and unique questions.
Display Dynamics Intelligence Service: Database

Display Dynamics Summary

Database providing data table for TFT-LCD display including TV, Monitor, Notebook, Small/medium module and tablet by suppliers. This service also includes a monthly summary combining all of the articles in one document.

DETAILS

Frequency: Monthly

Measurements
- Panel Shipments Units by Application
- Panel Shipments Revenues by suppliers

Technologies
- LCD display

Applications
- Smartphones
- Tablets
- TVs
- Monitors
- Notebooks

Markets
- Large display
- Small medium display

Panel Suppliers
- AUO
- BOE
- CEC-Panda
- ChinaStar
- CHOT
- CPT
- HannStar
- HKC Display
- InfoVision
- Innolux
- Japan Display
- LG Display
- Panasonic LCD
- Samsung
- Sharp
- Tianma
## Display Dynamics: Intelligence Service vs. Spotlight Service

### Display Dynamics Intelligence Service

Subscribers of this service will receive:

- ✓ Analysis Insight
- ✓ Display Dynamics Summary – Report
- ✓ Display Dynamics Summary – Data table
- ✓ Presentations
- ✓ Analyst access

### Display Dynamics Spotlight Service

Subscribers of this service will receive:

- ✓ Analyst Insight
- ✓ Display Strategic Outlook Market Brief
- ✓ Display Strategic Outlook Database
- ✓ Display Dynamics Summary – Report
- ✓ Display Dynamics Summary – Data table
- ✓ Presentation
- ✓ Analyst access
Related Content: Large Area Display and Supply Chain Service Area Coverage

About Omdia’s
Large Area Display and Supply Chain Research

Industry’s most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures’ detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology .

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the “connect the dots” among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.
## Related Content: Display and Consumer Devices Service Area Coverage

### PRODUCTS IN RELATED SERVICE AREA

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Information Classification: General
Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

**Draw on our expertise**

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

96% of our customers rate our service as Excellent or Very Good

- **Tom Coate**
  - Customer Success Manager

- **Kären Dyer**
  - Customer Success Manager

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**Display Dynamics Intelligence Service | MSCD-101324**

Information Classification: General
Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today’s constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.