

Display Dynamics Viewpoint Service

Part of the Large Area Display and Supply Chain Service Area Package

This service delivers real-time insights from our global team of analysts, along with data summary and excerpts from the Omdia display portfolio of research. Delivered in an online format comprising of 20+ articles monthly, the entire display industry is covered. The service also includes a monthly summary combining all of the articles from the month in one document.

“ This service has been helping us to quickly catch the latest industry and market development of upstream FPD business, which is very important to our strategy planning in terms of purchasing, product management and sales and marketing. ”

Ricky Park

Senior Principal Analyst

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HOW OMDIA HELPS YOU

- Stay abreast of the rapidly changing displays industry with news articles, product presentations and conference information
- Get insight into how current industry developments may impact your business with expert insights from our global team of analysts
- Helps you make critical decisions in the continually evolving worldwide display market by providing the data and report

KEY QUESTIONS ADDRESSED

- What is the analyst's opinion about the advanced technologies?
- How does analyst expect the foldable smartphone demand?
- Can Huawei achieve the goal this year?
- What will be happened in the display market next year?



[Display Dynamics] Ningbo Shanshan becomes the first polarizer supplier in China by acquiring LG Chem's LCD polarizer division

Irene Heo | June 17, 2020

The industry is paying attention to how the large acquisition will affect the polarizer market.



[Display Dynamics] Chinese design houses and foundries are accelerating the design of smartphone display drivers

Vicki Chen | June 12, 2020

Mainland Chinese design houses are cooperating with mainland wafer factories.



[Display Dynamics] LCD TV panel prices may recover in 3Q20

Yoonsung Chung | June 10, 2020

Panel price drops accelerated in May, but optimism for a price recovery in 3Q20 is emerging.



[Display Dynamics] AMOLED displays will use TFT-based FoD solutions from 2021 onwards

Calvin Hsieh | June 05, 2020

Omdia estimates the FoD market will reach more than 400 million units in 2020.



[Display Dynamics] Notebook display demand will remain strong in 3Q20

Peter Su | June 04, 2020

Education demand and the 4Q20 promotional season increased notebook display sales for 3Q20.

Recent analysts'
insight

Display Dynamics Viewpoint Service: Our Expert Analysts



David Hsieh
Senior Director,
Displays



Ricky Park
Director,
Display Outlook



Linda Lin
Principal Analyst,
Display Strategy

Display Dynamics Viewpoint Service: Deliverables



DATABASE

—Monthly—

- Display Dynamics Summary including TFT-LCD display shipment by suppliers, revenues by suppliers and shipment by applications



REPORT

—Monthly—

- Display Dynamics Summary
The service includes a monthly summary combining all of the articles in one document.



ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



PRESENTATIONS

—Quarterly—

Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

Display Dynamics Viewpoint Service: Database

Display Dynamics Summary

Database providing data table for TFT-LCD display including TV, Monitor, Notebook, Small/medium module and tablet by suppliers. This service also includes a monthly summary combining all of the articles in one document.

DETAILS

Frequency: Monthly

Measurements

- Panel Shipments Units by Application
- Panel Shipments Revenues by suppliers

Technologies

- LCD display

Applications


- Smartphones
- Tablets
- TVs
- Monitors
- Notebooks

Markets

- Large display
- Small medium display

Panel Suppliers

- AUO
- BOE
- CEC-Panda
- ChinaStar
- CHOT
- CPT
- HannStar
- HKC Display
- InfoVision
- Innolux
- Japan Display
- LG Display
- Panasonic LCD
- Samsung
- Sharp
- Tianma

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Display Dynamics: Viewpoint Service vs. Spotlight Service

Display Dynamics Viewpoint Service

Subscribers of this service will receive:

- ✓ Analysis Insight
- ✓ Display Dynamics Summary – Report
- ✓ Display Dynamics Summary – Data table
- ✓ Presentations
- ✓ Analyst access

Display Dynamics Spotlight Service

Subscribers of this service will receive:

- ✓ Analyst Insight
- ✓ Display Strategic Outlook Market Brief
- ✓ Display Strategic Outlook Database
- ✓ Display Dynamics Summary – Report
- ✓ Display Dynamics Summary – Data table
- ✓ Presentation
- ✓ Analyst access

Related Content: Large Area Display and Supply Chain Service Area Coverage



Service Area Package: Large Area Display & Display Supply Chain

Display Long-term Demand Forecast Tracker

Display Production & Inventory Tracker

Large Area Display Price Tracker

Large Area Display Market Tracker

Large Area Display Production Strategy Tracker

Large area Display Technology Tracker

TV Display & OEM Intelligence Service

Notebook/ Tablet Display & OEM Intelligence Service

Monitor Display & OEM Tracker

Display Dynamics Viewpoint Service

Display Dynamics Spotlight Service

About Omdia's Large Area Display and Supply Chain Research

Industry's most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures' detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology .

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the "connect the dots" among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.



Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



Tom Coate
Customer Success
Manager



Kâren Dyer
Customer Success
Manager



CONNECT WITH US

 @OmdiaHQ | [ondia.com](https://www.ondia.com)

Customer Success

E: customersuccess@ondia.com

SALES

US: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.