Large Area Display Market Tracker

Part of the Large Area Display and Supply Chain Service Area Coverage

Authored by industry experts who survey all large-area (9”+) panel makers, covering the entire range of large-area display panels shipped worldwide and regionally.

The Large Area Display Market Tracker contains a combination of monthly and quarterly updated deliverables, authored by industry experts who survey all large-area (9-inch+) panel makers and cover the entire range of large-area display panels shipped worldwide and regionally. These displays are used in TVs, monitors, notebooks, tablets and public displays as well as in industrial, medical, financial and other emerging applications.

Peter Su
Principal Analyst
Large Area Display Market Tracker

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Sample: Large area TFT display shipments (000 units)

HOW OMDIA HELPS YOU

• Large area TFT display shipments, revenues, average diagonal, display area and price.
• Display technology: a-Si/LTPS/Oxide for TFT LCD, OLED.
• Geography: Worldwide or by region (China, Japan, Korean and Taiwan)
• Applications: LCD TV, LCD monitor, notebook PC, public display and other markets.
• LCD backlight advanced features coverage: Direct/edge LED, slim/wedge type and Open cell.
• Large area automotive display shipments by size by maker

KEY QUESTIONS ADDRESSED

• What are the large area TFT display shipments by size, by maker, by technology, by backlight type, by resolution, by application in quarterly manner?
• What are the large area TFT display shipments by size by maker by application in monthly manner?
• What are the large area TFT display makers’ 4 quarter shipment rolling plan in quarterly manner with detail features?
Large Area Display: Our Expert Analysts

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Large Area Display Market Tracker

This report analyzes historical shipments and forecast projections including rolling four quarters for each panel maker, with breakouts by backlight type and PPI (pixel per inch), to provide the industry’s most reliable and timely information and insights. Also covered is a wide range of display technologies including TFT LCD and AMOLED displays. The quarterly deliverables address panels by maker, by size, by resolution, by aspect ratio, by backlight type and module type (module/open cells), and by module thickness, so subscribers can get precise panel shipments data by various features. This deliverable also covers large area automotive displays and wide view technology.

**DETAILS**

**Frequency, Time Period**
- Quarterly update

**Measurements**
- Display shipment by size by each supplier
- Display area by size by each application
- Display shipment by resolution by suppliers
- Display shipment area by size by each application
- Display features by WVA (Wide View Angle) per application by supplier

**Regions**
- China
- Japan
- Korea
- Taiwan
- Singapore

**COVERAGE**

**Products Covered**
- LCD TVs
- Monitors
- Notebooks (notebook, ultrabook, mini-note)
- Tablets
- Public display (for 26”+)
- Other (including other emerging applications, such as industrial, medical, and financial usage)
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- Public display (for 26”+)
- Other (including other emerging applications, such as industrial, medical, and financial usage)

**Technologies Covered**
- a-Si TFT LCD panels
- LTPS TFT LCD panels
- Oxide TFT LCD panels
- AMOLED panels

**APPLICABLE TO**

- Brand manufacturers/OEMs/ODMs
  - Product planning managers for system sales
  - Procurement managers for OLED components
  - Product marketing/strategic planning managers for LCD panels
- LCD panel suppliers
  - Product marketing/strategic planning managers for LCD panels
- LCD component suppliers
  - Manufacturers of competitive technologies
- Investment community
  - Fund managers/investors/analysts with interest in display companies

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- Large-area automotive display shipment
Related Content: Large Area Display and Supply Chain Service Area Coverage

About Omdia’s Large Area Display and Supply Chain Research

Industry’s most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures’ detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology.

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the “connect the dots” among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.
**PRODUCT OVERVIEW**

### Related Content: Display and Consumer Devices Service Area Coverage

#### PRODUCTS IN RELATED SERVICE AREA

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Karen Dyer
Customer Success Manager
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Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today’s constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.