

# Large Area Display Price Tracker

## Part of the Large Area Display and Supply Chain Service Area Coverage

This price tracker offers an essential overview of the large area display market, from mobile PC to LCD TVs. Omdia helps you identify opportunities with monthly panel price updates by application, size, resolution, and frame rate for the key display panels, with 12-month forecasts. Stay competitive with the latest display price trends and inside insights on the market dynamics.

“

Panel price forecast is one of the most important factors understanding display market trend. Authored by the team of industry experts, the price tracker contains powerful database along with detailed price analysis for users to get comprehensive understanding of display panel prices.

”

**YS Chung**  
Senior Research manager

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Part of the Large Area Display and Supply Chain Service Area Coverage

Sample: Large area display price tracker (US\$)

## HOW OMDIA HELPS YOU

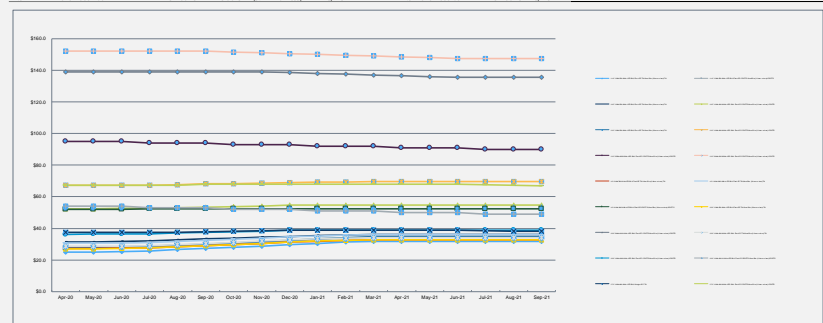
- Large area TFT LCD prices by application, by size, by resolution, by frame rate, by wide viewing angle(IT displays only) with 12 months forecasts
- Display technology: TFT LCD.
- Applications: Mobile PC, Monitor, LCD TV.
- LCD backlight advanced features coverage: Flat/Wedge LED and Open cell.

## KEY QUESTIONS ADDRESSED

- What are the large area TFT LCD panel prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12-month forecasts on a monthly basis?
- What are the background and insights for display market dynamics which can influence panel price?

Monthly Market Average Mobile PC Module Prices

Size	Resolution	Frame Rate	Backlight Type	Additional Features	Wide Viewing Angle	Code	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20
11.6"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	11.6" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$248	\$250	\$253	\$257	\$265	\$273	\$279
11.6"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	11.6" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$273	\$274	\$276	\$282	\$290	\$298	\$304
12.5"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	12.5" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$315	\$315	\$316	\$319	\$327	\$333	\$338
12.5"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	12.5" 1920x1080 60Hz LED BLU Flat LGP IPS/FFS	\$320	\$320	\$320	\$327	\$331	\$335	\$338
13.3"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	13.3" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$320	\$320	\$320	\$327	\$331	\$335	\$337
13.3"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	13.3" 1920x1080 60Hz LED BLU Flat LGP IPS/FFS	\$671	\$671	\$672	\$673	\$677	\$682	\$684
13.3"	2560x1600	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	13.3" 2560x1600 60Hz LED BLU Flat LGP IPS/FFS	\$950	\$950	\$950	\$949	\$945	\$940	\$930
13.3"	3840x2160	60Hz	LED BLU Flat LGP	Ultra-Slim (3.0mm or less)	IPS/FFS	13.3" 3840x2160 60Hz LED BLU Flat LGP IPS/FFS	\$1520	\$1520	\$1520	\$1520	\$1520	\$1520	\$1513
14"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	14" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$379	\$379	\$379	\$379	\$385	\$391	\$397
14"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	14" 1920x1080 60Hz LED BLU Flat LGP TN Ultra-Slim	\$307	\$307	\$308	\$311	\$317	\$323	\$331
14"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	14" 1920x1080 60Hz LED BLU Flat LGP IPS/FFS Ultra-Slim	\$320	\$320	\$321	\$322	\$322	\$322	\$322
15.6"	1366x768	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	15.6" 1366x768 60Hz LED BLU Flat LGP TN Ultra-Slim	\$265	\$270	\$272	\$276	\$282	\$288	\$296
15.6"	3840x2160	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	15.6" 3840x2160 60Hz LED BLU Flat LGP IPS/FFS	\$1390	\$1390	\$1390	\$1390	\$1390	\$1390	\$1390
15.6"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	TN	15.6" 1920x1080 60Hz LED BLU Flat LGP TN Ultra-Slim	\$366	\$366	\$368	\$371	\$375	\$379	\$384
15.6"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	15.6" 1920x1080 60Hz LED BLU Flat LGP IPS/FFS	\$362	\$364	\$365	\$366	\$370	\$375	\$378
15.6"	1920x1080	120Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	15.6" 1920x1080 120Hz LED BLU Flat LGP IPS/FFS	\$440	\$440	\$440	\$440	\$440	\$440	\$440
17.3"	1600x900	60Hz	LED BLU Wedge LGP		TN	17.3" 1600x900 60Hz LED BLU Wedge LGP TN	\$376	\$376	\$376	\$376	\$376	\$379	\$381
17.3"	1920x1080	60Hz	LED BLU Flat LGP	Ultra-Slim (3.2mm or less)	IPS/FFS	17.3" 1920x1080 60Hz LED BLU Flat LGP IPS/FFS	\$674	\$674	\$674	\$674	\$674	\$678	\$678



# Large Area Display: Our Expert Analysts



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# Price Tracker

## Large Area Display Price Tracker

This report analyzes historical panel prices and forecast projections 12 months by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) to provide the industry's most reliable and timely information and insights for display panel price trends. Subscribers access precise panel price data by various features. This deliverable also includes a powerpoint analysis report which delivers the background and insights for the latest panel pricing trends and market dynamics on a monthly basis.

### DETAILS

#### Frequency, Time Period

- Monthly update

#### Measurements

- Large area TFT LCD prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12-month forecasts

### COVERAGE

#### Products Covered

- LCD TVs
- Monitors
- Mobile PC

#### Technologies Covered

- TFT LCD panels

### APPLICABLE TO

- **Brand manufacturers/OEMs/ODMs**
  - Product planning managers for system sales
  - Procurement managers for OLED components o Product marketing/strategic planning managers for LCD panels
- **LCD panel suppliers**
  - Product marketing/strategic planning managers for LCD panels
- **LCD component suppliers**
- **Manufacturers of competitive technologies**
- **Investment community**
  - Fund managers/ investors/ analysts with interest in display companies

### TABLE OF CONTENTS

#### Executive summary

#### Methodology


Executive summary

Notebook PC panel pricing analysis

LCD monitor panel pricing analysis

LCD TV panel pricing analysis

# Related Content: Large Area Display and Supply Chain Service Area Coverage



**Service Area Package: Large Area Display & Display Supply Chain**

- Display Long-term Demand Forecast Tracker
- Display Production & Inventory Tracker
- Large Area Display Price Tracker**
- Large Area Display Market Tracker
- Large Area Display Production Strategy Tracker
- Large area Display Technology Tracker
- TV Display & OEM Intelligence Service
- Notebook/ Tablet Display & OEM Intelligence Service
- Monitor Display & OEM Tracker
- Display Dynamics Viewpoint Service
- Display Dynamics Spotlight Service

## About Omdia's Large Area Display and Supply Chain Research

The industry's most comprehensive research coverage of large display, from display productions and shipments to OEM/ODM supply chains. Omdia provides insights across all large area display manufacturers: detailed productions, shipments, and inventory status, with both historical results and in-depth, accurate forecasting. Coverage also includes display supply chain flows for major large area display applications and the latest trends on product technology.

Our team of analysts, all with 10+ years experiences in the display industry located through key countries in Asia, provide complete coverage of the large area display landscape. With a strong global network, we are proud to conduct high quality research which bring world-class database and reports that are commonly used as the industry standard for primary data.

A strong focus on connecting the dots upstream and downstream in the display industry. Omdia gives you the full picture linking different applications across consumer electronics where displays are used.

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### ABOUT OMDIA

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Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.