Large Area Display Price Tracker

Part of the Large Area Display and Supply Chain Service Area Coverage
This price tracker offers an essential overview of the large area display market, from mobile PC to LCD TVs. Omdia helps you identify opportunities with monthly panel price updates by application, size, resolution, and frame rate for the key display panels, with 12-month forecasts. Stay competitive with the latest display price trends and inside insights on the market dynamics.

“Panel price forecast is one of the most important factors understanding display market trend. Authored by the team of industry experts, the price tracker contains powerful database along with detailed price analysis for users to get comprehensive understanding of display panel prices.”

YS Chung
Senior Research manager
PART OF THE LARGE AREA DISPLAY AND SUPPLY CHAIN SERVICE AREA COVERAGE

SAMPLE: LARGE AREA DISPLAY PRICE TRACKER (USD)

HOW OMDIA HELPS YOU

- Large area TFT LCD prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12 months forecasts
- Display technology: TFT LCD.
- Applications: Mobile PC, Monitor, LCD TV.
- LCD backlight advanced features coverage: Flat/Wedge LED and Open cell.

KEY QUESTIONS ADDRESSED

- What are the large area TFT LCD panel prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12-month forecasts on a monthly basis?
- What are the background and insights for display market dynamics which can influence panel price?
Large Area Display: Our Expert Analysts

YS Chung
Research Director
Large Area Displays & Supply Chain

Peter Su,
Principal Analyst
Taiwan Display

Robin Wu
Principal Analyst
China Display

David Hsieh
Senior Research Director for Display

Deborah Yang
Chief Analyst
Supply Chain
Price Tracker

Large Area Display Price Tracker

This report analyzes historical panel prices and forecast projections 12 months by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) to provide the industry’s most reliable and timely information and insights for display panel price trends. Subscribers access precise panel price data by various features. This deliverable also includes a powerpoint analysis report which delivers the background and insights for the latest panel pricing trends and market dynamics on a monthly basis.

DETAILS
- Frequency, Time Period
  - Monthly update

- Measurements
  - Large area TFT LCD prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12-month forecasts

COVERAGE
- Products Covered
  - LCD TVs
  - Monitors
  - Mobile PC
- Technologies Covered
  - TFT LCD panels

APPLICABLE TO
- Brand manufacturers/OEMs/ODMs
  - Product planning managers for system sales
  - Procurement managers for OLED components
- Product marketing/strategic planning managers for LCD panels
- LCD panel suppliers
  - Product marketing/strategic planning managers for LCD panels
- LCD component suppliers
- Manufacturers of competitive technologies
- Investment community
  - Fund managers/investors/analysts with interest in display companies

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- Methodology
- Notebook PC panel pricing analysis
- LCD monitor panel pricing analysis
- LCD TV panel pricing analysis
About Omdia’s Large Area Display and Supply Chain Research

The industry’s most comprehensive research coverage of large display, from display productions and shipments to OEM/ODM supply chains. Omdia provides insights across all large area display manufacturers: detailed productions, shipments, and inventory status, with both historical results and in-depth, accurate forecasting. Coverage also includes display supply chain flows for major large area display applications and the latest trends on product technology.

Our team of analysts, all with 10+ years experiences in the display industry located through key countries in Asia, provide complete coverage of the large area display landscape. With a strong global network, we are proud to conduct high quality research which bring world-class database and reports that are commonly used as the industry standard for primary data.

A strong focus on connecting the dots upstream and downstream in the display industry. Omdia gives you the full picture linking different applications across consumer electronics where displays are used.
## Related Content: Display and Consumer Devices Service Area Coverage

### PRODUCTS IN RELATED SERVICE AREA

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*Information Classification: General*
Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

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- **Tom Coate**
  Customer Success Manager

- **Kāren Dyer**
  Customer Success Manager

96% of our customers rate our service as Excellent or Very Good.
ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today’s constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.