

Large Area Display Production Strategy Tracker

Part of the Large Area Display and Supply Chain Service Area Package

Industry's most complete view of large-area panel production by fab. This tracker provides unique coverage of panel makers' production plans in each fab generation.

“ Comprehensive coverage into fab operation decisions of different panel suppliers, it covers the types of different glass cuts at each of fab line/ location by each panel supplier. This is a powerful tool to run different analysis fitting the needs of different types of purpose. ”

Robin Wu

Principal Analyst

Large Area Display Production Strategy Tracker

Part of the Large Area Display and Supply Chain Service Area Coverage

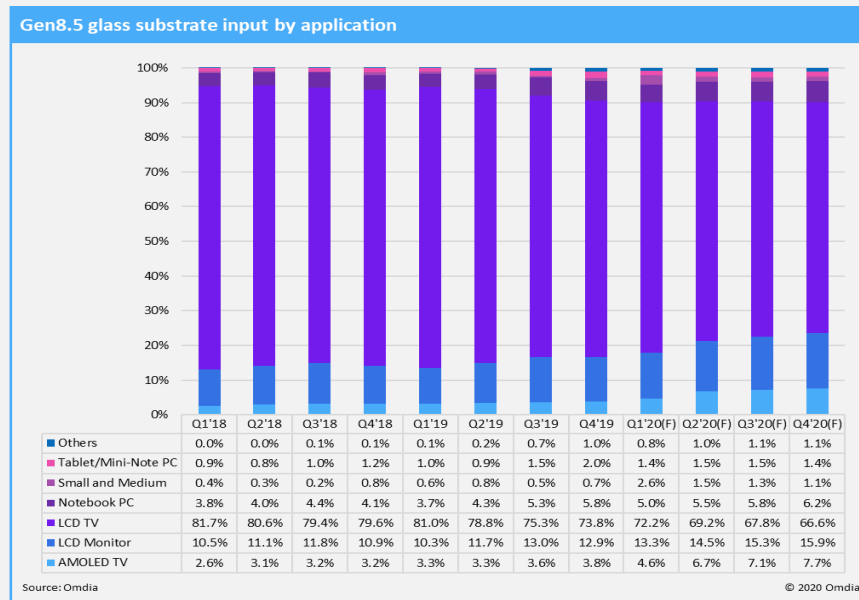
HOW OMDIA HELPS YOU

- Panel makers' latest product mixes in each fab
- Capacity allocations for each fab by application and by size
- Panel output and forecast by fab generation for each panel maker
- Latest fab loading trends
- Production plans for one year
- Production strategies for large-area OLED

KEY QUESTIONS ADDRESSED

- What are the production plans of different panel suppliers for the next year?
- How is the product mix impacted by fluctuating supply and demand ratio?
- How are different panel suppliers adjust their panel outputs in different fab generation?
- What is the estimated fab utilization trend per the changes in latest fab loading?
- How are panel suppliers strategize on large-area OLED production? Is there critical change expected during the next 4 quarters?

Gen 8.5 Glass Substrate Input by Application



Large Area Display Production Strategy Tracker: Our Expert Analyst



Robin Wu
Principal Analyst
China Display

Market Tracker

Large-Area Display Production Strategy Tracker

This tracker provides unique coverage of panel makers' production plans in each fab generation. Subscribers will discover what kind of panels are being made and with what kind of glass cuts.

DETAILS

Frequency:

- Quarterly updates
- 8 quarters historical
- 4 quarters forecast

Measures

- Glass input (K sheets) by size per fab
- Glass input area (K m²) by size per fab
- Panel output (K pieces) by size per fab
- Panel output area (K m²) by size per fab
- Panel cut of each size per fab

COVERAGE

Products Covered

- LCD TVs
- Monitors
- Notebooks PC
- Tablets PC
- Other (emerging applications in industrial, medical, and financial sectors)

Technologies Covered

- a-Si TFT LCD panels
- LTPS TFT LCD panels
- OLED panels

APPLICABLE TO

- **Brand manufacturers/ OEMs/ ODMs**
 - Product planning managers for systems sales
 - Procurement managers for OLED components
- **LCD panel suppliers**
 - Product marketing and strategic planning managers
- **LCD component suppliers**
- **Manufacturers of competitive technologies**
- **Investment community**
 - Fund managers / investors / analysts with interest in display companies

TABLE OF CONTENTS

- Key findings
- Panel production strategy overview
- Large area TFT production strategies by application
- by fab Generation
- by panel maker

Related Content: Large Area Display and Supply Chain Service Area Coverage



Service Area Package: Large Area Display & Display Supply Chain

Display Long-term Demand Forecast Tracker

Display Production & Inventory Tracker

Large Area Display Price Tracker

Large Area Display Market Tracker

Large Area Display Production Strategy Tracker

Large area Display Technology Tracker

TV Display & OEM Intelligence Service

Notebook/ Tablet Display & OEM Intelligence Service

Monitor Display & OEM Tracker

Display Dynamics Intelligence Service

Display Dynamics Spotlight Service

About Omdia's Large Area Display and Supply Chain Research

Industry's most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures' detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology .

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the "connect the dots" among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.



Related Content: Display and Consumer Devices Service Area Coverage

PRODUCTS IN RELATED SERVICE AREA			
Display Manufacturing, Technology & Components	Large Area Display & Supply Chain	Small & Medium Displays & Touch Interface	Consumer Electronics & Display Applications
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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.