

Monitor Display & OEM Market Tracker

Part of the Large Area Display & Display Supply Chain Service Are Coverage

Illuminates the relationships between panel makers, OEM/ODM subcontract manufacturers, and brands

“ The retreat of Samsung Display and the strong desire of Samsung VD to boost the market share in monitor market will reshape monitor supply chain in 2021. ”

Nick Jiang
Senior Analyst

Monitor Display & OEM Market Tracker

Part of the Large Area Display & Display Supply Chain Service Area Coverage

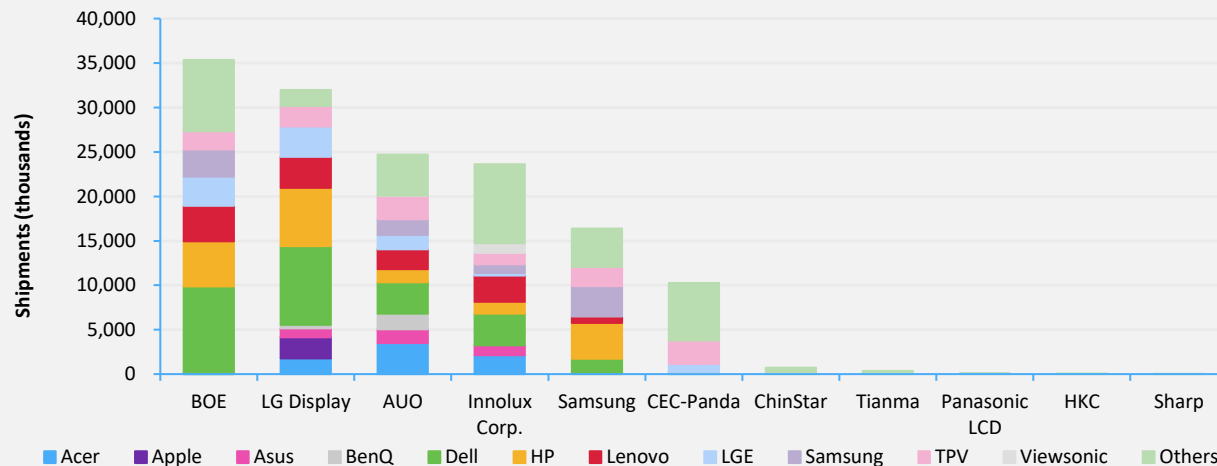
HOW OMDIA HELPS YOU

- The tracker provides the most detailed and comprehensive supply chain data for LCD monitors, using actual shipment data by size.
- The report uniquely conveys the relationships between suppliers and brands, by panel size information and OEM volumes. Suppliers can determine market share and benchmark against competitors. Buyers can identify and evaluate key panel makers or OEMs to improve their purchasing decisions. Excel data tables enable views of various combinations of panel maker, OEM, brand, panel size, and time period.

KEY QUESTIONS ADDRESSED

- Evaluate competition in the LCD monitor industry, strategic alliances, and panel production
- Determine which monitor OEM makers are capable and selected to work with LCD monitor brands
- Learn relevant supply chain dynamics of who-produces-what-for-whom
- Determine availability of new LCD monitor sizes by supplier
- Mitigate risk by understanding how diversified your suppliers and your competitors' suppliers are
- Identify negotiation leverage by panel makers and suppliers based on growth or decline in their customers or shipments

Monitor (MNT+AIO) panel to brand shipment - 2019



Source: Omdia

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Large Area Display and Supply Chain: Our Expert Analysts



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Market Tracker

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DETAILS

Frequency: Quarterly updates

1 quarter results

2-year actual results

Measures

- Panel shipment by size
- Brand shipment by size
- OEM shipment by size
- Panel to OEM by size (OEM from panel)
- OEM to brand by size (brand from OEM)
- Insourcing/Outsourcing

COVERAGE

- All LCD panel makers that manufacture LCD monitor panels
- Worldwide LCD monitor brands
- Worldwide LCD monitor OEM makers

APPLICABLE TO

- **Brand manufacturers/ OEMs/ ODMs for monitors**
 - Product planning managers for system sales
 - Procurement managers
- **LCD monitor panel suppliers**
 - Product marketing/ strategic planning managers
- **LCD monitor component suppliers**
- **Manufacturers of competitive technologies**
- **Investment community**

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- **Brand to OEM historical, by size**
- **Panel to OEM pivot, by size**
- **OEM share, by size**
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- **OEM to brand pivot, by size**
- **OEM to brand share**
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Related Content: Large Area Display and Supply Chain Service Area Coverage



Service Area Package: Large Area Display & Display Supply Chain

Display Long-term Demand Forecast Tracker

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Large Area Display Price Tracker

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Large Area Display Production Strategy Tracker

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TV Display & OEM Intelligence Service

Notebook/ Tablet Display & OEM Intelligence Service

Monitor Display & OEM Tracker

Display Dynamics Intelligence Service

Display Dynamics Spotlight Service

About Omdia's Large Area Display and Supply Chain Research

Industry's most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures' detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology .

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the "connect the dots" among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.



Related Content: Display and Consumer Devices Service Area Coverage

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Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.