Large Area Display Price Tracker

Part of the Large Area Display and Supply Chain Service Area Coverage

This price tracker offers an essential overview of the large area display market, from mobile PC to LCD TVs. Omdia helps you identify opportunities with monthly panel price updates by application, size, resolution, and frame rate for the key display panels, with 12-month forecasts. Stay competitive with the latest display price trends and inside insights on the market dynamics.

“Panel price forecast is one of the most important factors understanding display market trend. Authored by the team of industry experts, the price tracker contains powerful database along with detailed price analysis for users to get comprehensive understanding of display panel prices.”

YS Chung
Senior Research Manager
Large Area Display Price Tracker

KEY QUESTIONS ADDRESSED

• What are the large area TFT LCD panel prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12-month forecasts on a monthly basis?
• What are the background and insights for display market dynamics which can influence panel price?
• Why the panel price is projected in the next 12 months?
• Can panel makers make profit with the current cost?

HOW OMDIA HELPS YOU

• Large area TFT LCD prices by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) with 12 months forecasts
• Display technology: TFT LCD.
• Applications: Mobile PC, Monitor, LCD TV.
• LCD backlight advanced features coverage: Flat/Wedge LED and Open cell.

Sample: LCD TV open cell price (US$)

Source: Omdia © 2022 Omdia
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Price Tracker

Large Area Display Price Tracker

This report analyzes historical panel prices and forecast projections 12 months by application, by size, by resolution, by frame rate, by wide viewing angle (IT displays only) to provide the industry’s most reliable and timely information and insights for display panel price trends. Subscribers access precise panel price data by various features. This deliverable also includes a PowerPoint analysis report which delivers the background and insights for the latest panel pricing trends and market dynamics on a monthly basis.

COVERAGE

Products Covered
- LCD TVs
- Monitors
- Mobile PC

Technologies Covered
- TFT LCD panels

APPLICABLE TO

- Brand manufacturers/OEMs/ODMs
  - Product planning managers for system sales
  - Procurement managers for OLED components
  - Product marketing/strategic planning managers for LCD panels

- LCD panel suppliers
  - Product marketing/strategic planning managers for LCD panels

- LCD component suppliers

- Manufacturers of competitive technologies

- Investment community
  - Fund managers/investors/analysts with interest in display companies

TABLE OF CONTENTS

- Executive summary
- Methodology
- Executive summary

- Notebook PC panel pricing analysis
- LCD monitor panel pricing analysis
- LCD TV panel pricing analysis
## Summary of LCD TV open cell costs

### Quarterly market average prices and changes

### Price Tracker: database

### Large Area Display Price Tracker sample
Price Tracker: analysis

Large Area Display Price Tracker sample

The end of oversupply is extended to 2Q22 owing to war and inflation; price will flatten in 3Q22 thanks to seasonal demand

- Before the Ukraine-Russia war crisis caused global inflation, the panel purchase demand was expected to surge from 2022, which resolve the over-supply situation.
- Omdia expects 2022 to still be a period of overcapacity. However, strategic panel purchases of low-price panels and the components bottlenecks may cause panel prices to fluctuate from 2Q21. The Russia-Ukraine war crisis and the inflation associated with it have caused the TV and PC brands and OEMs to be conservative in the short term while they push their demand from 1H22 to 2H22. Panel prices might expect two cycles of vibration fluctuation in 2022 (down in 2Q22, slightly down in 2H22, slightly up in 1Q22, and down in 4Q22).

Supply chain management is critical to TV makers and retailers; lead times almost double; supply chain costs remain high in 2022

- The issues of port congestion, labor shortages, and in-bound transportation arrangements continue to upset retailers in 2022. In 2Q22, some retailers in the North American market are seeing supply chain lead times increasing to three months and a half or four months from the normal two months or so.
- The port congestion in Europe is also becoming an serious issue with Russia-bonded containers jammimg ports. Containers from China to Russia usually come via Rotterdam, Hamburg, etc. They have been offloaded to go on a feeder ship to Leningrad, Kaliningrad, etc. Feeder sailings have stopped and the containers are stuck. There is probably another month of pipeline that is still to come out of the system. The port of Libcion in Ukraine is now destroyed, so such routes are also blocked. Turkey has stopped some shipments from the Black Sea.
Related Content: Large Area Display and Supply Chain Service Area Coverage

About Omdia’s Large Area Display and Supply Chain Research

Industry’s most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures’ detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology.

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the “connect the dots” among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.
## Related Content: Display and Consumer Devices Service Area Coverage

### PRODUCTS IN RELATED SERVICE AREA

<table>
<thead>
<tr>
<th>Display Manufacturing, Technology &amp; Components</th>
<th>Large Area Display &amp; Supply Chain</th>
<th>Small &amp; Medium Displays &amp; Touch Interface</th>
<th>Consumer Electronics &amp; Display Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intelligence Services</strong></td>
<td></td>
<td><strong>Intelligence Service</strong></td>
<td><strong>Intelligence Services</strong></td>
</tr>
<tr>
<td>• OLED &amp; LCD Supply Demand &amp; Equipment</td>
<td></td>
<td>• TV Display &amp; OEM</td>
<td>• TV Sets</td>
</tr>
<tr>
<td>• OLED &amp; Flexible Display</td>
<td></td>
<td>• Notebook/ Tablet Display &amp; OEM</td>
<td>• Smart Home</td>
</tr>
<tr>
<td><strong>Trackers</strong></td>
<td></td>
<td>• Display Dynamics</td>
<td>• Mobile PC</td>
</tr>
<tr>
<td>• Micro LED Display</td>
<td></td>
<td></td>
<td>• Smartphone</td>
</tr>
<tr>
<td>• OLED Display Roadmap</td>
<td></td>
<td></td>
<td>• Desktop Monitor</td>
</tr>
<tr>
<td>• Display Backlight</td>
<td></td>
<td></td>
<td>• LED Video Displays</td>
</tr>
<tr>
<td>• Display Glass</td>
<td></td>
<td></td>
<td>• Digital Signage &amp; Prof. Display</td>
</tr>
<tr>
<td>• Display Optical Film</td>
<td></td>
<td></td>
<td><strong>Viewpoint &amp; Spotlight Services</strong></td>
</tr>
<tr>
<td>• Display Driver IC</td>
<td></td>
<td></td>
<td>• Consumer Electronics Viewpoint</td>
</tr>
<tr>
<td>• OLED Materials</td>
<td></td>
<td></td>
<td>• TV Sets Spotlight</td>
</tr>
<tr>
<td>• OLED Display Cost Model</td>
<td></td>
<td></td>
<td>• Smartphone Spotlight</td>
</tr>
<tr>
<td>• LCD Display Cost</td>
<td></td>
<td></td>
<td>• Desktop Monitor Spotlight</td>
</tr>
<tr>
<td><strong>Reports</strong></td>
<td></td>
<td></td>
<td>• Digital Signage &amp; Prof. Display Spotlight</td>
</tr>
<tr>
<td>• Transformable Display Tech</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Near Eye Display for XR Application</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Display Manufacturing, Technology & Components

**Trackers**
- Micro LED Display
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- OLED Materials
- OLED Display Cost Model
- LCD Display Cost

**Reports**
- Transformable Display Tech
- Near Eye Display for XR Application

### Large Area Display & Supply Chain

**Intelligence Service**
- TV Display & OEM
- Notebook/ Tablet Display & OEM
- Display Dynamics

**Trackers**
- Display Long-Term Demand Forecast
- Display Production & Inventory
- Large Area Display Price
- Large Area Display Market
- Large Area Display Production Strategy
- Large Area Display Technology
- Monitor Display & OEM

**Spotlight Services**
- Display Dynamics Spotlight

### Small & Medium Displays & Touch Interface

**Intelligence Service**
- Smartphone Display
- Automotive Display

**Trackers**
- Small Medium Display
- Small Medium Display Supply Chain
- OLED Display
- Automotive Display
- Touch Panel

**Reports**
- Automotive Touch & Interface
- Display Fingerprint Tech
- Touch Panel Cover Lens & CPI

### Consumer Electronics & Display Applications

**Intelligence Services**
- TV Sets
- Smart Home
- Mobile PC
- Smartphone
- Desktop Monitor
- LED Video Displays
- Digital Signage & Prof. Display

**Viewpoint & Spotlight Services**
- Consumer Electronics Viewpoint
- TV Sets Spotlight
- Smartphone Spotlight
- Digital Signage & Prof. Display Spotlight

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