

Tablet & Notebook Display & OEM Intelligence Service

Part of the Large Area Display & Display Supply Chain Service Area Coverage

This service offers the timeliest and most complete analysis on the tablet & notebook display-related supply chain, offering coverage on business relations, business intelligence, feature adoption updates, pricing trends, and the competitive landscape.

“ Epidemic spurring PC demand up, it tests supply chain player’s production and allocation flexibility in 2020. ”

Linda Lin
Principal Analyst

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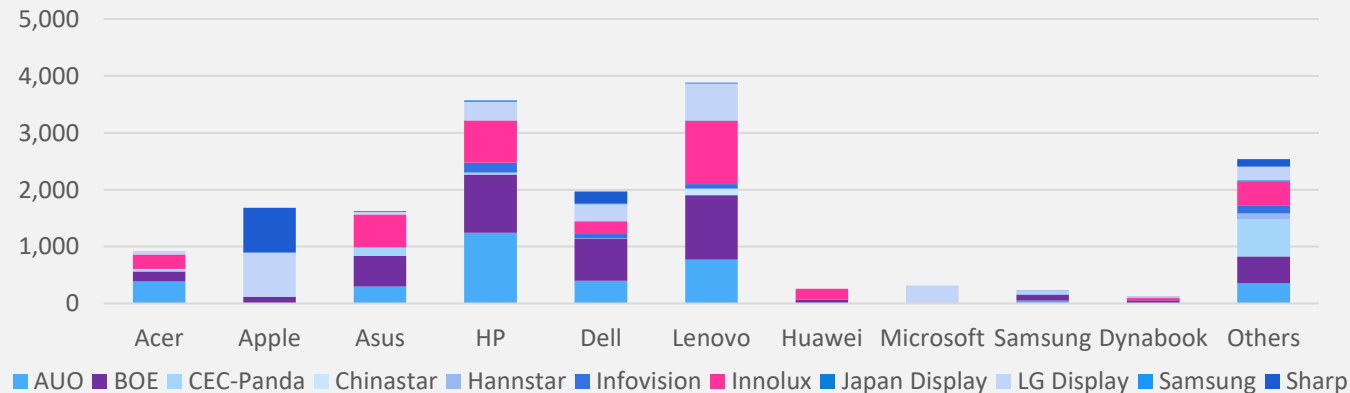
HOW OMDIA HELPS YOU

- Monthly analysis covers worldwide panel, brand and OEM industry dynamics, panel allocation, panel pricing outlook, business strategies, feature adoption trend, tablet/NB makers' purchasing plans, display cost & price analysis, and competitive landscape
- Quarterly coverage provides even more detail on global market brief, supply chain-related activities, covering panel, brand and OEM business plans, business strategies, display feature adoption and product trend, tablet/NB makers' purchasing plans, supply chain relationship, display feature adoption, and the display & OEM competition analysis

KEY QUESTIONS ADDRESSED

- What's changed in Tablet & Notebook supply chain dynamics in the month and the business outlook for the next three months, including Tablet/NB display shipments, Tablet/NB brands & OEMs set production, panel prices, panel allocation, inventory trend, Tablet/NB makers' panel purchasing plans & strategy, feature adoption analysis .
- What's changed in TV supply chain participants in the quarter – panels, TV OEMs, TV brands' annual business plans, business & products (top premium) strategies, panel purchasing strategy & allocation plans, TV outsourcing and brand licensing strategies, TV makers worldwide TV capacity and investment in ASEAN market, emerging so-called 5G TV players from China, global TV display & OEM competitive landscape analysis.
- What's the impact of China-US trade war on Tablet/NB display & OEM supply chain?
- What's the impact of COVID-19 on Tablet/NB display & OEM supply chain?

Notebook panel supply chain analysis in December 2019



Source: Omdia

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Tablet & Notebook Display & OEM: Our Expert Analysts

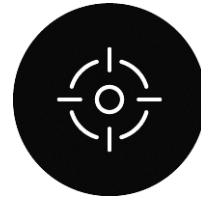


Deborah Yang
Director,
Display Supply Chain



Linda Lin
Principal analyst,
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Tablet & Notebook Display & OEM: Deliverables



MARKET TRACKERS

—Quarterly—

Historical and forecasted, delivered in Excel Tables including revenues, units, ASPs, market shares and products.



REPORT

—Annual—

Research addressing key focus areas, market size and industry-level analysis



ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



PRESENTATIONS

—Quarterly—

Multiple presentations on core issues in display industry.



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

Tablet & Notebook Display & OEM: Market Trackers

Monthly Tablet & Notebook Display Market Tracker

Analysis on the supply chain is provided, covering panel, brand and OEM industry dynamics, panel pricing outlook, top makers' purchasing plans and the competitive landscape.

DETAILS

Frequency: Monthly

Measures

- Shipments from panel maker to OEM
- Shipments from OEM to brands
- Segmented by Size and Resolution
- Tablet & Notebook Cost Coverage
- 13 panel makers
- 12 brands
- Top 6 OEM makers

Regions

- Worldwide

COVERAGE

- Panel to OEM shipments
- OEM to brand shipments
- Monthly, quarterly and annual forecasts and historical data
- Pricing and Cost coverage
- Tablet & Notebook display industry trends and analysis
- Supply chain relationship dynamics and competitive landscape
- TFT-LCD coverage

Delivered in XLS and PPT this is a monthly update on tablet & notebook display shipments, set production, and prices with a 3-month forecast

Tablet & Notebook Display Market Tracker

This tracker provides a detailed supply chain matrix including the most detailed information on panel maker to OEM shipments, and to brand from OEM coverage. Business plans of tablet and notebook panel makers, OEMs and brands are covered in detail in addition to a quarterly tablet & notebook cost model.

DETAILS

Frequency: Quarterly

Measures

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- Shipments from OEM to brands
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- Tablet & Notebook Cost Coverage
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Related Content: Large Area Display and Supply Chain Service Area Coverage



Service Area Package: Large Area Display & Display Supply Chain

- Display Long-term Demand Forecast Tracker
- Display Production & Inventory Tracker
- Large Area Display Price Tracker
- Large Area Display Market Tracker
- Large Area Display Production Strategy Tracker
- Large area Display Technology Tracker
- TV Display & OEM Intelligence Service
- Notebook/ Tablet Display & OEM Intelligence Service
- Monitor Display & OEM Tracker
- Display Dynamics Intelligence Service
- Display Dynamics Spotlight Service

About Omdia's Large Area Display and Supply Chain Research

Industry's most comprehensive research coverages of large display from display productions and shipments to OEM/ODM supply chains. Omdia provide insights across all of large area display manufactures' detailed productions, shipments and inventory status not only for historical results but also detailed and accurate forecasting. Coverage also include display supply chain flows for major large area display applications and latest trends on product technology .

Team of analysts, all with 10+ years experiences in display industry located through key countries in Asia provide complete coverage of the large area display industry. With strong global network in display industry, we are proud to conduct high quality primary researches which bring world class database and reports that are commonly used as the industry standard primary data.

Strong focus in the "connect the dots" among upstream and downstream of the display industry linking towards different applications of consumer electronics where displays are used.

Related Content: Display and Consumer Devices Service Area Coverage

PRODUCTS IN RELATED SERVICE AREA			
Display Manufacturing, Technology & Components	Large Area Display & Supply Chain	Small & Medium Displays & Touch Interface	Consumer Electronics & Display Applications
<p>Intelligence Services</p> <ul style="list-style-type: none"> • OLED & LCD Supply Demand & Equipment • OLED & Flexible Display <p>Trackers</p> <ul style="list-style-type: none"> • Micro LED Display • OLED Display Roadmap • Display Backlight • Display Glass • Display Optical Film • Display Driver IC • OLED Materials • OLED Display Cost Model • LCD Display Cost <p>Reports</p> <ul style="list-style-type: none"> • Foldable Display Tech 	<p>Intelligence Service</p> <ul style="list-style-type: none"> • TV Display & OEM • Notebook/ Tablet Display & OEM • Display Dynamics <p>Trackers</p> <ul style="list-style-type: none"> • Display Long-Term Demand Forecast • Display Production & Inventory • Large Area Display Price • Large Area Display Market • Large Area Display Production Strategy • Large Area Display Technology • Monitor Display & OEM <p>Spotlight Services</p> <ul style="list-style-type: none"> • Display Dynamics Spotlight 	<p>Intelligence Service</p> <ul style="list-style-type: none"> • Smartphone Display <p>Trackers</p> <ul style="list-style-type: none"> • Small Medium Display • Small Medium Display Supply Chain • OLED Display • Automotive Display • Touch Panel <p>Reports</p> <ul style="list-style-type: none"> • Automotive Touch & Interface • Display Fingerprint Tech • Touch Panel Cover Lens 	<p>Intelligence Services</p> <ul style="list-style-type: none"> • TV Sets • Smart Home • Mobile PC • Smartphone • Desktop Monitor • LED Video Displays • Digital Signage & Prof. Display <p>Viewpoint & Spotlight Services</p> <ul style="list-style-type: none"> • Consumer Electronics Viewpoint • TV Sets Spotlight • Smartphone Spotlight • Digital Signage & Prof. Display Spotlight

Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.