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Managed Security Services Intelligence Service

Available as part of the Cybersecurity Service Area Package

Global, in-depth coverage of managed security services with an initial focus on Managed Detection and Response (MDR)
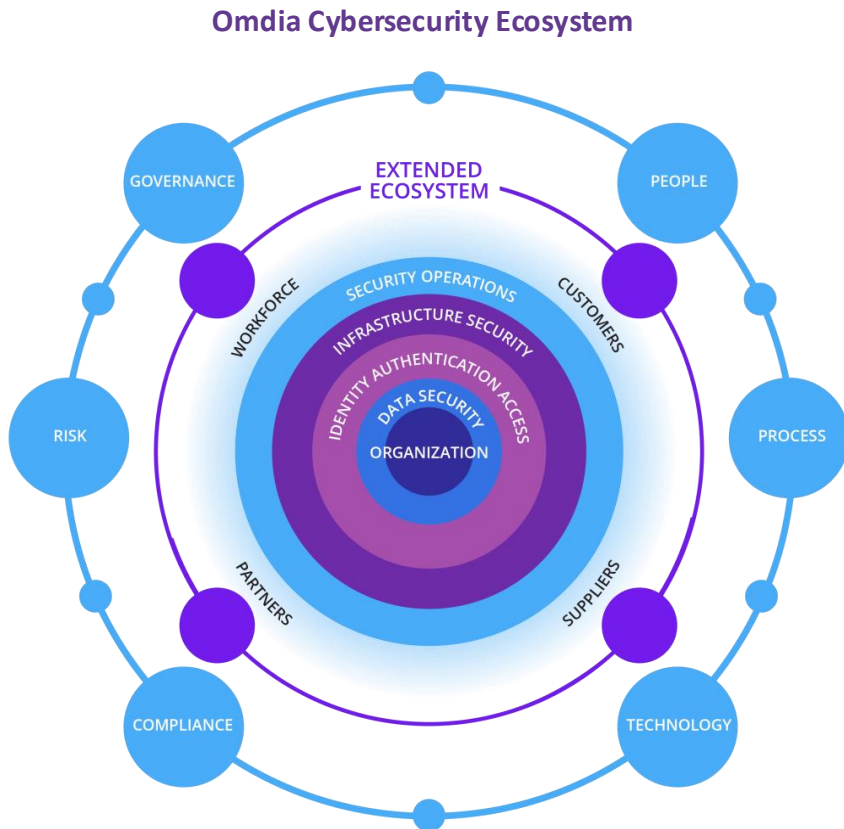
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Evolving threats, tightening regulations, and talent shortages are the key factors driving companies to outsource security to managed services. We seek to define the expected standard of services for vendors and providers, while recognizing industry and maturity nuances of end users.

Jonathan Ong
Senior Analyst

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Omdia Cybersecurity Ecosystem

HOW OMDIA HELPS YOU

- This service identifies significant opportunities available to cybersecurity technology vendors and managed service providers, brings awareness and insight to general technology vendors and service providers, as well as best practices for enterprises

- Fast and actionable advice to vendors on market demand, driven by Omdia's close connection to the enterprise and developer communities through Informa Tech's Black Hat and Dark Reading platforms

- Decades of experience in guiding vendors to market success and advising enterprises on security policy and practice

- Omdia's market data supports robust data-driven decision-making with detailed insight into the enterprise security agenda, and forecast spending for cybersecurity services by segments

- The influences from governance, risk, compliance, people, process, and the wider technology estate come into play in the Managed Security Services Intelligence Service

KEY QUESTIONS ADDRESSED

- How do we match our services to the most critical concerns on the enterprise security agenda?
- How do we ensure our services are delivering optimal value in the right format to the organization's security function?
- What relevant products and technologies should we integrate to offer a robust and comprehensive service?
- Which external trends are most impactful to managed security service providers and how to navigate them?
- What will the market for managed security services across NA, EMEA, and APAC look like in the next 5 years?

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Managed Security Services: Our Expert Analysts

Jon Ong
Senior Analyst
Managed Security Services

Adam Etherington
Senior Principal Analyst
Digital Enterprise Services (Service Provider)

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Managed Security Services: Deliverables

MARKET TRACKERS
-- Annual--
Worldwide market size information, historic and forecasted through 2029

VENDOR BENCHMARKING
-- Annual --
Evaluate and compare vendors in key established services domains

REPORTS
-- Annual --
Executive summary of key markets, technologies and services

ANALYST INSIGHTS
-- Ongoing --
Analyst commentary on market shifts, technology, services and regional developments, providers, events, and more

PRESENTATIONS
-- Biannual --
Biannually scheduled briefings with analysts on research highlights from all aspects of the market

ANALYST ACCESS
-- Ongoing --
For prompt responses to urgent and unique questions

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Managed Security Services: Market Tracker

Managed Security Services Market Tracker

Forecasts, analysis, and trends for managed security services

2023

DETAILS

Frequency: Annual

Measures

- Market size 2018 – 2023 for APAC and global
- 5-year forecast 2024 – 2028 for APAC and global

Regions

- Worldwide
- Asia & Oceania

Coverage

- Managed Detection and Response (MDR)

2024

DETAILS

Frequency: Annual

Measures

- Market size 2018 – 2024 for APAC, North America and global
- 5-year forecast 2025 – 2029 for APAC, North America and global

Regions

- Worldwide
- Asia & Oceania
- North America

Coverage

- Managed Detection and Response (MDR)
- Introduction to SOC-as a Service (3Q2024)

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Managed Security Services: Vendor Benchmarking & Reports

Comparative Research

Market Radar and Market Landscape reports cover emerging and transformative technologies. A Market Landscape is an overview of a market and the players within this. It explores the different factors that will affect a market and how companies within this market are responding or should be responding. This report type does not compare any of the vendors within the market, making it different from the vendor assessment piece, Market Radar. The **Market Radar** enables subscribers to compare and evaluate providers by product or service capabilities, and more. Make better choices with our expert insights.

Included in the Managed Security Services Intelligence Service are the following reports:

- **Omdia Market Landscape: Managed Detection and Response (2Q24)**
- **Omdia Introduction: SOC-as-a-Service (3Q24)**
- **Omdia Market Radar: OT Cybersecurity Platforms & Services (4Q24)**

Annual Reports

Analyst reports – Research themes for Managed Security Services include:
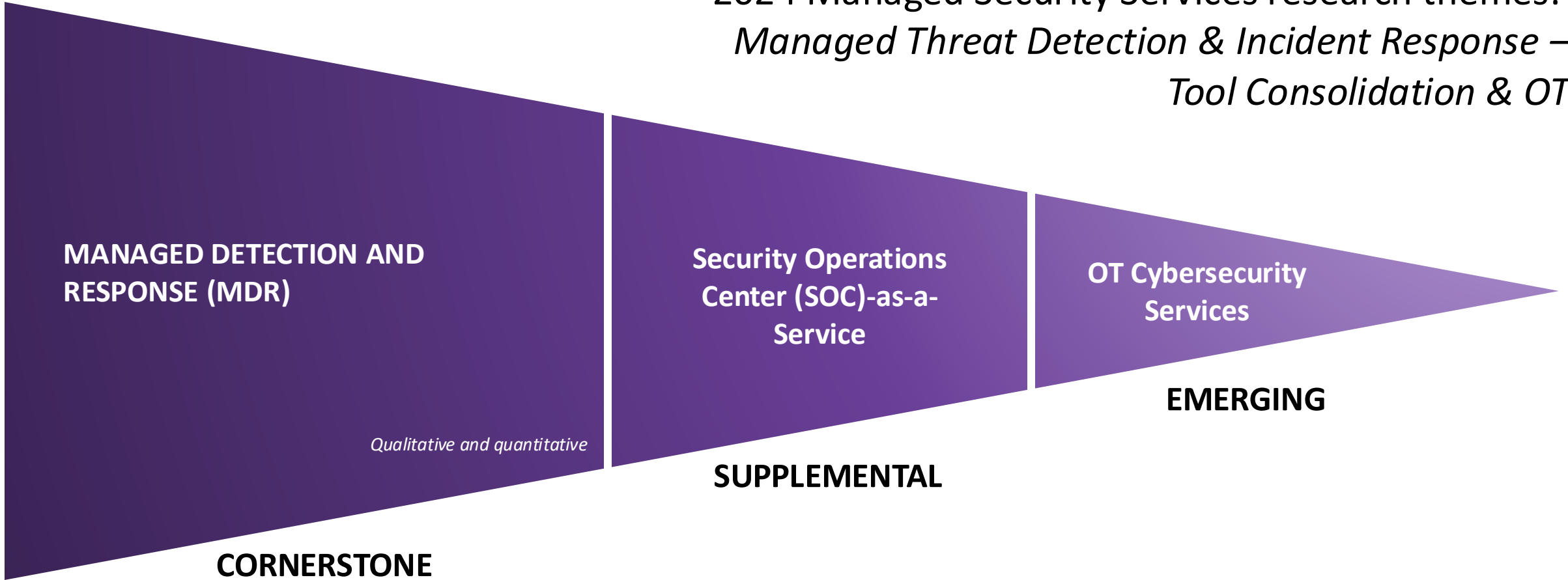
Report Titles: (Subject to Change)

- Core Constituents of Managed Detection and Response (MDR) **(1Q24)**
- 2025 Trends to Watch: Managed Security Services (MDR) **(3Q24)**
- Cybersecurity Decision-Maker Survey 2024: Managed Security Services **(3Q24)**

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Managed Security Services research coverage, 2024

2024 Managed Security Services research themes:
*Managed Threat Detection & Incident Response –
Tool Consolidation & OT*

MANAGED DETECTION AND RESPONSE (MDR)
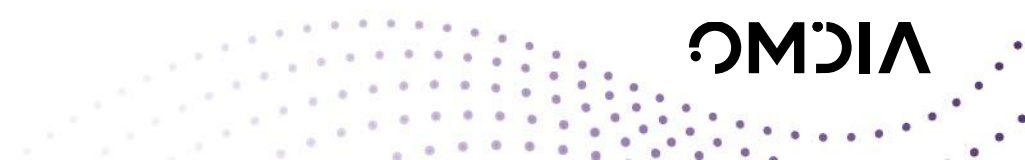
Qualitative and quantitative

CORNERSTONE

Security Operations Center (SOC)-as-a-Service

SUPPLEMENTAL

OT Cybersecurity Services

EMERGING

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2024 Research Agenda

Quarter	Topic	
	Core*	**Non-core****
Q1 2024	**MDR Series - Core Constituents of MDR:** 2nd part of the MDR series examining the core components of MDR's platform and service.	**Cybersecurity Market Insight:** A series of opinion pieces and short reports relevant to Managed Security Services.
Q2 2024	**MDR market landscape:** A report providing insight into MDR's trends, participants, and overview of the major offerings.	**SOCaaS introductory series:** A series of articles covering SOCaaS cybersecurity services.
Q3 2024	**MDR market tracker:** The annual update of the market tracker to expand the forecast from 2028 to 2029.	**SOCaaS market tracker:** The debut of the SOCaaS tracker with regional segmentation.
Q4 2024	**OT Cybersecurity Services market landscape:** A collaborative report between the DES, IoT, and MSS intelligence services, to provide insight into OT trends, participants, and an overview of offerings.	**Managed Cloud Security introductory series:** A series of articles covering managed cloud security services.

*Core: confirmed coverage
**Non-core: may be subject to change depending on market demands

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Omdia Cybersecurity Ecosystem

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Cybersecurity Service Area

Cybersecurity Viewpoint Service

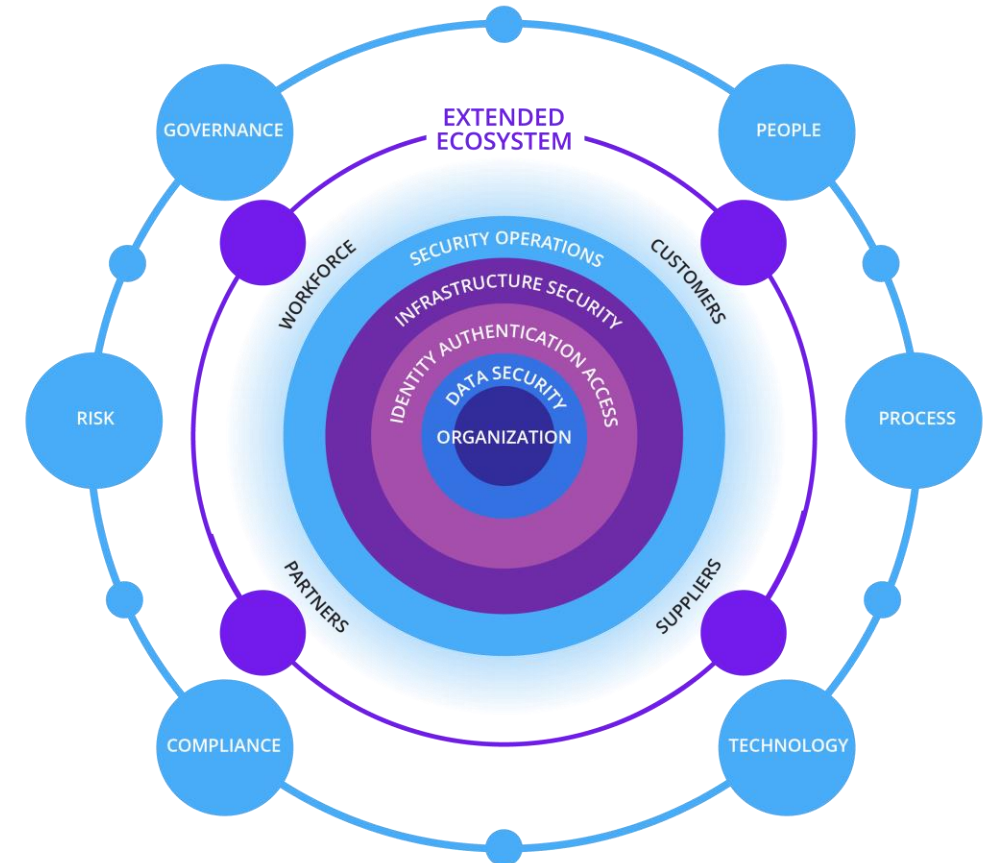|	
Data Security Intelligence Service	Identity, Authentication, Access Intelligence Service
Infrastructure Security Intelligence Service	Security Operations (SecOps) Intelligence Service
IoT Cybersecurity Intelligence Service	Managed Security Services Intelligence Service
DDoS Prevention Technology Market Tracker	Emerging Cybersecurity Intelligence Service

Key Horizonal Topics Coming in 2024

Cloud, Edge, SASE

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Shelley Hunter
Customer Success Manager

Kâren Dyer
Customer Success Manager

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✉ customersuccess@omdia.com

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