

# Home Networks Intelligence Service

## Part of the Media Delivery Service Area Package

Global, in-depth coverage of the market for broadband customer premises equipment and home networking. Key trends tracked include Wi-Fi 6, home gateways and whole-home Wi-Fi systems.

“ Ownership of the home network is critical for service providers who want to avoid functioning as a dumb pipe delivering internet. They have the potential to increase ARPU and reduce churn by providing the home network with more advanced CPE. ”

**John Kendall**  
Principal Analyst

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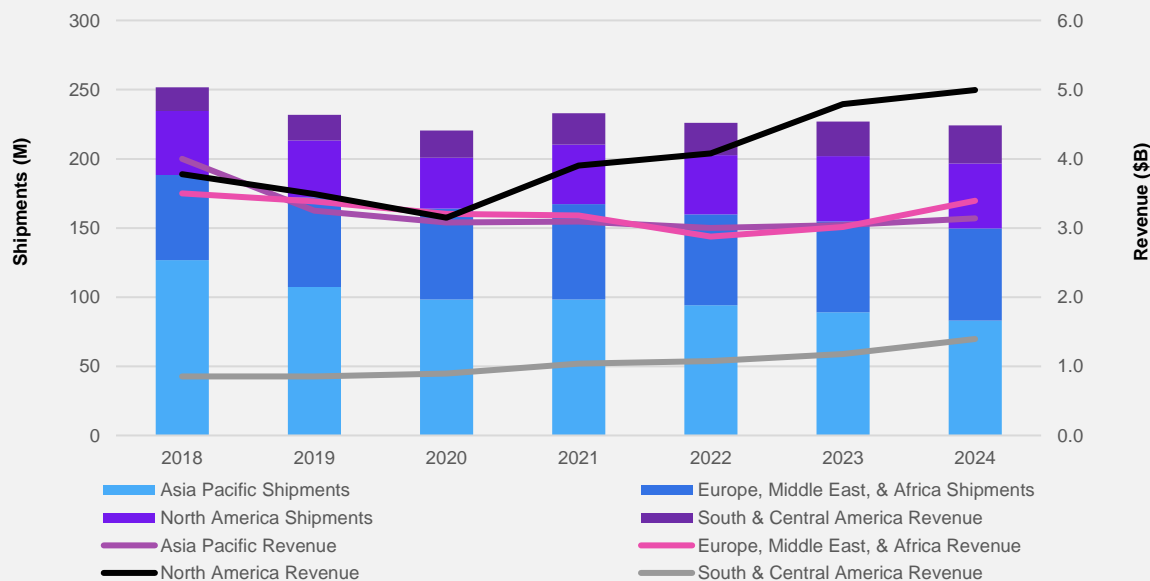
## HOW OMDIA HELPS YOU

- Size the markets for Broadband CPE
- Understand the latest strategies for CPE deployments
- Analyze adoption rates for new access technologies and Wi-Fi specifications
- Benchmark competitors by regions

## KEY QUESTIONS ADDRESSED

- What are the size, share, and forecasts for the service provider broadband CPE and consumer W-Fi equipment markets?
- How quickly is the market transitioning to Wi-Fi 6, and what impact will 5G have on this?
- Which vendors are services providers partnering with for CPE?
- Which vendors are leading each technology segment?
- How are technology giants such as Amazon and Google positioned in this space?

Service provider BB CPE shipment and revenue forecast by region



Source: Omdia

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# Home Networks: Meet the Analysts



**John Kendall**  
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# Home Networks: Deliverables



## MARKET TRACKERS

—Quarterly—

Annual Consumer Wi-Fi Market Tracker  
(Trends report accompanying)



## MARKET INSIGHTS

—Ongoing—

Frequent analyst commentary on product launches, market news, and more.



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

# Home Networks: Market Data

## Broadband CPE Market Tracker - Quarterly

Database and report including market size, vendor market share, forecasts, and market trends on a quarterly basis for 158 countries

### DETAILS

**Frequency:** Annual

**Measures**

- Shipments
- Revenues
- Market share

**Regions**

- World
- North America
- South & Central America
- Europe, Middle East & Africa
- Asia Pacific
- China
- Japan
- Rest of Asia Pacific

### COVERAGE

**Technologies covered**

- ADSL
- ADSL2/2+
- VDSL
- G.Fast
- DOCSIS 1.0/2.0
- DOCSIS 3.0
- DOCSIS 3.1
- FTTP
- GPON
- EPON
- Active Ethernet
- 802.11

**Market segments**

- Cable
- DSL
- FTTH

**Segmentation**

- Access platform
- Access technology
- Device type
- Wi-Fi specification
- Home network support
- DOCSIS channel bonding

## Consumer Wi-Fi Market Tracker – Biannual

Database and report including market size, vendors market share, forecasts, and market trends on a biannual basis. Devices covered include retail

### DETAILS

**Frequency:** Annual

**Measures**

- Shipments
- Revenues
- Market share

**Regions**

- World
- North America
- South & Central America
- Europe, Middle East & Africa
- Asia Pacific

### COVERAGE

**Technologies covered**

- 802.11
- Gateways
- Routers
- Wi-Fi extenders
- Whole home Wi-Fi system access points.

**Market segments**

- Retail Wi-Fi equipment

**Segmentation**

- Device type
- Wi-Fi specification

# Related Content: Media Delivery Service Area Coverage



Service Area Package: **Media Delivery**

Set-Top Box Intelligence Service

Home Networks Intelligence Service

Video Technology Intelligence Service

## About Omdia's Media Delivery Research

Omdia's Media Delivery research provides timely and actionable insight for businesses looking to understand this increasingly complex market. The market is segmented into STBs, Home Networking and Video Technology, and each is examined in detail using qualitative and quantitative research and analysis.

Omdia's Media Delivery research is created and maintained by experts in the media delivery field, but analysis also builds upon data and expertise from the larger Omdia team, including within media & entertainment, cybersecurity, enterprise IT, IoT, components & devices, service provider technologies, and smart home.

# Our “Ask an Analyst” Service Provides Best in Class Customer Support

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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.