

SSD & HDD Storage Intelligence Service

Part of the Memory & Storage Service Area Package

Comprehensive coverage of the SSD/HDD storage market examining the significant trends and technologies impacting the industry

“ No matter whether you are on the supply or demand side of SSD and HDD storage, our service will provide you with full coverage of the storage market, including analysis of key trends and technologies shaping the industry, to help you optimize business strategies. ”

James Zhao

Principal Analyst

SSD & HDD Storage Intelligence Service

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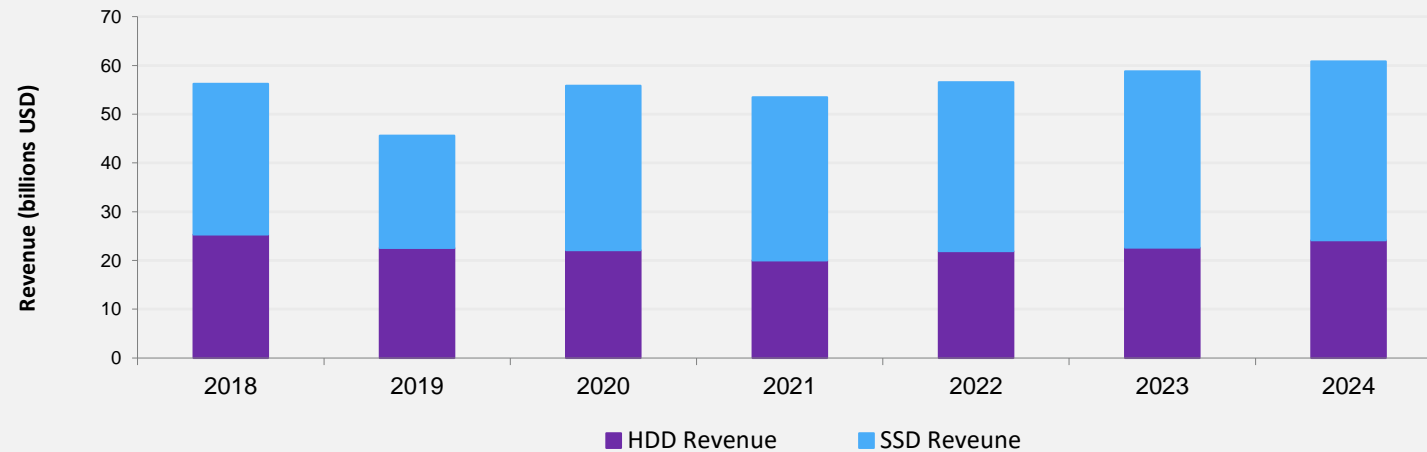
HOW OMDIA HELPS YOU

- Market projections of major storage components in computation systems
- Detailed picture of SSD and HDD supply landscape
- Latest trends and technology transitions of SSD and HDD
- SSD & HDD forecasts in client, enterprise, CE and industrial systems
- Monthly pricing data on key SSD and HDD devices

KEY QUESTIONS ADDRESSED

- What are the SSD and HDD market forecasts in terms of bit/unit growth, ASP, and revenue, both near-term and a look four years ahead?
- What is the supply/demand environment, and what is the impact on the projections?
- How are various technologies going to evolve and shape the future storage system?
- Who are the major SSD and HDD manufacturers? What is the market share status, and who is leading the game in certain markets, and by how much and why?

SSD and HDD Revenue



Source: Omdia

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Memory & Storage: Our Expert Analysts



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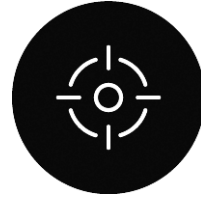


James Zhao
Principal Analyst



Makoto Ferguson
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Analyst

SSD & HDD Storage: Deliverables



MARKET TRACKERS

—Quarterly—

SSD & HDD Market Tracker



MARKET INSIGHTS

—Monthly—

Studies key market trends, analysis on product, technology and applications, and monthly pricing updates.



PRESENTATIONS

—Ongoing—

Scheduled market briefings by request with our lead analysts



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

SSD & HDD Storage: Market Tracker and Market Dynamics

SSD and HDD Storage Market Tracker

Provides detailed analysis and forecasts of the market by market and technology as well as insights on significant trends and changes in the marketplace (Quarterly updated data base and commentary document)

DETAILS

Frequency:

- Quarterly: previous, current and 1-year forecast
- 5-year annual forecast

Measures

- Revenue
- Unit shipment
- Bits
- ASP
- Unit densities
- Market shares (unit shipments, revenues)

Distributions:

- OEM/Channel

COVERAGE

Vertical Markets

- Client
- Enterprise
- Industrial, non-compute

Technologies trends

- Interface (SATA, SAS, PCIe/NVMe)
- Form factors
- NAND (SLC/MLC/TLC/QLC)

Regions

- Americas
- EMEA
- China
- Japan
- APAC

SSD/HDD Storage Market Dynamics (Price Market Brief)

Timely analysis of the industry's most important topics and the price dynamics. Sharing the vendor ranking and snapshots for the most recent SSD/HDD market changes (12 issues)

DETAILS

Frequency: Monthly

Updated monthly DRAM prices, analysis of current market conditions, key demand and supply dynamics and implications from various end applications.

Related Content: Memory & Storage Service Area Coverage



Service Area Package: **Memory & Storage**

DRAM Memory
Intelligence Service

NAND Memory
Intelligence Service

Mobile & Embedded Memory
Intelligence Service

SSD & HDD Storage Memory
Intelligence Service

About Omdia's Memory & Storage Research

Omdia's memory and storage team brings years of industry experience, from memory manufacturing, to SSD engineering, and corporate memory business/market intelligence. The team has in-depth knowledge of how the memory markets evolve, the psychologies of what drives the industry, as well as future trends that may impact the markets.

Additionally, the memory and storage team has access to the vast internal resources Omdia has to offer, such as application research and demand, as well as a full suite of semiconductor manufacturing reports and analysis to get a full view on the markets.

Related Content: Semiconductor Service Area Coverage

SERVICE AREA PACKAGE			
Memory & Storage	Semiconductor Components	Semiconductor Manufacturing	Semiconductor Market
<ul style="list-style-type: none"> • DRAM Memory Intelligence Service • Mobile & Embedded Memory Intelligence Service • NAND Memory Intelligence Service • SSD & HDD Storage Memory Intelligence Service 	<ul style="list-style-type: none"> • Key Mobile Component Price Intelligence Service • LED Intelligence Service • Magnetic Sensors Report - 2019 • MEMS & Sensors for Consumer & Mobile Intelligence Service • MEMS & Sensors Intelligence Service • Microcontroller Market Tracker • Optoelectronic Components Report - 2020 • Power Semiconductor Intelligence Service • Processors for Graphics & Artificial Intelligence Market Tracker • Processors for Network Infrastructure Market Tracker • Processors Spotlight Service • System-on-Chip (SoC) Market Tracker 	<ul style="list-style-type: none"> • Global Semiconductor Manufacturing Market Tracker • Pure Play Foundry Market Tracker • Semiconductor Silicon Demand Forecast Tool 	<ul style="list-style-type: none"> • China Semiconductor Intelligence Service • Design Activity Tool • Industrial Semiconductor Intelligence Service • OEM Semiconductor Spend Tracker • OEM Semiconductor Spending & Design Activity Intelligence Service • Semiconductor Application Forecast AMFT Spotlight Service • Semiconductor Competitive Landscape CLT Spotlight Service • Semiconductor Forecast Scenario Tool

Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.