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Automotive Display Market Tracker

Part of the Automotive Display Intelligence Service Package

Provide a comprehensive analysis of the application market, top-tier display suppliers' competitive landscape analysis, business performance, capacity, and tier one's panel sourcing supply chains.

The automotive industry is undergoing a digital transformation powered by AI, leading to a future of software-defined vehicles. The industry is embracing displaybased UIs for control and intelligent awareness, coupled with in-cabin AI into the future.

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Automotive Display Intelligence Service MSCD-101105

Automotive Display Market Tracker: Deliverables



MARKET TRACKERS

—Quarterly—

Automotive Display Market Tracker



DATABASES

—Quarterly—

Automotive Display Market Tracker-Historical Automotive Display Market Tracker – Forecast Automotive Display Market Tracker – Supply Chain



Automotive Display: Market Tracker

Automotive Display Market Tracker: Quarterly

Application market, supplier's competitive landscape, and tier one/OEM supply chain dynamics

Frequency: Quarterly

Deliverables

- Historical and +2 quarter rolling by display makers database Long term forecast database
- Panel shipment supply chain database
- Quarterly finding report

Research Focus

- In-depth key automotive display panel application specifications (size, resolution, technology, ASP, PPI)
- Comprehensive analysis about tier 2 (panel suppliers) suppliers' business situation, technology development and capabilities.
- Analysis of the tier 1's and car makers' display panel sourcing strategies

Contents

- Automotive Display Marketshortterm and long term analysis (quarterly update)
- Tier one's Supply Chain and Sourcing Strategies Analysis (semi-annually update)
- Panel Suppliers' Competitive Landscape Analysis (semi-annually update)
- Panel supplier automotive business review (quarterly update)
- Automotive displays at major tradeshows

MORE MARKET TRACKERS

Automotive Display Market

Short-term and long term analysis

Frequency: Quarter

- Instrument Cluster Display
- Head Up Display
- Center Stack Display
- Rear Seat Entertainment Display
- Rear View Mirror Display
- · Other Monitor Display
- Whom supplies whom: supply chain review

Tier one's Supply Chain and Sourcing Strategies Analysis

Frequency: Semi-annual

- Alpine
- Bosch
- Continental Automotive
- Denso
- Panasonic
- LG VC
- Hyundai Mobis
- · Nippon Seiki
- Visteon

Panel Suppliers' Competitive Landscape Analysis

Frequency: Semi-annual

- Corporate financial performance
- Business performance
- Product portfolio
- Customer coverage
- Capacity and technology strategies

Panel supplier automotive business review

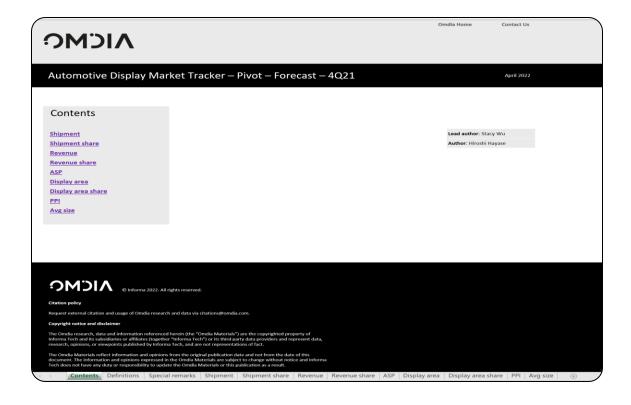
Frequency: Quarter

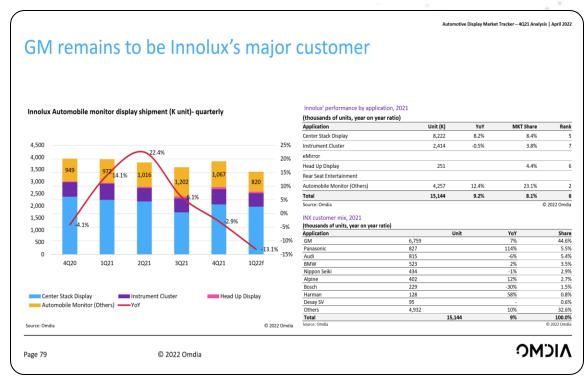
- AU Optronics (AUO)
- BOE
- ChinaStar
- Giantplus
- Innolux
- Japan Display Inc. (JDI)
- LG Display (LGD)
- Sharp Display (Sharp)
- Samsung Display
- JDI
- Tianma
- Truly
- HKC Display

Automotive displays at major tradeshows

• Key tradeshows at the research period

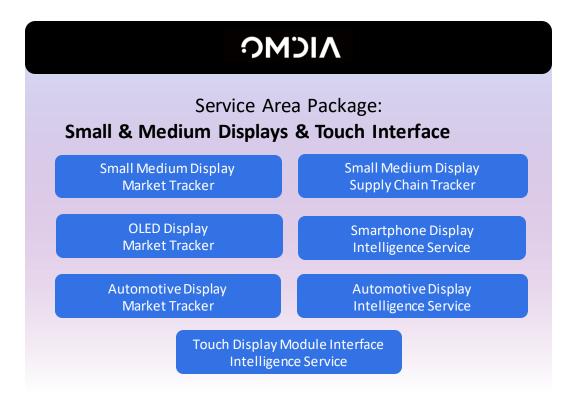
Automotive Display Market Tracker: Quarterly Database and Analysis







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About Omdia's Small & Medium Displays & Touch Interface Research

Industry's most comprehensive research including critical information on small & medium displays and display user interface markets. Based on unparalleled primary research methodology, Omdia provide detailed parameters and insight analysis on the market outlook, display ASPs, technology trend, supply chain and much more.

Service area coverage include: Small & medium displays with emphasis on Smartphone, Tablet PC, Smartwatch and emerging applications; Automotive displays including CSD, ICD and HUD; Display-based user interface including touch for IT /CE and commercial applications, fingerprint sensing on display and cover lens).

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Intelligence Service /Tracker

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2024 Planned Product



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Analyst Coverage



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Stacy is an experienced analyst in Omdia's display research team, covering small and medium displays. She focuses on automotive displays, smartphone displays, and wearable displays. As a Principal Analyst, she covers small and medium display shipments, supply chain, pricing, and business strategy analysis. She is the lead analyst of the automotive display intelligent service.

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Thank you

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