DRAM Memory Intelligence Service

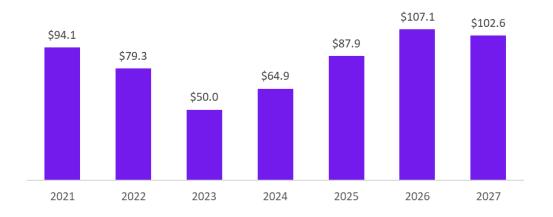
Part of the Memory & Storage Service Area Package Comprehensive examination of DRAM technology, its respective applications, pricing and supply/demand dynamics The DRAM market has expanded from PCs and smartphones to data centers, and new markets such as A.I, edge computing and automotive are coming."

Lino JengDRAM Senior Principal Analyst

DRAM Memory Intelligence Service

Part of the Memory & Storage Service Area Package

Global Revenue Forecast – DRAM Memory (\$-billions)



How Omdia Helps You

- DRAM roadmap and technology transitions
- Detailed picture of the supply landscape
- Comprehensive demand analysis covering key application markets
- Monthly pricing data on major products
- Competitive rankings of suppliers by geography
- Close integration with NAND Memory Intelligence Service, SSD & HDD Intelligence Service, and the Mobile & Embedded Intelligence Service, resulting in an allinclusive understanding of the memory market.

Key Questions Addressed

What is the DRAM market forecast in terms of bit growth, ASP, and revenue, both near-term and a look four years ahead?

What applications are driving DRAM bit demand?

What is the supply/demand environment, and what is the impact to projected ASPs?

Who are the DRAM manufactures, what are their fab growth plans, and what are the company's technology roadmaps?



Memory & Storage: Our Expert Analysts



Michael Yang Senior Director



Alex Yon Chief NAND Analyst



Lino JengSenior Principal
Analyst



James Zhao Senior Principal Analyst



Makoto Ferguson Principal Analyst



DRAM Memory: Deliverables



MARKET TRACKERS

—Quarterly—
DRAM Market Tracker
DRAM Module Market Tracker



MARKET INSIGHTS

—Ongoing—
Studies key market trends, analysis on product, technology and applications, and monthly pricing updates.



PRESENTATIONS

—Semi-annually—
Scheduled market briefings by request with our lead analysts



ANALYST ACCESS

—Ongoing—
For prompt responses to urgent and unique questions



DRAM Memory: Market Data

DRAM Market Tracker

DRAM Module Market Tracker

Details

Frequency: Quarterly

Measures

- Revenue
- Unit shipment
- Bit shipment
- ASP
- Market shares
- Supply and demand

Regions

- Worldwide
- America
- Europe, Middle East & Africa
- Rest of Oceania
- China
- Japan

Coverage

Technologies

- SDRAM
- DDR
- DDR2
- DDR3
- DDR4
- DDR5
- Mobile DRAM
- Graphic

Application Markets

- Server
- PC
- Smartphones
- Tablets
- Consumer electronics
- Networking
- Automotive
- Industrial

Details

Frequency: Quarterly

Measures

- Revenue
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- Market shares
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Coverage

Technologies

- SDRAM
- DDR
- DDR2
- DDR3
- DDR4
- DDR5

Application Markets

- PC
- Server



DRAM Memory: Market Data

DRAM Memory Dynamics Market Brief

Details

Frequency: Monthly

Analysis of real-time cost and pricing, inquiries into overall market conditions, and insights into the impact and implication of trends on various end applications for DRAM.

Related Content: Memory & Storage Service Area Coverage

Service Area Package: Memory & Storage

DRAM Memory Intelligence Service

NAND Memory Intelligence Service

Mobile & Embedded Memory Intelligence Service

SSD & HDD Storage Memory Intelligence Service

About Omdia's Memory & Storage Research

Omdia's memory and storage team brings years of industry experience, from memory manufacturing, to SSD engineering, and corporate memory business/market intelligence. The team has in-depth knowledge of how the memory markets evolve, the psychologies of what drives the industry, as well as future trends that may impact the markets.

Additionally, the memory and storage team has access to the vast internal resources Omdia has to offer, such as application research and demand, as well as a full suite of semiconductor manufacturing reports and analysis to get a full view on the markets.

Related Content: Semiconductor Service Area Coverage

SERVICE AREA PACKAGE

Memory & Storage	Semiconductor Components	Semiconductor Manufacturing	Semiconductor Market
 DRAM Memory Intelligence Service Mobile & Embedded Memory Intelligence Service NAND Memory Intelligence Service SSD & HDD Storage Memory Intelligence Service 	 Power Semiconductor Intelligence Service MEMS and Sensors Intelligence Service Wide Bandgap Power Semi Intelligence Service Image Sensor Intelligence Service LED Intelligence Service MEMS and Sensors for Consumer and Mobile Intelligence Service Microcontroller MCU Intelligence Service Microcontroller Market Tracker Processors for Graphics and AI Market Tracker Processors for Network Infrastructure Market Tracker System-on-Chip (SoC) Market Tracker Optoelectronic Components Report Processors Spotlight Service 	 Global Semiconductor Manufacturing Market Tracker Pure Play Foundry Market Tracker Semiconductor Silicon Demand Forecast Tool 	 China Semiconductor Landscape Intelligence Service Industrial Semiconductor Intelligence Service OEM Semiconductor Spending & Design Activity Intelligence Service Semiconductor Application Forecast AMFT Spotlight Service Semiconductor Competitive Landscape CLT Spotlight Service Automotive Semiconductor Market Tracker Design Activity Tool OEM Semiconductor Spend Tracker



Our "Ask an Analyst" Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia's support team is here to help.

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

Draw on our expertise

Make the right decisions

Page 9

- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies



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Customer Success
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Thank you

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