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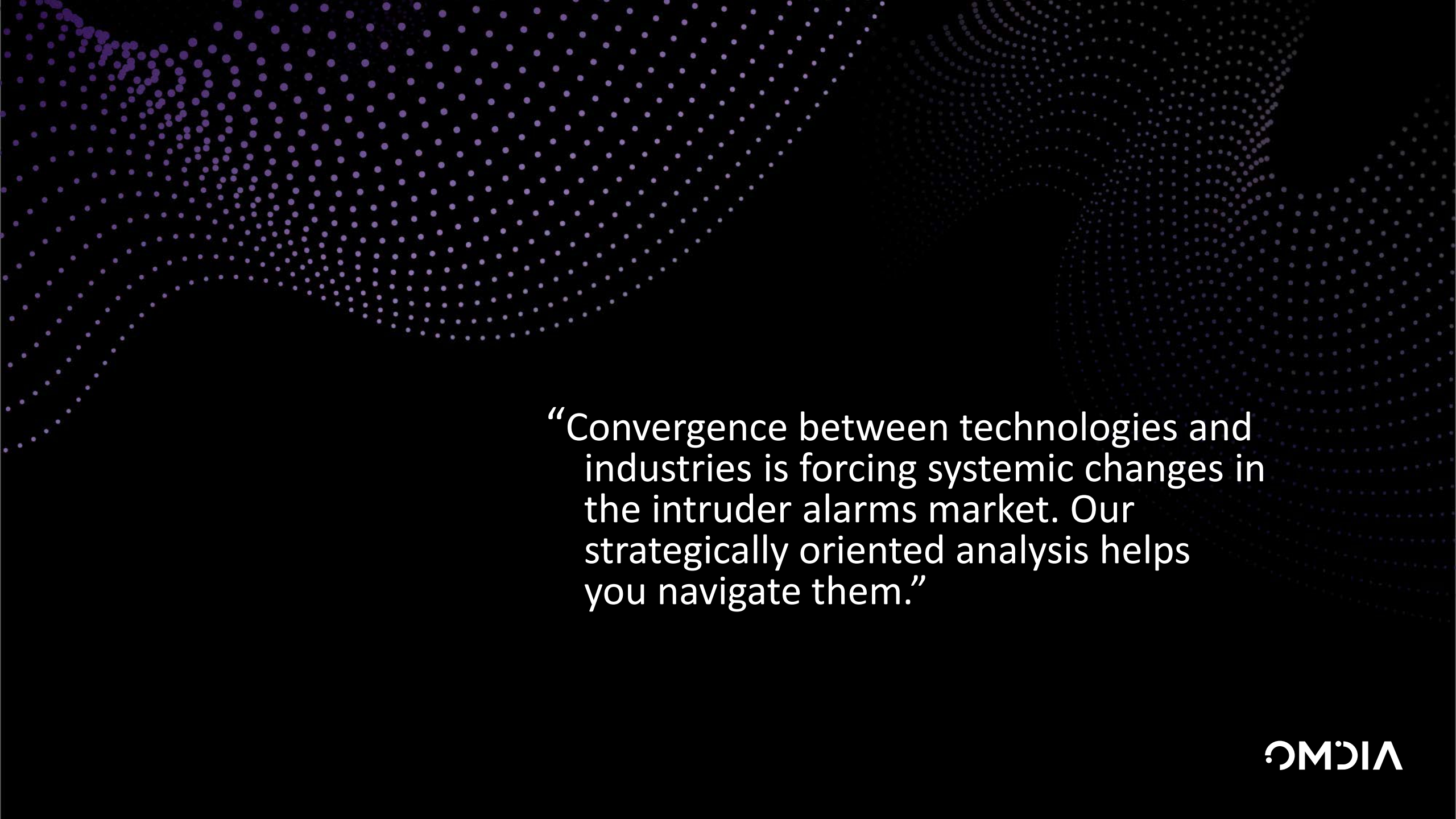
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Intruder Alarms and Monitoring Services - 2023

Complete examination of the intrusion industry, including competitive analysis of the top equipment suppliers.

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OMDIA



“Convergence between technologies and industries is forcing systemic changes in the intruder alarms market. Our strategically oriented analysis helps you navigate them.”

Intruder Alarms and Monitoring Services - 2023

Intruder Alarms – Publishing annually July 2023

Monitoring Services – Publishing on a two-year cycle Q4 2022

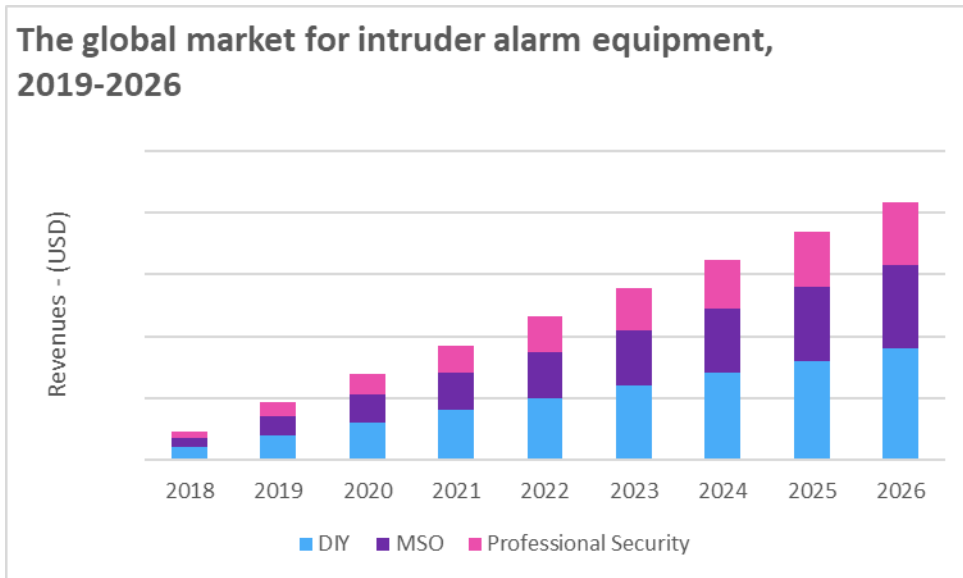
How Omdia Helps You

- Market leaders by service and equipment types
- Market demand analysis through Residential and Commercial lenses, inc. 11 verticals
- Demand drivers for monitoring services at a country level
- Demand variances by market type and sales channel for intruder alarm equipment

Key Questions Addressed

- What is the impact of IoT, AI, Cloud and other transformative technologies on the intruder alarm equipment and services market?
- How quickly is the transition away from PSTN, 2G and 3G progressing around the world?
- What impact is the trend towards smart buildings going to have on the intrusion product portfolio?
- What software and services are the new transformative technologies enabling for intruder alarm systems?
- What is the impact of the trend towards ever greater systems integration in the commercial intruder alarm market?
- What is the role of video surveillance following the growing integration with video cameras across the intrusion market?

The global market for intruder alarm equipment, 2019-2026



Global intruder alarms market 2019-2026

Intruder Alarms and Monitoring Services: Deliverables



FLAGSHIP PRODUCT

—Annual—

Core database covering global and regional markets for intruder alarms. One update per service year.



ANALYST INSIGHTS

—Ongoing—

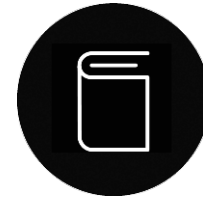
Analyst commentary on product launches, market news and analysis.



DATABASES

—Annual—

Containing select country level detail throughout the year.



REPORTS

—Annual—

Analysis on trends affecting the market.



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

Intruder Alarms and Monitoring Services: Database

Intruder Alarms Equipment Database

Provides an up-to-date, comprehensive assessment of the market for intrusion equipment with forecasting and trends analysis over the next five years. This includes market shares for major suppliers in each product category. This component is delivered once per service year, with delivery in Q3 2024.

DETAILS

Frequency: Annual

- Historical top-level data
- Base-year 2022
- Forecasts through 2027

Measures

- Revenues
- Units
- ASP
- Market shares

Regions

- Regional and global splits across all product types
- Top-level analysis for 35 countries

COVERAGE

Market Types

- Professional Security
- Multi-System Operators (MSO)
- DIY

Equipment

- Sensors
- Panels
- Keypads
- Accessories

Sensor Type

- Outdoor
- Indoor

Indoor Sensors

- Wired (by 6 product types)
- Wireless (by 5 product types)

Panel Type

- Hybrid
 - Self-contained wireless
- #### Hybrid Panel by Capacity
- Zones 1-8
 - Zones 9-64
 - Zones 65-128
 - Zones 129+

Self-contained Panel by Connectivity

- ZigBee
- Z-Wave
- Bluetooth
- Other wireless

DATA SEGMENTATION

Geography

- United States
- Canada
- Mexico
- Brazil
- Argentina
- Rest of Latin America
- Austria & Switzerland
- Benelux
- France
- Germany
- Italy
- Nordic Countries
- Spain & Portugal
- UK & Eire
- Russia
- Poland
- Czech Republic
- South Africa
- Middle East
- Rest of Eastern Europe
- Rest of Africa
- China & Hong Kong
- Japan
- South Korea
- Malaysia
- Singapore
- India
- Australia
- New Zealand
- Taiwan
- Thailand
- Vietnam
- Indonesia
- Rest of South East Asia
- Rest of Asia

Verticals

- Banking and Finance
- Education
- Healthcare
- Residential
- Retail
- Sports and Leisure
- Utilities and Energy
- Transportation
- Government
- Manufacturing and Industrial
- Office and Other

Intruder Alarms and Monitoring Services: Database

Commercial Monitoring Services Database

Provides an up-to-date, comprehensive assessment of the market for commercial alarm monitoring services with forecasting and trends analysis over the next five years. This includes market shares for major suppliers in each product category. This component is delivered once every two years, with delivery in Q4 2024.

DETAILS

Frequency: Every two years

- Historical data
- Base-year 2022
- Forecasts through 2027

Measures

- Security monitoring subscriber
- ARPU (Average revenue per user)
- RMR (Recurring monthly revenue)
- Revenue
- Market shares

Regions

- Americas, EMEA, Asia Pacific

Countries

- USA, Canada, Rest of Americas
- UK, France, Germany, Spain, Nordics, South Africa, Rest of EMEA
- China, Oceania, Rest of Asia Pacific

COVERAGE

Full-service monitoring

- Traditional alarm monitoring
- Video alarm monitoring
- Connected alarm monitoring

***Wholesale monitoring services are not included – This prevents double counting**

DATA SEGMENTATION

Small Medium Business (SMB)

SMB

- Alarm
- Connected

Applications

- Security Video
- Energy Management/Lighting
- Independent Living

System Providers

- Security service provider
- Multi-System Operators (MSO)
- DIY smart home

Large Commercial

- Alarm
- Video

Intruder Alarms and Monitoring Services: Deliverables

Insight Report

This PDF provides detailed descriptions of the service scope, research taxonomy and definitions by product type and research segmentation. This document also provides commentary on the most important macro trends which affect the industry.

Accompanying the forecast database this PDF provides the analysis of the intruder alarm equipment market sizing and forecast database.

Analysis includes explanation of changes, detailed insight of product and regional trends picked out from the data.

Separate analysis is provided on the commercial remote monitoring services market.

Physical Security Equipment & Services Report

This report uses top-level data from other Omdia research products which (otherwise fall outside the scope of this service) to provide a complete snapshot of the physical security market. It includes segmentation by security equipment type (video surveillance, access control, intrusion detection); service (systems integration, as-a-service models, remote monitoring revenues); end-user vertical; and geographic region. Also includes key company profiles.

Related Content: Physical Security Technologies Service Area Coverage



Service Area Package: Physical Security Technologies

Access Control – Annual
Intelligence Service

Intruder Alarms and
Remote Monitoring –
Annual Intelligence Service

Video Surveillance &
Analytics – Annual
Intelligence Service

Transactional Reports

- Fire Detection and Suppression Equipment
- ANPR and Detection Sensors
- Audio and Video Door Phones
- Body Worn Cameras and Digital Evidence Management
- Mobile Video Surveillance
- Security Systems Integration
- Perimeter and Drones Security
- Enterprise and IP Storage used in Video Surveillance
- Explosives, Weapons and Contraband Detection Equipment
- Video Surveillance Installed Base
- Biometrics

About Omdia's Physical Security Technologies Research

Omdia is the world's leading provider of market intelligence to the security industry, with an impressive customer base that includes ten of the largest suppliers of electronic physical security products. We provide complete coverage of the electronic security market, with dedicated reports on a variety of markets, including: video surveillance, security AI, physical security as a service, access controls, intruder alarms, fire detection, entrance control, drone detection and explosives, weapons & contraband detection equipment.

The level of detail is unmatched. Our reports can have as many as 200 data tables that analyze the market by product type, industry sector, country and sales channel. With analysts based in Europe, the US and Asia, we are also able to provide global coverage with local market insight.

Our range of products and services includes detailed annual market reports, quarterly market trackers and customer surveys. As well as the off-shelf studies, we also offer custom research and strategy consultancy services, and have successfully completed projects for some of the world's largest security firms.

Physical Security Technologies: Our Expert Analyst



Amir Boubaker

*Senior Analyst,
Physical Security*

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