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Small & Medium Display Supply Chain Tracker

Part of the Small & Medium Displays & Touch Interface Service Area Package

The Small & Medium Display Supply Chain Tracker follows the relationships between small/medium display makers and device/application makers. It offers quarterly updates of the small/medium display supply chain between display makers and set makers by application and by display technology.

> " Tracking the display supply chain is critical In understanding relations between panel suppliers and brand/OEMs. E.g. who are the suppliers for different brands OEM, what are the product/technology/application mixes. "
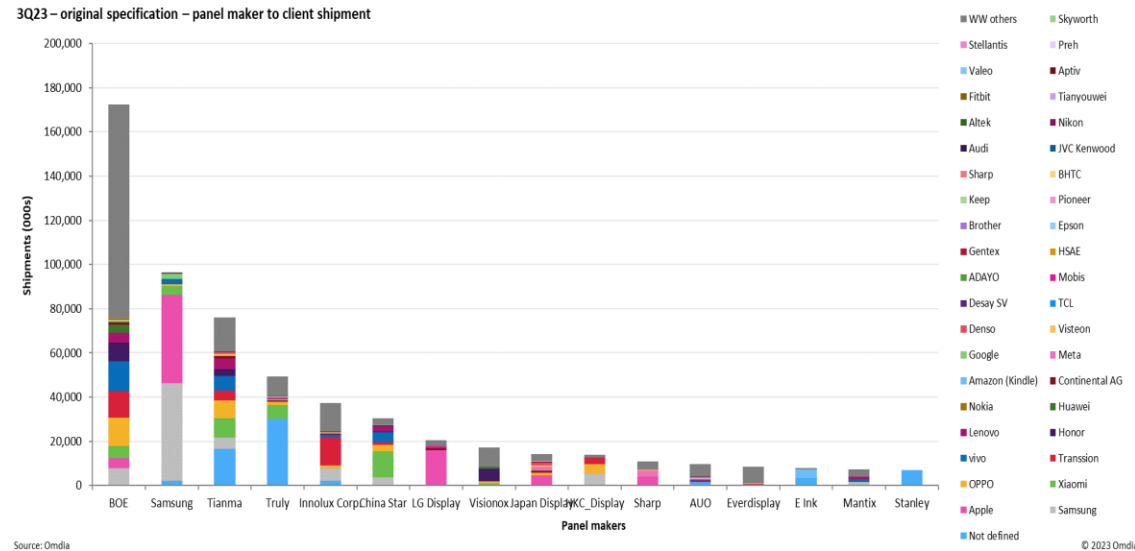
Hiroshi Hayase
Research Manager

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Small & Medium Display Supply Chain Tracker

- Identify set brand driving new display technology
- Display supply and demand analysis by Regions.
- Leverage surveys and forecasts to better understand this segment and your customers
- Analyze adoption rates of display technology by set brand

PANEL TO BRAND SHIPMENTS

What are display makers supplying to set makers?

Which display technologies are being purchased by set makers?

Who is the display supplier for set brand?

Through tracking display procurement volumes, determine:

- Set makers' share of applications
- Display makers' share of shipments by application
- Display technology trends by mobile application and set maker

What are trends in relationships between display makers and set makers?

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Small & Medium Display Supply Chain Tracker: Our Expert Analysts

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Market Tracker

Small & Medium Display Supply Chain Tracker

The report provides shipments from display maker to set production makers by quarter and by application. An Excel pivot table allows you to freely analyze combinations of display makers, set production makers, applications, display technologies, and quarters.

Frequency: Quarterly update
- 3-year history (actuals)

Measurements
- Shipments (K unit)
- Share (%)

Products Covered
Supply chain
- Amusement
- AR VR MR near eye
- Automobile monitor
- Digital still camera
- E-book
- Mobile PC
- Mobile phone
- Mobile phone subdisplay
- Multi-functional printer
- Near eye
- Portable Media Player
- Portable navigation device
- Smart watch

Product track
- Automotive
- Home appliance
- Office appliance

Technologies Covered
- AMEPD
- AMOLED
- PMEPD
- PMLCD
- PMOLED
- TFT LCD (a-Si, LTPS, Oxide)

Data tables
- Top display makers' (panel) shipment volumes to set makers (brands) by application
- Top set makers' (brand) display procurement volumes from display makers (panels) by application.
- Historical panel to brand shipments
- Historical brand from panel
- Panel to brand pivot
- Panel to brand share
- Brand share

- Brand manufacturers/OEMs/ODMs
- Product planning managers
- OLED component procurement managers
- Panel suppliers
- Product marketing/strategic planning managers
- Component suppliers
- Manufacturers of competitive technologies
- Fund managers/investors/analysts

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Database

Small & Medium Display Supply Chain Tracker

Related Content: Small & Medium Displays & Touch Interface Service Area Coverage

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Service Area Package:
Small & Medium Displays & Touch Interface

Small Medium Display Market Tracker	Small Medium Display Supply Chain Tracker
OLED Display Market Tracker	Smartphone Display Intelligence Service
Automotive Display Market Tracker	Automotive Display Intelligence Service
Touch Display Module Interface Intelligence Service	

About Omdia's Small & Medium Displays & Touch Interface Research

Industry's most comprehensive research including critical information on small & medium displays and display user interface markets. Based on unparalleled primary research methodology, Omdia provide detailed parameters and insight analysis on the market outlook, display ASPs, technology trend, supply chain and much more.

Service area coverage include: Small & medium displays with emphasis on Smartphone, Tablet PC, Smartwatch and emerging applications; Automotive displays including CSD, ICD and HUD; Display-based user interface including touch for IT /CE and commercial applications, fingerprint sensing on display and cover lens).

Omdia helps subscribers to identify critical market trends with our proprietary database and insights helping to create better business plan and strategy.

Intelligence Service /Tracker	Spotlight service	One-off Report	2024 Planned Product

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Related Content: Display and Consumer Devices Service Area Coverage

PRODUCTS IN RELATED SERVICE AREA			
Display Manufacturing, Technology & Components	**Large Area Display & Supply Chain**	**Small & Medium Displays & Touch Interface**	**Consumer Electronics & Display Applications**

Display Manufacturing, Technology & Components

Intelligence Services
- OLED & LCD Supply Demand & Equipment
- OLED & Flexible Display

Trackers
- Micro LED Display
- Mini LED Backlight
- Display Glass
- Display Optical Film
- Display Driver IC
- OLED Materials
- OLED Display Cost Model
- LCD Display Cost Model

Reports
- Near Eye Display for XR Application

Large Area Display & Supply Chain

Intelligence Service
- TV Display & OEM
- Notebook/ Tablet Display & OEM
- Display Dynamics
- Industrial and Public Display & OEM

Trackers
- Display Long-Term Demand Forecast
- Display Production & Inventory
- Large Area Display Price
- Large Area Display Market
- Large Are Display Production Strategy
- Large Area Display Technology
- Monitor Display & OEM

Spotlight Services
- Display Dynamics Spotlight

Small & Medium Displays & Touch Interface

Intelligence Service
- Smartphone Display
- Automotive Display
- Touch Display Module Interface

Trackers
- Small Medium Display Market
- Small Medium Display Supply Chain
- OLED Display Market
- Automotive Display Market

Consumer Electronics & Display Applications

Intelligence Services
- TV Sets
- Smart Home
- Mobile PC
- Smartphone
- Desktop Monitor
- LED Video Displays
- Digital Signage & Prof. Display

Viewpoint & Spotlight Services
- Consumer Electronics Viewpoint
- TV Sets Spotlight
- Smartphone Spotlight
- Digital Signage & Prof. Display Spotlight

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Our "Ask an Analyst" Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia's support team is here to help.

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Shelley Hunter
Customer Success Manager

Kâren Dyer
Customer Success Manager

96%

of our customers rate our service as Excellent or Very Good

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Thank you

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