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# Video Door Phones Report - 2023

**Part of the Physical Security Technologies  
Service Area Package**

Extensive market coverage of Security Systems  
Integration, with in-depth data and analysis.

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**OMDIA**

# Video Door Phones Report - 2023

Part of the Physical Security Technologies  
Service Area Package

**Publishing January 2023**

**This document outlines the coverage of the 2023 edition of “Video Door Phones Report.”**

Building on the 2019 edition, this new research analyzes the latest changes and explores how factors such as commercial market adoption rates, smart home and growing consumer awareness, increased adoption of IP door phones, and the use of video analytics will affect growth of both emerging and developed markets.

The report presents forecasts for the American, China, EMEA (Europe, Middle East and Africa) and Asian regional markets for audio and video door phones. The aim of Omdia in writing this report is to provide marketing and technical executives with an up-to-date, comprehensive assessment of the market and to forecast the impact of significant trends over the next five years. The report provides detailed estimates of market sizes in 2021 and forecasts growth for the period of 2022 to 2026. The specification of this study was developed in conjunction with numerous leading suppliers of video content analysis software and video surveillance equipment. As a consequence, the report focuses on key issues that are fundamental to an in-depth understanding of the current structure and future development of this market.

Market share estimates for video door phones		
World in 2021 - \$ Revenues		
	Company name	2021 share
1	Company name	10.0%
2	Company name	10.0%
3	Company name	10.0%
4	Company name	10.0%
5	Company name	10.0%
6	Company name	10.0%
7	Company name	10.0%
8	Company name	10.0%
9	Company name	10.0%
10	Company name	10.0%
	other	10.0%

# Video Door Phones Report: Deliverables



## Database

—Annual—

Forecasts and market share estimates, delivered in Excel.



## Reports

—Annual—

Analysis and insights report provide analysis of key technology trends and developments and explanation of market sizing and forecasts.



## Analyst Access

—Ongoing—

For prompt responses to urgent and unique questions.

# Video Door Phones Report: Market, Sizing, Forecasts & Analysis

## VIDEO DOOR PHONES REPORT

This PDF provides detailed descriptions of the service scope, research taxonomy and definitions by product type and research segmentation. This document also provides commentary on the most important macro trends which affect the industry.

Accompanying the database this PDF provides the analysis of video door phones products and end-user sectors and services market sizing and forecast database.

Analysis includes explanation of changes, detailed insight of product and regional trends picked out from the data.

## VIDEO DOOR PHONES REPORT

Delivered in Excel, this database provides comprehensive market size data and forecasts for the video door phones market. Historical data is also provided back to 2019.

**Frequency:** Base year for most recent calendar year and 5-year annual forecast.  
Historical data (2021-base year)

**Measures**

- Revenues
- Unit shipments
- ASP

- Regional and global market forecasts
- Equipment and services market sizes
- Regions are divided into 9 sub-regions
- Revenues for end user sectors
- Units, revenues and ASP data

**Regions** Database structured by following regions:



# Video Door Phones Report Coverage

## KEY ISSUES ADDRESSED

- What is the size of the global market for audio and video door phones?
- Which technologies and regional markets will grow the fastest over the next five years?
- How will the market be affected by key trends such as:
- Transmission from audio door phone to video door phone
- Building and home automation
- Image quality
- Facial recognition and video analytics
- Who are the largest manufacturers in the market by region?
- What is the competitive environment between major vendors, and how does it change by geography?

## COVERAGE

### Products covered

- Video door phones

### Video door phones

- System type – analog versus IP
- Product type – indoor units, outdoor units, accessories, villa kits, video doorbells
- Screen size – 3.5”, 4.3” & 5”, 7” and above

### End users

- Commercial
- Education
- Government
- Healthcare
- Prison service
- Residential

### Market shares

- World
- Americas
- China
- EMEA
- Asia & Oceania

### Regions

- World
- Americas
- China
- EMEA
- Asia & Oceania

### Deep dives into:

*US, UK, France, Germany, Italy, Japan, South Korea*

### Frequency, Time Period

- 5-year annual forecast (2022–2026)
- Base year and market shares (2021)

### Measures

- Revenues (\$US millions)
- Video door phone shipments and average selling prices
- Market share estimates

## APPLICABLE TO

- Video door phone vendors
- Video doorbell vendors

# Table of Contents

## **Chapter 1 - Introduction, scope, and method**

This chapter outlines the specification of the research, including important definitions for products and end-user sectors, and describes the research method.

## **Chapter 2 - Introduction, scope, and method**

This chapter discusses the major factors (economic and technological) affecting the market for audio and video door phones.

## **Chapter 3 – The world market statistics and trends**

This chapter presents world market statistics in detail. The market statistics use 2021 as a base year and provide year-on-year forecasts to 2026. (The same standard is applied to the statistics in chapters 4, 5, 7 and 7.) An accompanying Excel file is provided; a sample is available upon request.

## **Chapter 4 - The American market statistics and trends**

This chapter presents and analyzes data on the American market for door phones.

## **Chapter 5 - The Chinese market statistics and trends**

This chapter presents and analyzes data on the Chinese market for door phones.

## **Chapter 6 - The Asian & Oceanian market statistics and trends**

This chapter presents and analyzes data on the Asian & Oceanian market for door phones.

## **Chapter 7 – The EMEA market statistics and trends**

This chapter presents and analyzes data on the EMEA market for door phones.

## **Chapter 8 – The competitive environment**

This chapter reviews the supplier side of the market for audio and video door phones. Market share estimates are presented for the largest vendors of door phones (audio and video, audio only, and video only) in terms of revenues, by geographic region. Shares are presented for the 2021 calendar year.

# Related Content: Physical Security Technologies Service Area Coverage

## About Omdia's Physical Security Technologies Research



### Service Area Package: Physical Security Technologies

Access Control – Annual  
Intelligence Service

Intruder Alarms and  
Remote Monitoring –  
Annual Intelligence Service

Video Surveillance &  
Analytics – Annual  
Intelligence Service

### Transactional Reports

- Fire Detection and Suppression Equipment
- Physical Security as a Service (PSaaS)
- ANPR and Detection Sensors
- Audio and Video Door Phones
- Body Worn Cameras and Digital Evidence Management
- Mobile Video Surveillance
- Security Systems Integration
- Perimeter and Drones Security
- Enterprise and IP Storage used in Video Surveillance
- Explosives, Weapons and Contraband Detection Equipment
- Video Surveillance Installed Base
- Biometrics

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**Kâren Dyer**

*Customer Success Manager*



# Video Door Phones Report: Our Expert Analyst



**Tommy Zhu**

*Lead Analyst, Physical Security*

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