Convergence between technologies and industries is forcing systemic changes in the intruder alarms market. Our strategically oriented analysis helps you navigate them.

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Part of Physical Security Technologies Service Area

Global intruder alarms market 2019-2024

How Omdia Helps You

- Market leaders by service and equipment types
- Market demand analysis through Residential and Commercial lenses, inc. 11 verticals
- Regional Deep Dive reports for additional insight
- Demand drivers for monitoring services at a country level
- Demand variances by market type and sales channel for intruder alarm equipment

Key Questions Addressed

- What is the impact of IoT, AI, Cloud, Blockchain and other transformative technologies on the intruder alarm equipment and services market?
- How quickly is the transition away from PSTN and 2G progressing around the world?
- What impact is the trend towards smart buildings going to have on the intrusion product portfolio?
- How strong is the competition from DIY and MSO systems?
- What software and services are the new transformative technologies enabling for intruder alarm systems?
- What is the impact of the trend towards ever greater systems integration in the commercial intruder alarm market?
Physical Security Technologies: Our Expert Analysts

Senior Analyst & Research Manager
Security and Building Technologies
Intruder Alarms & Monitoring Services: Deliverables

**FLAGSHIP PRODUCT**
— Annual —
Core database covering global and regional markets for intruder alarms and remote monitoring services. One update per service.

**ANALYST INSIGHTS**
— Ongoing —
Analyst commentary on product launches, market news and analysis.

**DATABASES**
— Annual —
Containing select country level detail throughout the year.

**REPORTS**
— Annual —
Analysis on trends affecting the market.

**ANALYST ACCESS**
— Ongoing —
For prompt responses to urgent and unique questions.
Database

Intruder Alarms Equipment Database

Provides an up-to-date, comprehensive assessment of the market for intrusion equipment with forecasting and trends analysis over the next five years. This includes market shares for major suppliers in each product category. This component is delivered once per service year, with delivery in Q2.

DETAILS

Frequency: Annual
- Historical top-level data – 2018
- Base-year 2019
- Forecasts through 2024

Measures
- Revenues
- Units
- ASP
- Market shares

Regions
- Regional and global splits across all product types
- Top-level analysis for 35 countries

COVERAGE

Market Types
- Professional Security
- Multi-System Operators (MSO)
- DIY Equipment
- Sensors
- Panels
- Keypads
- Accessories

Sensor Type
- Outdoor
- Indoor

Indoor Sensors
- Wired (by 6 product types)
- Wireless (by 5 product types)

Panel Type
- Hybrid
- Self-contained wireless

Hybrid Panel by Capacity
- Zones 1-8
- Zones 9-64
- Zones 65-128
- Zones 129+

Self-contained Panel by Connectivity
- ZigBee
- Z-Wave
- Bluetooth
- Other wireless

Residential intruder alarm systems by property type (NEW)
- Single family house
- Apartment
- Holiday house

DATA SEGMENTATION

Keypads
- Touch Screen
- LCD
- LED

Hybrid Panel by Application (NEW)
- Residential
- Commercial

Self-contained Panel by Application (NEW)
- Residential
- Commercial

Sales Channels (NEW)
- Direct to End Users
- Direct to Distributors
- Direct to System Integrators/Resellers
- Direct to Service Providers
- Direct to Building Developers
- Direct to Retail

Panel Accessories
- IP
- LTE/ GPRS / GSM
- Key Fobs

Vertica ls
- Banking and Finance
- Education
- Healthcare
- Residential
- Commercial
- Retail
- Sports and Leisure
- Utilities and Energy
- Transportation
- Government
- Manufacturing and Industrial
- Office and Other
This database comes in two volumes – residential remote monitoring services and commercial remote monitoring services. This allows for an in-depth focused analysis of the two types of market.

**DETAILS**
- **Frequency:** Annual
  - Historical data 2017, 2018
  - Base-year 2019
  - Forecasts through 2024
- **Measures**
  - Security monitoring subscriber
  - ARPU (Average revenue per user)
  - RMR (Recurring monthly revenue)
  - Revenue
  - Market shares
- **Regions**
  - Americas, EMEA, Asia Pacific
- **Countries**
  - USA, Canada, Rest of Americas
  - UK, France, Germany, Spain, Nordics, South Africa, Rest of EMEA
  - China, Oceania, Rest of Asia Pacific

**COVERAGE**
- **Full-service monitoring**
  - Traditional alarm monitoring
  - Video alarm monitoring
  - Connected alarm monitoring

*Wholesale monitoring services are not included*

**DATA SEGMENTATION**

### Residential Monitoring
- **Residential Accounts**
  - Alarm
  - Connected
  - Independent Living
- **Connected Residential**
  - Interactive Security
  - Home Automation
- **Self-monitoring**
  - DIY hubs/panels
  - Consumer Video
- **Independent Living**
  - Mobile PERS
  - Fixed PERS
  - Independent Living

### Small Medium Business (SMB)
- **SMB**
  - Alarm
  - Connected
- **Applications**
  - Security Video
  - Energy Management/Lighting
  - Independent Living
- **System Providers**
  - Security service provider
  - Multi-System Operators (MSO)
  - DIY smart home

### Large Commercial
- **Large Commercial**
  - Alarm
  - Video
Topical Reports and Analysis

**Physical Security Equipment and Services Report** This report provides a combined analysis of the largest and most interesting markets within the OMDIA portfolio on physical security. This report presents a global overview of the physical security market by equipment, service, vertical, and geographic region.

**Italy Deep Dive Report** Detailed analysis of key drivers of demand for intruder alarm equipment in Italy, including market shares of key suppliers to the Italian market. Includes market size estimates for key equipment types: control panels, sensors, keypads and panel accessories.

**North America Deep Dive Report** Detailed analysis of the intruder alarm market in USA, Canada and Mexico, including market shares held by top 10 suppliers to each country. The report provides insight into key drivers of demand for intruder alarm equipment and highlights similarities and differences between these markets.

**Legacy Content**

**Middle East Deep Dive Report** In-depth, detailed look at key intruder alarm equipment country markets and local suppliers for the following countries: UAE, Saudi Arabia, Qatar, Turkey and Israel.

**China Deep Dive Report** Analysis of the Chinese intruder alarm market with a focus on key drivers of demand and key characteristics of the market.

**Western Europe Deep Dive Report** Detailed analysis of the market for intruder alarm equipment in the United Kingdom, France, Germany, and Spain & Portugal, including market shares held by top 10 suppliers to each country. The report provides insight into key drivers of demand for intruder alarm equipment and highlights similarities and differences between these markets.

**Intruder Alarms Video Verification Report** The report examines various methods used in video verification of intruder alarms as well as major trends that are affecting this market. It also provides detailed estimates of revenues, unit shipments and average selling prices of PIR cameras.
# IAMS: Recent and Planned Enhancements

## Recent Enhancements

**Residential market by property type**
- Single family house
- Apartment
- Holiday House

**Hybrid and self-contained wireless panels by application**
- Residential
- Commercial

**Sales channels for DIY, MSO and Professional Security Markets**
- Direct to End Users
- Direct to Distributors
- Direct to System Integrators/Resellers
- Direct to Service Providers
- Direct to Building Developers

## Planned Enhancements

**Italian market deep dive**
Detailed analysis of the market for intruder alarms sold to Italy with the analysis of market sizes for control panels, keypads, sensors and panel accessories, as well as market share analysis of key suppliers to the market.

**COVID-19 update**
Update to the global data following impact of COVID-19

*Planned enhancements are subject to change based on industry developments.*
Related Content: Physical Security Service Area Coverage

About Omdia’s Physical Security Research

World-class coverage of the wide range of physical security markets, including video surveillance, intruder alarms, access control, fire detection, as well as a variety of entrance control industries.

Convergence between security and building technologies forces manufacturers to innovate and reinvent existing business models. Omdia’s research will support you in navigating systemic changes affecting the physical security and building technologies space.
Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

**Draw on our expertise**

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

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96% of our customers rate our service as Excellent or Very Good
ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies. Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.