

# Intruder Alarms & Monitoring Services Intelligence Service

## Part of Physical Security Technologies Service Area

Complete examination of the intrusion industry, including competitive analyses of the top suppliers and purchasers.

“ Convergence between technologies and industries is forcing systemic changes in the intruder alarms market. Our strategically oriented analysis helps you navigate them. ”

**Anna Sliwon-Stewart**  
Senior Analyst

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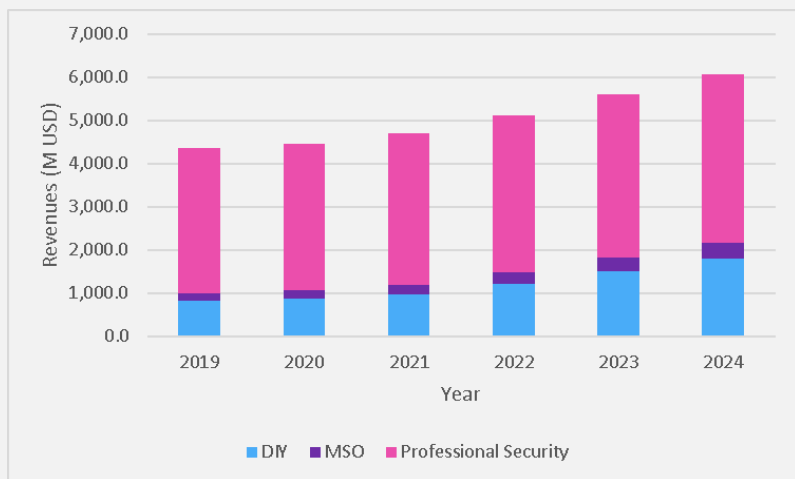
## HOW OMDIA HELPS YOU

- Market leaders by service and equipment types
- Market demand analysis through Residential and Commercial lenses, inc. 11 verticals
- Regional Deep Dive reports for additional insight
- Demand drivers for monitoring services at a country level
- Demand variances by market type and sales channel for intruder alarm equipment

## KEY QUESTIONS ADDRESSED

- What is the impact of IoT, AI, Cloud, Blockchain and other transformative technologies on the intruder alarm equipment and services market?
- How quickly is the transition away from PSTN and 2G progressing around the world?
- What impact is the trend towards smart buildings going to have on the intrusion product portfolio?
- How strong is the competition from DIY and MSO systems?
- What software and services are the new transformative technologies enabling for intruder alarm systems?
- What is the impact of the trend towards ever greater systems integration in the commercial intruder alarm market?

Global intruder alarms market 2019-2024

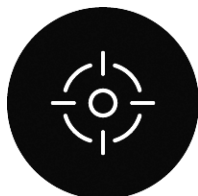


# Physical Security Technologies: Our Expert Analysts



**Senior Analyst &  
Research Manager**  
Security and  
Building  
Technologies

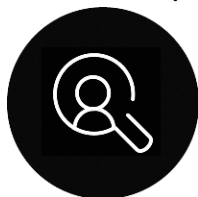
# Intruder Alarms & Monitoring Services: Deliverables



## FLAGSHIP PRODUCT

—Annual—

Core database covering global and regional markets for intruder alarms and remote monitoring services. One update per service.



## ANALYST INSIGHTS

—Ongoing—

Analyst commentary on product launches, market news and analysis.



## DATABASES

—Annual—

Containing select country level detail throughout the year.



## REPORTS

—Annual—

Analysis on trends affecting the market.



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

# Database

## Intruder Alarms Equipment Database

Provides an up-to-date, comprehensive assessment of the market for intrusion equipment with forecasting and trends analysis over the next five years. This includes market shares for major suppliers in each product category. This component is delivered once per service year, with delivery in Q2.

### DETAILS

**Frequency:** Annual

- Historical top-level data –2018
- Base-year 2019
- Forecasts through 2024

**Measures**

- Revenues
- Units
- ASP
- Market shares

**Regions**

- Regional and global splits across all product types
- Top-level analysis for 35 countries

### COVERAGE

**Market Types**

- Professional Security
- Multi-System Operators (MSO)
- DIY

**Equipment**

- Sensors
- Panels
- Keypads
- Accessories

**Sensor Type**

- Outdoor
- Indoor

**Indoor Sensors**

- Wired (by 6 product types)
- Wireless (by 5 product types)

**Panel Type**

- Hybrid
- Self-contained wireless

**Hybrid Panel by Capacity**

- Zones 1-8
- Zones 9-64
- Zones 65-128
- Zones 129+

**Self-contained Panel by Connectivity**

- ZigBee
- Z-Wave
- Bluetooth
- Other wireless

**Residential intruder alarm systems by property type (NEW)**

- Single family house
- Apartment
- Holiday house

### DATA SEGMENTATION

**Keypads**

- Touch Screen
- LCD
- LED

**Hybrid Panel by Application (NEW)**

- Residential
- Commercial

**Self-contained Panel by Application (NEW)**

- Residential
- Commercial

**Sales Channels (NEW)**

- Direct to End Users
- Direct to Distributors
- Direct to System Integrators/Resellers
- Direct to Service Providers
- Direct to Building Developers
- Direct to Retail

**Panel Accessories**

- IP
- LTE/ GPRS / GSM
- Key Fobs

**Verticals**

- Banking and Finance
- Education
- Healthcare
- Residential
- Retail
- Sports and Leisure
- Utilities and Energy
- Transportation
- Government
- Manufacturing and Industrial
- Office and Other

# Database

## Remote Monitoring Services Database – II volumes

This database comes in two volumes – residential remote monitoring services and commercial remote monitoring services. This allows for an in-depth focused analysis of the two types of market.

### DETAILS

**Frequency:** Annual

- Historical data 2017, 2018
- Base-year 2019
- Forecasts through 2024

**Measures**

- Security monitoring subscriber
- ARPU (Average revenue per user)
- RMR (Recurring monthly revenue)
- Revenue
- Market shares

**Regions**

- Americas, EMEA, Asia Pacific

**Countries**

- USA, Canada, Rest of Americas
- UK, France, Germany, Spain, Nordics, South Africa, Rest of EMEA
- China, Oceania, Rest of Asia Pacific

### COVERAGE

**Full-service monitoring**

- Traditional alarm monitoring
- Video alarm monitoring
- Connected alarm monitoring

\*Wholesale monitoring services are not included

### DATA SEGMENTATION

**Residential Monitoring**

**Residential Accounts**

- Alarm
- Connected
- Independent Living

**Connected Residential**

- Interactive Security
- Home Automation

**Self-monitoring**

- DIY hubs/panels
- Consumer Video

**Independent Living**

- Mobile PERS
- Fixed PERS
- Independent Living

**Small Medium Business (SMB)**

**SMB**

- Alarm
- Connected

**Applications**

- Security Video
- Energy Management/Lighting
- Independent Living

**System Providers**

- Security service provider
- Multi-System Operators (MSO)
- DIY smart home

**Large Commercial**

- Alarm
- Video

# Topical Reports and Analysis

**Physical Security Equipment and Services Report** This report provides a combined analysis of the largest and most interesting markets within the OMDIA portfolio on physical security. This report presents a global overview of the physical security market by equipment, service, vertical, and geographic region.

**Italy Deep Dive Report** Detailed analysis of key drivers of demand for intruder alarm equipment in Italy, including market shares of key suppliers to the Italian market. Includes market size estimates for key equipment types: control panels, sensors, keypads and panel accessories.

**North America Deep Dive Report** Detailed analysis of the intruder alarm market in USA, Canada and Mexico, including market shares held by top 10 suppliers to each country. The report provides insight into key drivers of demand for intruder alarm equipment and highlights similarities and differences between these markets.

## Legacy Content

**Middle East Deep Dive Report** In-depth, detailed look at key intruder alarm equipment country markets and local suppliers for the following countries: UAE, Saudi Arabia, Qatar, Turkey and Israel.

**China Deep Dive Report** Analysis of the Chinese intruder alarm market with a focus on key drivers of demand and key characteristics of the market.

**Western Europe Deep Dive Report** Detailed analysis of the market for intruder alarm equipment in the United Kingdom, France, Germany, and Spain & Portugal, including market shares held by top 10 suppliers to each country. The report provides insight into key drivers of demand for intruder alarm equipment and highlights similarities and differences between these markets.

**Intruder Alarms Video Verification Report** The report examines various methods used in video verification of intruder alarms as well as major trends that are affecting this market. It also provides detailed estimates of revenues, unit shipments and average selling prices of PIR cameras.

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# IAMS: Recent and Planned Enhancements

## Recent Enhancements



### Residential market by property type

- Single family house
- Apartment
- Holiday House



### Hybrid and self-contained wireless panels by application

- Residential
- Commercial



### Sales channels for DIY, MSO and Professional Security Markets

- Direct to End Users
- Direct to Distributors
- Direct to System Integrators/Resellers
- Direct to Service Providers
- Direct to Building Developers

## Planned Enhancements



### Italian market deep dive

Detailed analysis of the market for intruder alarms sold to Italy with the analysis of market sizes for control panels, keypads, sensors and panel accessories, as well as market share analysis of key suppliers to the market.



### COVID-19 update

Update to the global data following impact of COVID-19

*Planned enhancements are subject to change based on industry developments.*



# Related Content: Physical Security Service Area Coverage



## Service Area Package: **Physical Security**

Intruder Alarms & Monitoring  
Services Intelligence Service

Video Surveillance & Analytics  
Intelligence Service

Access Control Intelligence  
Service

Systems Integration Report

Explosives, Weapons and  
Contraband Detection Report

Data Center Storage  
Intelligence Service

Pedestrian Entrance Control  
Report

Command and Control Rooms  
Intelligence Service

Vehicle Entrance Control Report

Door Automation Report

ANPR and Detection Sensors  
Report

Fire Detection and Suppression  
Report

## About Omdia's Physical Security Research

World-class coverage of the wide range of physical security markets, including video surveillance, intruder alarms, access control, fire detection, as well as a variety of entrance control industries.

Convergence between security and building technologies forces manufacturers to innovate and reinvent existing business models. Omdia's research will support you in navigating systemic changes affecting the physical security and building technologies space.

# Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

## Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:



**Anna Sliwon-Stewart**  
**Senior Analyst &  
Research Manager**  
Security and Building  
Technologies



## CONNECT WITH US

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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.