Industrial Sustainability Service — **Preliminary outline**

Part of the Industrial IoT, Software and Communications Service Area Package

Tracking customer needs and market development of sustainability and digitalization in the industrial sector.

> " Over a quarter of global carbon emissions are generated from industrial processes. To address this manufacturing companies pledging carbon neutrality is accelerating as part of deployment of corporate ESGs to address sustainability concerns. Technology will play an important role in realising these promises! "

Alex West
Sustainability & IIoT Analyst

OMDIA

Industrial Sustainability: Deliverables

Surveys

'Voice of the customer' analysis to understand market development and to bring a fuller view of the objectives and challenges of customers

Databases

Providing market sizing and forecasts for the market for key industrial sustainability technologies and solutions

Reports

Analysis on trends affecting the market

Analyst Insights
—Ongoing—

Analyst commentary on product launches, market news and analysis.

Analyst Access
—Ongoing—

For prompt responses to urgent and unique questions.

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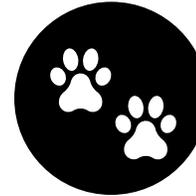# Industrial Sustainability: Deliverables

Surveys

Tracking industrial readiness and market development to bring a fuller view of the impact of sustainability solution successes, challenges and objectives of customers

- **Digital Transformation enabling Industrial Sustainability – 2022** *(published)*

Analysis of the current state of adoption of environmental sustainability initiatives, the technologies being invested in and the perceived opportunities and challenges.

- **Industrial sustainability readiness index - 2022**

Benchmarking of industry readiness and maturity for the adoption of industrial sustainability solutions across industry sectors, regions and company types.

Trackers

Tracking industrial readiness and market development to bring a fuller view of the impact of sustainability solution successes, challenges and objectives of customers

- **Industrial sustainability start-up tracker**

Database of technology start ups addressing indutrial sustainability.

- **Industrial ESG reporting analysis**

Industry sector review of emissions, energy, waste and water management, and env. R&D spend over the least decade, by industry.

- **News tracker**

Monthly update of industry news including projects, technology launches, partnerships and regulations impacting industrial sustainability.

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Industrial Sustainability: Deliverables

Databases

Datasets providing base year and forecasts, with segmentations by product, industry, region and various technology splits.

- **Industrial Sustainability Projects** (published)

Collection of industrial sustainability projects utilising IIoT related technology

Topics for potential future databases will be selected based on customer feedback, and include:

- **Emissions Monitoring Systems**
- **Energy Management Systems**

Reports

Detailed reports analysing market trends, growth drivers and technology and competitor developments, typically supporting detailed databases.

- **Industrial Sustainability Through Digital Transformation – case studies** (published)

A summary of three case studies highlighting the use of technology in addressing sustainability challenges for different businesses.

- **Emissions Monitoring Systems**
- **Energy Management Systems**
- **Circular Economy Systems**

Industrial Sustainability Service

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