

# Mobile Radio Intelligence Service

## Part of the Public Safety & Critical Communications Service Area Package

A single source of detailed market intelligence and insight on the professional mobile radio (PMR) market

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Public Safety is a resilient market highly dependent on Mission Critical Communication technology. In response to the market demands for data-rich features & services there are good reasons for a Hybrid approach: keeping trusted LMR technology, such as TETRA, P25, CODT, for the indispensable voice communication in extreme situations and empower the additional services and features with integrated LTE Broadband Solutions. ”

**Ildefonso de la Cruz Morales**  
Principal Analyst Analyst

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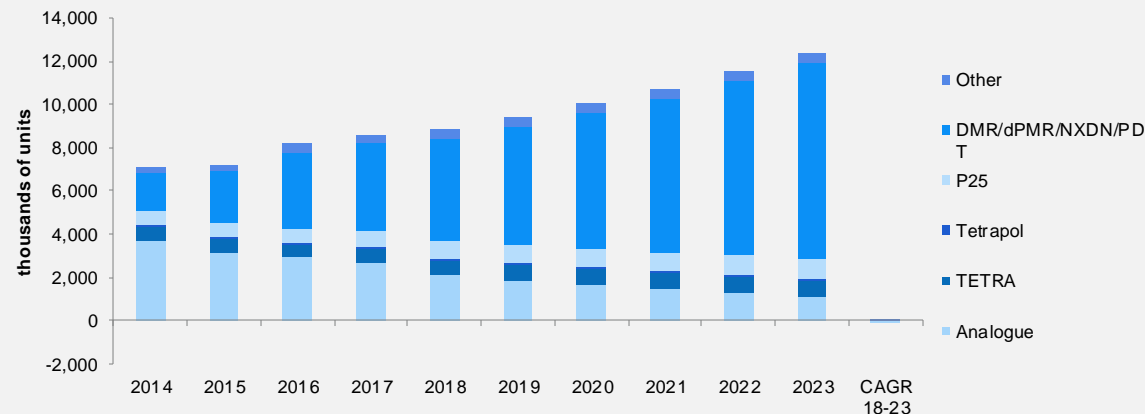
## HOW OMDIA HELPS YOU

- Size the markets for the mobile radio market
- Identify areas of opportunity amid the competitive landscape
- Understand the market impact amid COVID-19
- Leverage surveys and forecasts to better understand this segment and your customers
- Analyze adoption rates by technology, by vertical segment, by region

## KEY QUESTIONS ADDRESSED

- Dynamics of the LMR market in emerging countries
- What are the development of new technologies across major regions?
- What is the impact of LTE on the traditional LMR market?
- Which technologies are end users most likely to adopt in the near and long term?

Terminal shipments by user technology: World



Terminal shipments by user technology

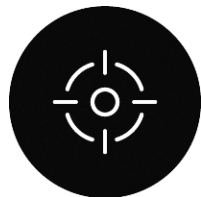
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# Mobile Radio: Our Expert Analysts



**Idefonso de la Cruz Morales**  
Principal Analyst

# Mobile Radio: Deliverables



## MARKET TRACKERS

—Annual—

Historic, current, and forecasted data delivered in TRAX®, an online analysis tool



## REPORT

—Annual—

Annual topical report addressing key focus areas with in-depth analysis on market and technology trends



## ANALYST INSIGHTS

—Ongoing—

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.



## PRESENTATIONS

—Quarterly—

Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.



## ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

# Mobile Radio: Database

## Quantitative Database for Accessories of Portable Licensed Mobile Radios

Examines the market and use of accessories across various markets and regions. Uncovers the factors and events that are having an impact on the types of accessories used by each end-user group, including operational changes, budget restrictions, and legislation.

### DETAILS

#### Frequency: Annual Measures

- Installed base
- Revenues
- Units shipped
- LMR market shares
- LMR company matrix

#### Regions

- EMEA
- Americas
- Asia Pacific

### COVERAGE

#### User equipment

- Terminals
- Infrastructure (hardware components, services, system integration functions)
- Accessories (batteries, chargers, antennas, headsets, surveillance kits, covert, ATEX)
- Installed base
- Revenues
- Units shipped
- LMR market shares
- LMR company matrix

#### User equipment

- Installed base
- Revenues
- Units shipped
- LMR market shares
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#### Technology

- Analogue
- TETRA
- TETRAPOL
- APCO Project 25 (P25)
- DMR
- Other

#### Vertical market measures

- Public safety and security
- Transportation
- Military
- Utilities
- Industrial
- PAMR
- Other

#### Regions

- EMEA
  - Austria and Switzerland
  - Benelux
  - France
  - Italy and Greece
  - Germany
  - Scandinavia
  - Spain and Portugal
  - UK and Eire
  - Eastern Europe
  - Middle East and Africa

#### Americas

- North America
- South America
- Central America

#### Asia Pacific

- China and Hong Kong
- Oceania
- South Korea
- Singapore
- Taiwan
- Japan
- Rest of Asia

# Mobile Radio: Reports

## TETRA Terminals Report

Detailed market forecasts on TETRA technology across key verticals on a country level-basis, with detailed country project profiles.

**Frequency:** Annual

**Countries include:**

Austria, Belgium, Denmark, Eire, Finland, France, Germany, Greece, Hungary, Italy, Iceland, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, UK, Oman, UAE, Saudi Arabia, South Africa, China, Hong Kong, India, Malaysia, South Korea, Taiwan, Argentina, Brazil, Colombia, and Mexico.

## Licensed Mobile Radio Terminals Report

Detailed market forecasts on TETRA technology across key verticals on a country level-basis, with detailed country project profiles.

**Frequency:** Annual

## DMR, dPMR, PDT and Competing Technologies

Covers detailed market analysis on the factors affecting growth in the cost-optimized digital technology market, including DMR, dPMR/NXDN, and PDT. Forecasts by key vertical and technology subset on a country-level basis. **Frequency:** Annual

## LMR Infrastructure & System Integration Report

Dedicated analysis on LMR infrastructure equipment and system integration. Provides detailed forecasts for revenues associated with infrastructure components, services, and system integration for each LMR technology.

**Frequency:** Annual

# Related Content: Public Safety and Critical Communications Service Area Coverage



## Service Area Package: Public Safety and Critical Communications

Mobile Radio  
Intelligence Service

Command and Control Rooms –  
Annual Intelligence Service

Broadband Critical  
Communications – Annual  
Report

Push-To-Talk over Cellular  
Landscape– Annual Report

### Transactional reports

- Safe Cities
- Public Safety Technologies

## About Omdia's Public Safety and Critical Communications Research

Omdia has been the established market leader in research on the Public Safety & Critical Communications market for over 20 years. Omdia combines market, technology and supply chain analysis and forecasts at every operational step of the value chain with coverage across the full critical communications market and a look to public safety evolution through safe city and new age technology capability.

Omdia covers all LMR markets, including TETRA, P25, DMR, dPMR, NXDN, TETRAPOL, including Critical Communications Broadband LTE/5G, Command & Control, Safe Cities and Public Safety Technologies as well as the infrastructure and accessories to support.

All of the leading manufacturers are on our current client list. We provide a comprehensive portfolio of Public Safety & Critical Communications market research reports, including worldwide studies, technology specific reports, custom and consultancy work and quarterly EMEA and Asian shipment tracking services. These services are tailored to meet the needs of business planners, marketing managers, and executive management.

# Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

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- Get the most out of your subscription
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**Tom Coate**  
Customer Success  
Manager



**Kâren Dyer**  
Customer Success  
Manager





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### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio\*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.