This document outlines the proposed scope for the 2021 edition of this report on the physical security service market.

This is the first edition of the report titled Physical Security as a Service (PSaaS)—2020. This document outlines the proposed scope for the 2021 edition of this report. For the first time, this report integrates access control as a service with video surveillance as a service to offer a complete perspective on the global market for cloud physical security services.

The report provides an in-depth analysis of the PSaaS market. Estimates and forecasts are provided for video surveillance as a service (VSaaS) and access control as a service (ACaaS) revenues across 20 regions and sub-regions. This research also divides these markets between 5 vertical markets (for VSaaS revenues) and 9 vertical markets (for ACaaS revenues). Data will also be included that divides both VSaaS and ACaaS markets by provider and service types. The report will also include qualitative analysis that evaluates emerging market trends and explores how factors such as the convergence of VSaaS and ACaaS solutions, growing consumer awareness, legislation, cybersecurity threats and the impacts of the COVID-19 pandemic will affect the growth of both VSaaS and ACaaS markets.
## Report Coverage

### Key Issues Addressed

- What is the total size of the PSaaS market, and how is this market split between VSaaS and ACaaS solutions?
- Which regional and end-user sectors will grow the fastest over the next five years?
- Who are the leading global providers of VSaaS and ACaaS solutions?
- Will VSaaS and ACaaS solution offerings converge over the forecast period? What are the potential benefits and drawbacks of convergence?
- How will the market be affected by key factors such as bandwidth, costs, privacy and cybersecurity, customer awareness and the COVID-19 pandemic?
- Which solution types will be the most popular over the forecast period?

### Coverage

<table>
<thead>
<tr>
<th>Frequency, Time Period</th>
<th>Vertical Markets</th>
<th>Provider Types</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-year annual forecast (2020 - 2024)</td>
<td>Residential</td>
<td>VSaaS and ACaaS solution vendors</td>
</tr>
<tr>
<td>Base year (2019)</td>
<td>Small and mid-sized commercial</td>
<td>Alarm monitoring companies</td>
</tr>
<tr>
<td></td>
<td>Enterprise-level commercial</td>
<td>VSaaS: Systems integrators and distributors</td>
</tr>
<tr>
<td></td>
<td>Retail</td>
<td>VSaaS: Communications companies</td>
</tr>
<tr>
<td></td>
<td>Government</td>
<td>ACaaS: Credential management companies</td>
</tr>
<tr>
<td></td>
<td>VSaaS: Quick-service restaurants</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACaaS: Property management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACaaS: Healthcare</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACaaS: Education</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACaaS: Utilities</td>
<td></td>
</tr>
</tbody>
</table>

### Measures

- Revenues ($US millions)
- Average monthly revenues
- VSaaS: Cumulative number of cameras
- VSaaS: Average price per camera per month
- ACaaS: Unit shipments (for associated hardware)
- VSaaS: Market share estimates for service and platform providers

### Regions

- Americas
- Europe, the Middle East and Africa
- Asia
- Regions are further divided into a total of 20 sub-regions

### Solution Types

- Hosted solutions
- Managed solutions
- Hybrid solutions

### Billing Models (ACaaS)

- Billing per door
- Billing by user, site or transaction

### Key Issues Addressed

- With an in-depth understanding of market sizes, growth forecasts, market trends, and the competitive landscape for physical security service

---

**Report Coverage**

**Physical Security as a Service (PSaaS) Report - 2021**
Report Coverage

By Product Type
- Video surveillance as a service
- Access control as a Service
- Remote monitoring
- Initial capex hardware
- Credentials (for ACaaS)

By Provider types
VSaaS
- Dedicated PSaaS companies
- Alarm-monitoring companies
- Communications companies
- Systems integrators/distributors

ACaaS
- Dedicated ACaaS companies
- Alarm-monitoring companies
- Credential management companies
- Systems integrators

By Solution Type
- Hosted solutions
- Managed solutions
- Hybrid solutions

By Industry
VSaaS
- Residential
- Small and mid-sized commercial
- Enterprise-level commercial
- Retail and quick-service restaurants
- Government

ACaaS
- Residential
- Small and mid-sized commercial
- Enterprise-level commercial
- Retail
- Property management
- Government
- Healthcare
- Education
- Utilities

By Billing Type (for ACaaS solutions)
- Billing per door
- Billing by user, site or transaction

By sales of hardware
- Initial capex hardware (further divided into 5 ACaaS hardware types)
- Service included hardware

Countries-Total Market
- World
- Americas (further divided into 4 sub-regions)
- Europe, the Middle East and Africa (further divided into 9 sub-regions)
- Asia (further divided into 7 sub-regions)

*The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.*