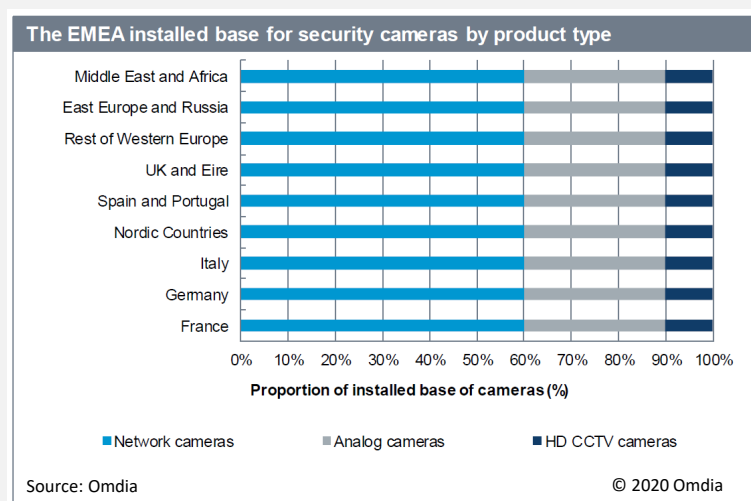


# Video Surveillance Installed Base Report - 2019

Part of Physical Security Technologies  
Service Area Package

**Oliver Philippou, Research Manager, Security**

Published On December 2019



## In-depth analysis of the installed base of network, analog, and HD CCTV security cameras

An increasing number of video surveillance cameras are being shipped every year. This growth is being driven by long-standing trends, such as the shift from analog to network equipment, increased government funding, and increased price competition - meaning security cameras have never been more affordable to the end-user.

Furthermore, increased adoption of technologies such as wide dynamic range, higher megapixel-rated cameras, and video analytics are also driving adoption. So, what does this mean for the installed base of security cameras?

Omdia has been tracking annual shipment volumes of video surveillance cameras since 2004. This report builds on nearly two decades of research to provide a dedicated analysis of the installed base of network, analog, and HD CCTV security cameras.

# Report Coverage

KEY ISSUES ADDRESSED	COVERAGE	APPLICABLE TO		
<ul style="list-style-type: none"> <li>How many network, analog, and HD CCTV cameras are currently installed worldwide?</li> <li>How has the market and installed base changed since 2012, and what will the installed base be in 2020?</li> <li>Who are the leading camera vendors by installed base?</li> <li>How does the installed base vary by geographic region and end-user industry?</li> <li>Where is the greatest opportunity to replace cameras?</li> </ul>	<p><b>Frequency, Time Period</b></p> <ul style="list-style-type: none"> <li>Historic installed base (2012-2018)</li> <li>Forecast installed base (2019-20 20)</li> </ul> <p><b>Measures</b></p> <ul style="list-style-type: none"> <li>Installed base           <ul style="list-style-type: none"> <li>Network</li> <li>Analog</li> <li>HD CCTV security cameras</li> </ul> </li> </ul> <p><b>Market Shares Analysis</b></p> <ul style="list-style-type: none"> <li>Installed base market share analysis by:           <ul style="list-style-type: none"> <li>World</li> <li>Americas</li> <li>EMEA</li> <li>Asia (excluding China)</li> <li>China by               <ul style="list-style-type: none"> <li>Network</li> <li>Analog</li> <li>HD CCTV security cameras</li> </ul> </li> </ul> </li> </ul>	<p><b>Resolution</b></p> <ul style="list-style-type: none"> <li>Analog and HD CCTV cameras by:           <ul style="list-style-type: none"> <li>Standard analog</li> <li>720p</li> <li>1080p</li> <li>Above 1080p</li> </ul> </li> <li>Network cameras by:           <ul style="list-style-type: none"> <li>2 - 3.99 megapixels</li> <li>4 - 5.99 megapixels</li> <li>6 - 8.3 megapixels</li> <li>Above 8.3 megapixels</li> </ul> </li> </ul> <p><b>End-user markets</b></p> <ul style="list-style-type: none"> <li>17 end-user markets by 11 geographic regions for total market, network cameras, and analog and HD CCTV cameras.</li> </ul>	<p><b>Regions</b></p> <p><i>EMEA</i></p> <ul style="list-style-type: none"> <li>Czech Republic, Poland, Rest of Eastern Europe, Russia, East Europe and Russia, Middle East, Turkey, North Africa, South Africa, Rest of Africa, Middle East and Africa, Austria and Switzerland, Benelux, France, Germany, Italy, Nordic Countries, Spain and Portugal, UK and Eire</li> </ul> <p><i>Americas</i></p> <ul style="list-style-type: none"> <li>USA, Canada, Argentina, Brazil, Mexico, Rest of Latin America</li> </ul> <p><i>Asia</i></p> <ul style="list-style-type: none"> <li>Taiwan, Japan, South Korea, Oceania, Rest of Asia, India, China</li> </ul>	<ul style="list-style-type: none"> <li>Camera manufactures</li> <li>Systems integrators</li> <li>Financial companies</li> </ul>

## CONNECT WITH US

### CUSTOMER SUCCESS


[customersuccess@omdia.com](mailto:customersuccess@omdia.com)

### SALES

US: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

 @OmdiaHQ | [omdia.com](http://omdia.com)

### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio.\* We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies. Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\*The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.

# Table of Contents

## Executive summary

### Chapter 1 –Introduction, scope, and method

- Introduction
- Scope
- Research method
- Report content

### Chapter 2 –Video surveillance camera installed base

- Introduction
- Installed base

### Chapter 3 –Competitive environment

- Introduction
- Changes to the competitive landscape
- Market share estimates

#### CONNECT WITH US

##### CUSTOMER SUCCESS


[customersuccess@omdia.com](mailto:customersuccess@omdia.com)

##### SALES

US: +1 (212) 652 5335

APAC: +61 (0)396 016 700

EMEA: +44 (0)7771 980 316

 @OmdiaHQ | [omdia.com](http://omdia.com)

#### ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio.\* We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies. Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

\*The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.