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Topical reports addressing key focus areas with in-depth analysis of market and technology trends

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Critical research on MEMS sensors used in smartphones, wearables and consumer electronics. Coverage includes shipment and revenue forecasts; market share and ASP information; and industry overviews of historical performance, current profile and future outlook. Also offers detailed examination of key technologies and applications, such as light sensors, motion sensors and MEMS microphones. Learn more
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Insightful research on the LED value chain with timely information on relevant suppliers and manufacturers, analysis of established as well as emerging LED applications and technologies, and detailed competitor market share data.

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Semiconductor Components

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Unprecedented coverage of high-performance processors in network infrastructure, including historic as well as forecast revenue and shipment data categorized by processor class and application market. Also supplies market share data of leading processor suppliers by core architecture.

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A critical analysis of the fast growing embedded applications processor market with a focus on the competitive landscape for integrated subsystem cores.

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Market Trackers

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Competitive analysis of the worldwide semiconductor market categorized by company, product category and region. More than 140 semiconductor devices and subdevices as well as over 270 companies are ranked by revenue for each application market. Also supplies financial profit data of leading suppliers and information on major M&A activities.
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Semiconductor market research tools offering unprecedented insight into current and forecast information that impacts resource allocation and investment decisions for companies affected by fluctuating semiconductor market conditions.
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Intelligence Services (cont.)

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Market & Spend Trackers

**Automotive Semiconductor Market Tracker**
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- Lower operating expenses

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Where to play

- Identify and prioritize growth segments, technologies and trends
- Assess the impact of emerging technologies in key industries

How to build

- Optimize suppliers and partners, costs and prices, and technology trends & impacts

How to win

- Amplify your message to key audiences
- Target and engage new customers

What to deliver

- Apply innovation to evolve your business and delivery models
- Optimize your services to address customer requirements
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