

China Semiconductor Intelligence Service

Part of the Semiconductor Market Service Area Package

Complete examination of China's electronic and semiconductor industries including analysis of the supply chain, competitive landscape, market opportunities and challenges

“ Make better business decisions with comprehensive tracking of China's electronic and semiconductor industries, including analysis of the supply chain, competitive landscape, market opportunities and challenges. Understand key semiconductor application markets in China, such as automotive, industrial and mobile devices. ”

Hui He

Principal Analyst

China Semiconductor Intelligence Service

Part of the Semiconductor Market Service Area Package

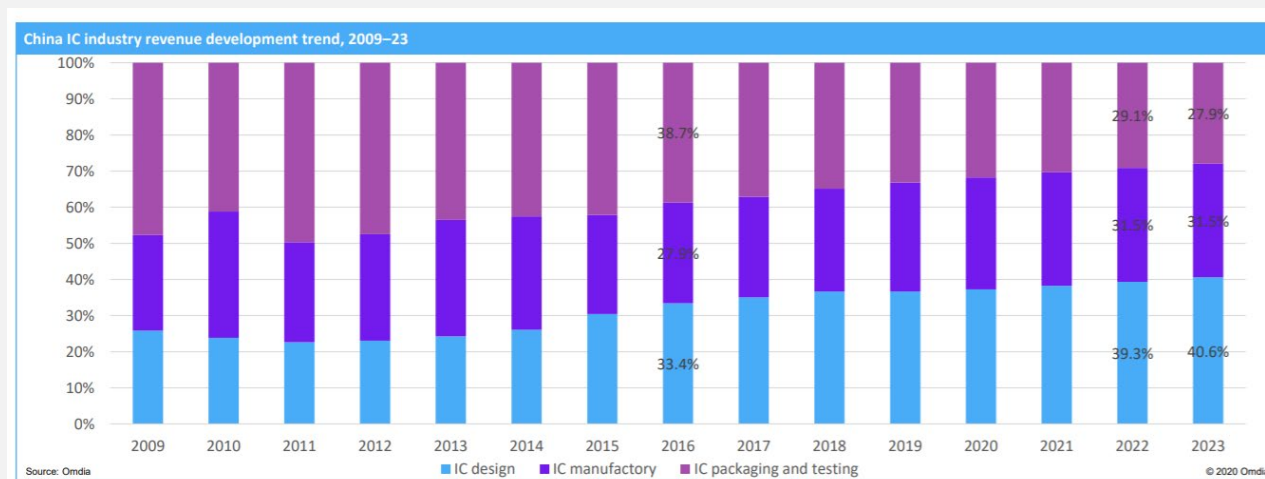
HOW OMDIA HELPS YOU

- Identify opportunities in China’s electronic and semiconductor markets
- Provide historical and forecast revenue, average selling price and shipment data on semiconductor devices and application markets
- Keep pace with the latest market news and developments

KEY QUESTIONS ADDRESSED

- What is China’s local design semiconductor market by application and device?
- What are the market opportunities and challenges for business development?
- What are the government policies and regulations?
- How to understand supply chain analysis?
- What are the technology and price trends?
- What is the continued development of China’s semiconductor industry?

Overall market dynamic



Semiconductors Markets: Our Expert Analysts



Hui He
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China



Noman Akhtar
Analyst
Industrial



Chee Seng Tan
Analyst
DAT, OEM



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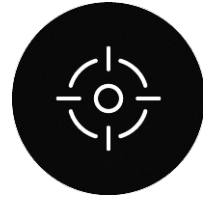


Myson Robles-Bruce
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AMFT, DAT, OEM



Ron Ellwanger
Senior Analyst
CLT

China Semiconductor: Deliverables



MARKET TRACKERS

—Quarterly—

- Semiconductor Demand Market Tracker
- Mobile Phones and Electronics Market Tracker
 - Microcontrollers Market Tracker
- Semiconductor Shipment Forecasts (x3 trackers)



ANALYTICAL DATABASE TOOL

—Quarterly & Annually—

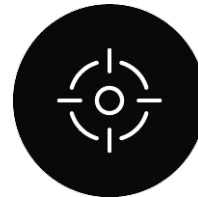
- Application Market Forecast Tool (China)
- Application Market Forecast Tool (China Local Design)



MARKET INSIGHTS

—Ongoing—

Frequent analyst commentary on product launches, market news and analysis



COMPETITIVE ANALYSIS

—Annually—

Tailored views of application equipment and/or semiconductor device market data



ANALYST ACCESS

—Ongoing—

For prompt responses to urgent and unique questions.

China Semiconductor: Market Trackers

Semiconductor Demand Market Tracker

Documents market details and development of China's local design semiconductor market by device and application market.

DETAILS

Frequency: Semi-annually

Measures

- Unit shipments
- Revenue
- ASP
- Market share

Region

- China

COVERAGE

Application Markets

- Data processing
- Wired communications
- Mobile communications
- Consumer electronics
- Automotive electronics
- Industrial electronics

Device Categories

- Memory IC
- Microcomponent IC
- Logic IC
- Analog IC
- Discretes
- Optical semiconductor
- Sensors & actuators

Mobile Phones and Electronics Market Tracker

Provides shipments and revenue forecasts for China's domestic mobile phone market as well as competitive analysis of the top Chinese handset OEMs

DETAILS

Frequency:

Measures

- Unit shipments
- Revenue
- ASP
- Market share

Region

- China

COVERAGE

Application Markets

- Data processing
- Wired communications
- Mobile communications
- Consumer electronics
- Automotive electronics
- Industrial electronics

Device Categories

- Memory IC
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- Logic IC
- Analog IC
- Discretes
- Optical semiconductor
- Sensors & actuators

China Semiconductor: Market Trackers

Microcontrollers Market Tracker

Provides China MCU shipment forecast by application market

DETAILS

Frequency: Semi-annually

Measures

- Unit shipments
- Revenue
- ASP
- Market share

Region

- China

COVERAGE

Application Markets

- Data processing
- Wired communications
- Mobile communications
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- Automotive electronics
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Device Categories

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- Discretes
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Semiconductor shipment forecasts for key application markets in China

Offers data and complementary written analysis [Semiconductor Industry Market Tracker](#) (quarterly), [Automotive Semiconductor Market Tracker](#) (semi-annually), [Industrial Semiconductor Market Tracker](#) semi-annually

DETAILS

Frequency:

Measures

- Unit shipments
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COVERAGE

Application Markets

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China Semiconductor: Analytical Database Tools

Application Market Forecast Tool (China)

Frequency: Quarterly

Provides forecasts for semiconductor components revenue and electronic equipment factory shipments, revenue and growth rate by application market; application market by semiconductor device and share of total market also available

Application Market Forecast Tool (China Local Design)

Frequency: Semi-annually

Provides data on systems shipped from Chinese OEMs, ODMs and IDH; detailed by application market, application equipment and semiconductor device

Related Content: Semiconductor Market Service Area Coverage



Service Area Package: **Semiconductor Market**

China Semiconductor
Intelligence Service

Industrial Semiconductor
Intelligence Service

OEM Semiconductor Spending &
Design Activity
Intelligence Service

Semiconductor Application
Forecast AMFT Spotlight Service

Semiconductor Competitive
Landscape CLT Spotlight Service

About Omdia's Semiconductor Market Research

Omdia's leading semiconductor market research is provided by a highly experienced team of analysts. Many are industry veterans with deep technical background as well as hands-on market and product experience in their coverage area.

The foundation of all the coverage comes from primary research with the major semiconductor suppliers across the global industry. This insight feeds a global and regional view of the industry by technology and by application including historical and forecasted views presented through the CLT and AMFT solutions.

From this core data, the research is augmented through additional primary research to deliver China, Industrial and then an OEM spend and design activity views.

Related Content: Semiconductor Service Area Coverage

SERVICE AREA PACKAGE			
Memory & Storage	Semiconductor Components	Semiconductor Manufacturing	Semiconductor Market
<ul style="list-style-type: none"> • DRAM Memory Intelligence Service • Mobile & Embedded Memory Intelligence Service • NAND Memory Intelligence Service • SSD & HDD Storage Memory Intelligence Service 	<ul style="list-style-type: none"> • Key Mobile Component Price Service • LED Intelligence Service • MEMS & Sensors for Consumer & Mobile Intelligence Service • MEMS & Sensors Intelligence Service • Optoelectronic Components Report • Power Semiconductor Intelligence Service • Processors Spotlight Service (incl. MCU, Graphics & AI, Networking Infrastructure, System-on-Chip Trackers) 	<ul style="list-style-type: none"> • Global Semiconductor Manufacturing Market Tracker • Pure Play Foundry Market Tracker • Semiconductor Silicon Demand Forecast Tool 	<ul style="list-style-type: none"> • China Semiconductor Intelligence Service • Industrial Semiconductor Intelligence Service • OEM Semiconductor Spending & Design Activity Intelligence Service • Semiconductor Application Forecast AMFT Spotlight Service • Semiconductor Competitive Landscape CLT Spotlight Service

Our “Ask an Analyst” Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia’s support team is here to help.

Draw on our expertise

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- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.