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# Enterprise Network Platforms Intelligence Service

**Part of the Service Providers Enterprise and Wholesale Area Package**

Global, in-depth coverage of data and communication networks deployed by small and medium businesses, enterprises, and government organizations.

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> **Enterprise networks need to support evolving employee workstyles. Requirements for mobility, flexibility, security and performance are changing buyers' priorities. Organizations need not just more bandwidth, but greater intelligence and insights to support their business objectives.**

**Roz Parkinson**
*Principal Analyst*

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# Enterprise Network Platforms Intelligence Service

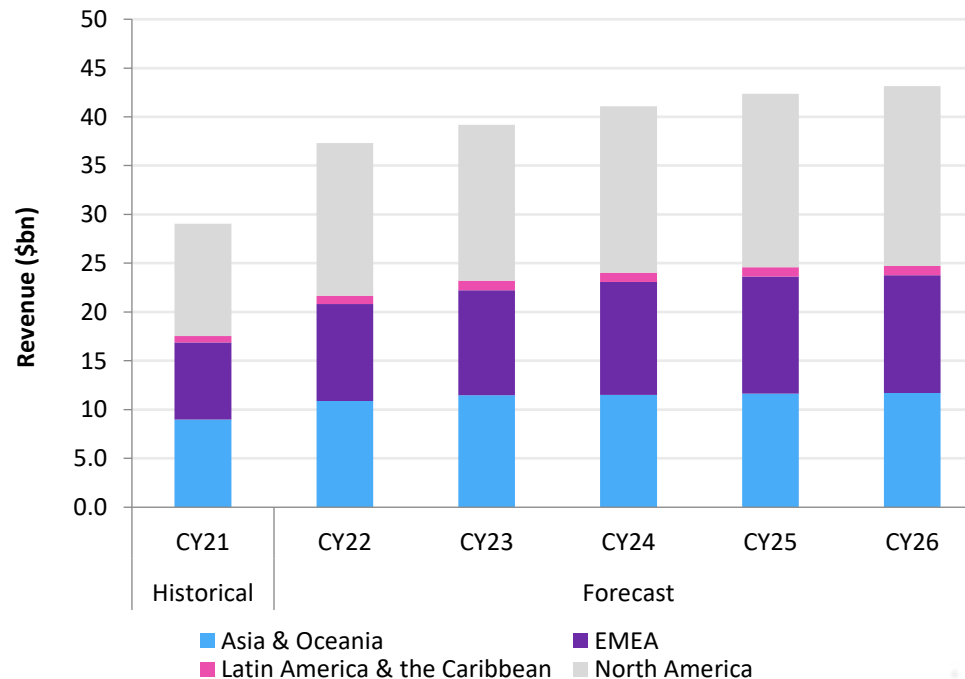*Part of the Service Provider Enterprise and Wholesale Service Area Package*

## HOW OMDIA HELPS YOU

- Identify opportunities in the enterprise data and communications network market

- Compare market size, share and growth by technology and geography for access routers, Ethernet switches and WLAN equipment

- Understand purchasing plans, drivers and challenges for North American WLAN equipment buyers

## KEY QUESTIONS ADDRESSED

- What is the size of the enterprise premises networks market and how is this market evolving?

- Who are the key providers of enterprise networking technology?

- How can enterprise networks support greater employee mobility and flexibility?

- What is the uptake of new technologies like cloud-managed networks and Wi-Fi 6?

**Ethernet switch revenue by region, 2021–26**



Legend: Asia & Oceania, EMEA, Latin America & the Caribbean, North America

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# Enterprise Network Platforms: Our Expert Analysts

**Roz Parkinson**

*Principal Analyst*

**Enterprise Networks**

**Cindy Whelan**

*Practice Leader*

**Enterprise Networks & Wholesale**

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# Enterprise Network Platforms: Deliverables

## MARKET DATA
Market share, sizing and five-year forecasts for enterprise router, Ethernet switch and WLAN equipment markets

## PRESENTATIONS
Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

## REPORTS
Data and analyses including market size, market share, forecasts and market trends for the cloud managed networking market

## ANALYST INSIGHTS
Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

## ANALYST ACCESS
Prompt responses from Omdia's analyst team to urgent and unique questions.

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# Enterprise Network Platforms: Market Data

## Enterprise Routers Market Tracker*

Data and analysis on the enterprise router market including market size, vendor market share, forecasts and market trends

### DETAILS

**Frequency:** Quarterly
**Measures**
- Vendor market shares
- Revenues
- Units
- Ports
- ARPU

**Regions**
- Worldwide
- North America (US and Canada)
- Europe, the Middle East, Africa (EMEA)
- Asia Pacific (including Japan and Australia)
- Caribbean and Latin America (including Mexico)

### COVERAGE

- Mid-range routers
- Branch office routers
- Low-end/SOHO routers
- Virtual routers (vRouters)
- Ports by type (T1/E1/J1, T3/E3/J3, OC3/STM1, OC-12/STM4, DSL/cable, Ethernet)

## Ethernet Switches Market Tracker*

Data and analysis on the Ethernet switch market including market size, vendor market share, forecasts and market trends

### DETAILS

**Frequency:** Quarterly
**Measures**
- Vendor market shares
- Revenues
- Ports
- ARPU

**Regions**
- Worldwide
- North America (US and Canada)
- Europe, the Middle East, Africa (EMEA)
- Asia Pacific (including Japan and Australia)
- Caribbean and Latin America (including Mexico)

### COVERAGE

- Fixed unmanaged switches
- Fixed web-managed switches
- Fixed fully managed switches
- Chassis switches
- Ports by speed (100ME, 1GE copper vs fiber, 2.5GE, 10GE copper vs fiber, 25GE, 40GE, 50GE, 100GE, 200GE, 400GE)

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*All market trackers include additional data breakouts and analysis for China and Japan

# Enterprise Network Platforms: Market Data

## WLAN Equipment Market Tracker*

Data and analysis on the wireless LAN market including market size, vendor market share, forecasts and market trends

### DETAILS

**Frequency:** Quarterly

**Measures**

- Vendor market shares
- Revenues
- Units
- SaaS-managed APs
- ARPU

**Regions**

- Worldwide
- North America (US and Canada)
- Europe, the Middle East, Africa (EMEA)
- Asia Pacific (including Japan and Australia)
- Caribbean and Latin America (including Mexico)

### COVERAGE

- Access points (independent, interactive, outdoor)
- Access point technology (802.11a/b/g, n, Wi-Fi 5 Wave1, Wi-Fi 5 Wave2, Wi-Fi 6)
- Controllers (hardware, virtual appliances, SaaS)
- Revenue by vertical (carrier, education, finance, government, healthcare, hospitality, manufacturing, retail, venues)

## Ethernet Switches – Campus vs Data Center Market - Database

Data on the wireless LAN market including market size, vendor market share, forecasts and market trends

### DETAILS

**Frequency:** Quarterly

**Measures**

- Vendor market shares
- Revenues
- Ports
- ARPU

**Regions**

- Worldwide
- North America (US and Canada)
- Europe, the Middle East, Africa (EMEA)
- Asia Pacific (including Japan and Australia)
- Caribbean and Latin America (including Mexico)

### COVERAGE

- Campus switches
- Data center switches
- Ports by speed (100ME, 1GE copper vs fiber, 2.5GE, 10GE copper vs fiber, 25GE, 40GE, 50GE, 100GE, 200GE, 400GE)

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*All market trackers include additional data breakouts and analysis for China and Japan

# Enterprise Network Platforms Intelligence Service – Overview '23

## MARKET DATA

**WLAN Equipment Market Tracker – 1Q23 Data** (2Q23)
**WLAN Equipment Market Tracker – 2Q23 Data** (3Q23)
**Enterprise Routers Market Tracker – 1Q23 Data** (2Q23)
**Enterprise Routers Market Tracker – 2Q23 Data** (3Q23)
**Ethernet Switches Market Tracker – 1Q23 Data** (2Q23)
**Ethernet Switches Market Tracker – 2Q23 Data** (3Q23)
**Ethernet Switches Campus vs. Data Center Market Database – 4Q22** (2Q23)
**Ethernet Switches Campus vs. Data Center Market Database – 1Q23** (3Q23)
**Ethernet Switches Campus vs. Data Center Market Database – 2Q23** (3Q23)

## MARKET ANALYSIS

**WLAN Equipment Market Tracker – 3Q22 Analysis** (4Q23)
**WLAN Equipment Market Tracker – 4Q22 Analysis** (4Q23)
**WLAN Equipment Market Tracker – 1Q23 Analysis** (4Q23)
**WLAN Equipment Market Tracker – 2Q23 Analysis** (4Q23)
**Enterprise Routers Market Tracker – 4Q22 Analysis** (4Q23)
**Enterprise Routers Market Tracker – 1Q23 Analysis** (4Q23)
**Enterprise Routers Market Tracker – 2Q23 Analysis** (4Q23)
**Ethernet Switches Market Tracker – 4Q22 Analysis** (4Q23)
**Ethernet Switches Market Tracker – 1Q23 Analysis** (4Q23)
**Ethernet Switches Market Tracker – 2Q23 Analysis** (4Q23)

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# Related Content: Service Provider Enterprise & Wholesale Service Area

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Service Area Package: **Service Provider Enterprise/Wholesale**

| Digital Operator Enterprise Services Intelligence Service | Digital SOHO & SME Operator Services Intelligence Service |
|---|---|
| **Enterprise Network Platforms Intelligence Service** | Network Transformation Services Intelligence Service |
| Private Networks Intelligence Service | Wholesale Telecoms Intelligence Service |

Service Provider Enterprise & Wholesale Viewpoint Service

IT Services Contracts Spotlight Service

## About Omdia's Service Provider Enterprise & Wholesale

Omdia helps service providers establish a coherent strategy while building, running, and scaling a profitable B2B business. As more businesses choose to run more ICT as managed or cloud-based services, so service providers find themselves competing against and partnering with, an ever more complex ecosystem of vendors and platform providers.

Omdia's expert team of analysts provides strategic advice based on a robust foundation of market data to help service providers transform how they build, sell, monetize and support new services, from network to cloud, to the digital workplace.

## Custom Solutions

Omdia's consulting services offer a true end-to-end service capability across all aspects of your product lifecycle, from concept and product development, to go-to-market and sales effectiveness. *Contact us* if you have a project that you would like to discuss with a member of the team.

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# Our "Ask an Analyst" Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia's support team is here to help.

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

**Draw on our expertise**

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

**Shelley Hunter**
*Customer Success Manager*

**Kâren Dyer**
*Customer Success Manager*

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of our customers rate our service as Excellent or Very Good

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# Thank you

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