Service providers are faced with increasing demand for bandwidth that is both secure and meets latency requirements driven by greater cloud adoption and remote work. Service providers will shift to 400G, scale-out architecture, virtualization/disaggregation, and SDN control/automation to meet these demands.

Don Frey
Senior Principal Analyst
Service Provider Routing & Switching Intelligence Service

Part of the Service Provider Networks Service Area Package

How Omdia Helps You

• Omdia evaluates business-market pain points, and critical technologies to identify new markets and guide clients through epochal transitions
• Identify shifts in buying patterns and behaviors
• Leverage surveys and channel checks to develop a deeper understanding customers evolving needs

Key Questions Addressed

• What are the size, share, and forecasts for the service provider routing and switching markets?
• Which market categories and technologies are driving growth?
• Which industry trends will impact the growth of the market?
• What is the outlook across different regional markets?
• What is the competitive landscape of this market, which companies are gaining share?
Service Provider Routing & Switching: Meet the Analysts

Ian Redpath
Practice Leader
Transport Networks & Components

Tanya Harris
Principal Analyst
Optical Networks, Routing & Switching
Service Provider Routing & Switching: Deliverables

MARKET DATA
—Various: Quarterly—
SP Routers & Switches

ANALYST INSIGHTS
—On-going—
Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

PRESENTATIONS
—On-going—
Analyst briefings

REPORTS
—On-going - Annual—
Quarterly Market Tracker Analysis, ad hoc Thematic Reports

ANALYST ACCESS
—On-going—
For prompt responses to urgent and unique questions.
Service Provider Routing & Switching: Market Trackers, Reports, and Insights

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Related Content: Service Provider Networks Service Area Coverage

About Omdia’s Service Provider Networks Coverage

Omdia’s Service Provider Networks research services provide expert analysis and data across the complete landscape of telecoms networks, including infrastructure, software and operations. The Networks team supports the broadest coverage in the industry, from mobile access, fixed access and mobile core, to transport, microwave, routing/switching, optical networks and components. Offering specialist coverage on service providers’ own transformation, including telecoms operations and IT, carrier network software, and service provider AI, Omdia’s Networks research provides the unique ability to both deep dive into specific technologies as well as gain higher-level strategic analysis and insight.

Omdia’s Network research complements our Service Provider Consumer and Enterprise research services, enabling us to advise key vendors on their customers’ customers, and guide service providers themselves on the evolving technology supplier and partner landscape. Omdia helps both vendors and service providers assess which applications and products will drive future growth, forecast the adoption and impact of new technologies, benchmark key competitors, target customers, and select suppliers, providing a holistic view of service provider investments across the industry.

Through our coverage of mobile and broadband access and core networks, transport networks, optical networks and components, and service provider transformation, our global team of expert analysts offers unparalleled data and insight as the transformation of service provider networks gathers pace.
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**Tom Coate**  
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Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today’s constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.