Telecoms IT Contracts Spotlight Service

A Spotlight Service Complementing the Service Provider Networks Service Area Package

OSS/BSS contracts for the last 10 years by company, system area, vendor, region. Identify and target accounts with contracts due for renewal over the next 12 months

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> "
> Sales and marketing resources are expensive and limited. Building and converting a healthy pipeline of enterprise opportunities is vital for business growth, yet time consuming and resource intensive. Improving your organization's sales and marketing effectiveness can show a dramatic improvement in top-line revenue. "
>
> **Adaora Okeleke**
> Principal Analyst

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Telecoms IT Contracts Spotlight Service

A Service Complementing the Service Provider Networks Service Area Package

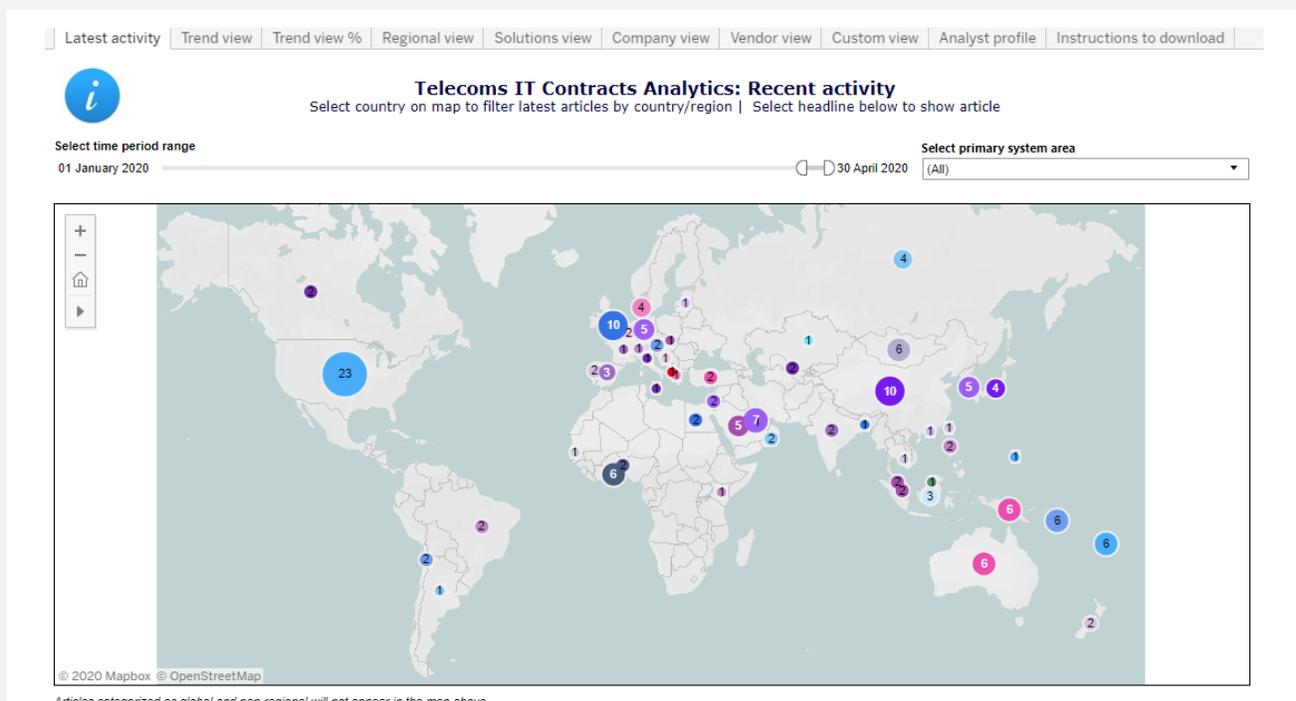**Review telecoms OSS and BSS contracts by vendor, company, location**

HOW OMDIA HELPS YOU

- Identify and target accounts with contracts due for renewal over the next 12 months

KEY QUESTIONS ADDRESSED

- How to form pre-emptive counter bids against incumbent suppliers

- How to expand your pipeline to compete in more deals at the optimal time

- How to plan your acquisition strategy – assess market potential by customer segment, deal size, region, service area or solution

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Telecoms IT Contracts: Our Expert Analysts

Adaora Okeleke
Principal Analyst
Service Provider Operations & IT

Prashanth Bhupa
Associate Analyst
IT Data Tools & Insights

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Telecoms IT Contracts: Market Data

Telecoms IT Contracts

OSS/ BSS contracts for the last 10 years by company, system area, vendor, region
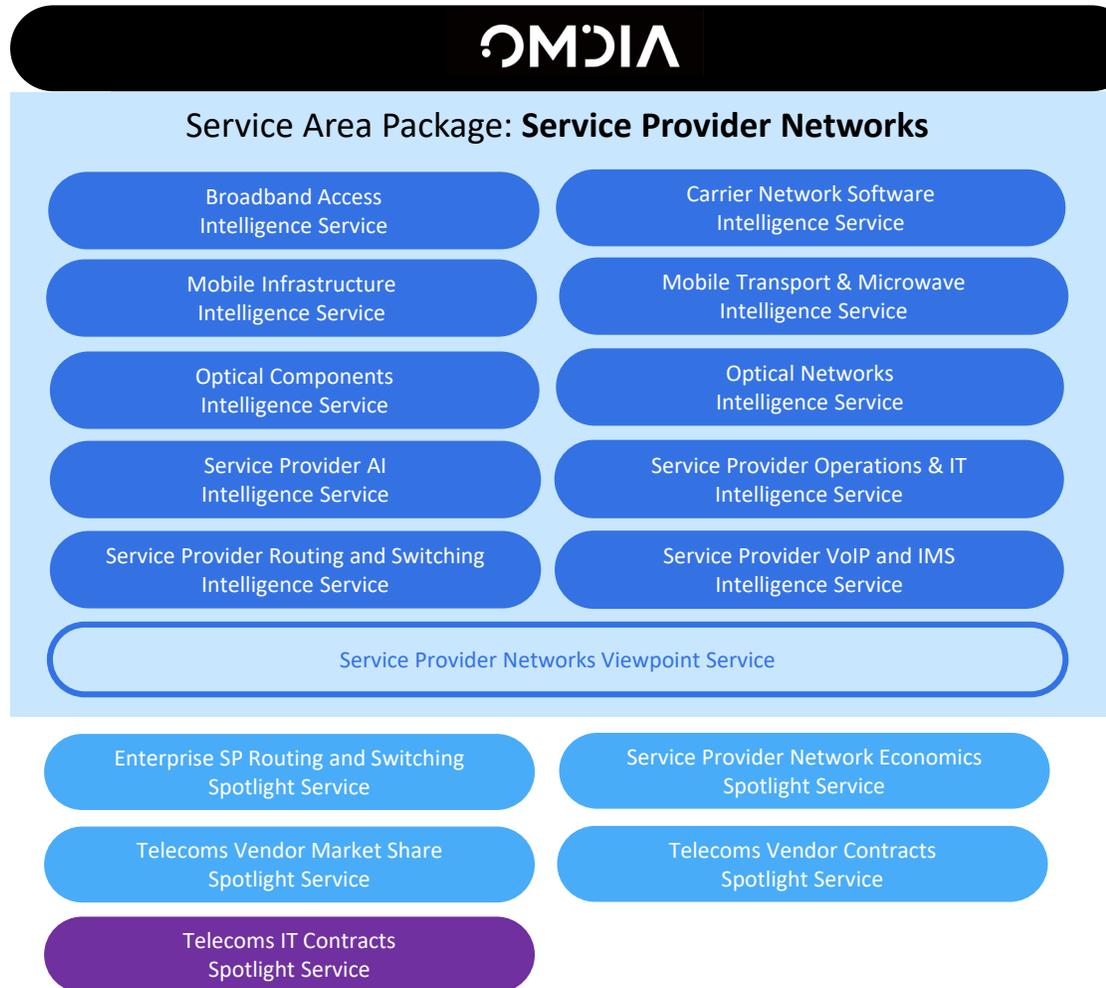
DETAILS

Frequency: Monthly

Contracts by:
- Product subtype
- Vendor and type
- Vendor and year
- Vendor and quarter
- Vendor and region
- Outsourcing contracts
- Vendor directory

BSS	**Revenue management**
	Customer management
OSS	**Network management**
	Data management
	Service management
	Application management

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Related Content: Service Provider Networks Service Area Coverage

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Service Area Package: **Service Provider Networks**

Broadband Access Intelligence Service	Carrier Network Software Intelligence Service
Mobile Infrastructure Intelligence Service	Mobile Transport & Microwave Intelligence Service
Optical Components Intelligence Service	Optical Networks Intelligence Service
Service Provider AI Intelligence Service	Service Provider Operations & IT Intelligence Service
Service Provider Routing and Switching Intelligence Service	Service Provider VoIP and IMS Intelligence Service

Service Provider Networks Viewpoint Service

Enterprise SP Routing and Switching Spotlight Service	Service Provider Network Economics Spotlight Service
Telecoms Vendor Market Share Spotlight Service	Telecoms Vendor Contracts Spotlight Service
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About Omdia's Service Provider Networks Coverage

Omdia's Service Provider Networks research services provide expert analysis and data across the complete landscape of telecoms networks, including infrastructure, software and operations. The Networks team supports the broadest coverage in the industry, from mobile access, fixed access and mobile core, to transport, microwave, routing/switching, optical networks and components. Offering specialist coverage on service providers' own transformation, including telecoms operations and IT, carrier network software, and service provider AI, Omdia's Networks research provides the unique ability to both deep dive into specific technologies as well as gain higher-level strategic analysis and insight.

Omdia's Network research complements our Service Provider Consumer and Enterprise research services, enabling us to advise key vendors on their customers' customers, and guide service providers themselves on the evolving technology supplier and partner landscape. Omdia helps both vendors and service providers assess which applications and products will drive future growth, forecast the adoption and impact of new technologies, benchmark key competitors, target customers, and select suppliers, providing a holistic view of service provider investments across the industry.

Through our coverage of mobile and broadband access and core networks, transport networks, optical networks and components, and service provider transformation, our global team of expert analysts offers unparalleled data and insight as the transformation of service provider networks gathers pace.

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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.
Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses–today and tomorrow.
* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.

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