

Small & Medium Display Market Tracker

Part of the Small & Medium Displays & Touch Interface Service Area Package

A shipment and revenue tracking standard for all small medium displays. This report contains quarterly updates of small medium ($\leq 9''$) display shipments by original specification, application, size, resolution, aspect ratio, display shape and technology (LCD, OLED). It provides a four-year quarterly forecast and an additional three-year annual forecast.

“ Panel suppliers in China are gaining momentum fast in LTPS LCD panel shipments for mobile phones application. ”

Hiroshi Hayase
Research Manager

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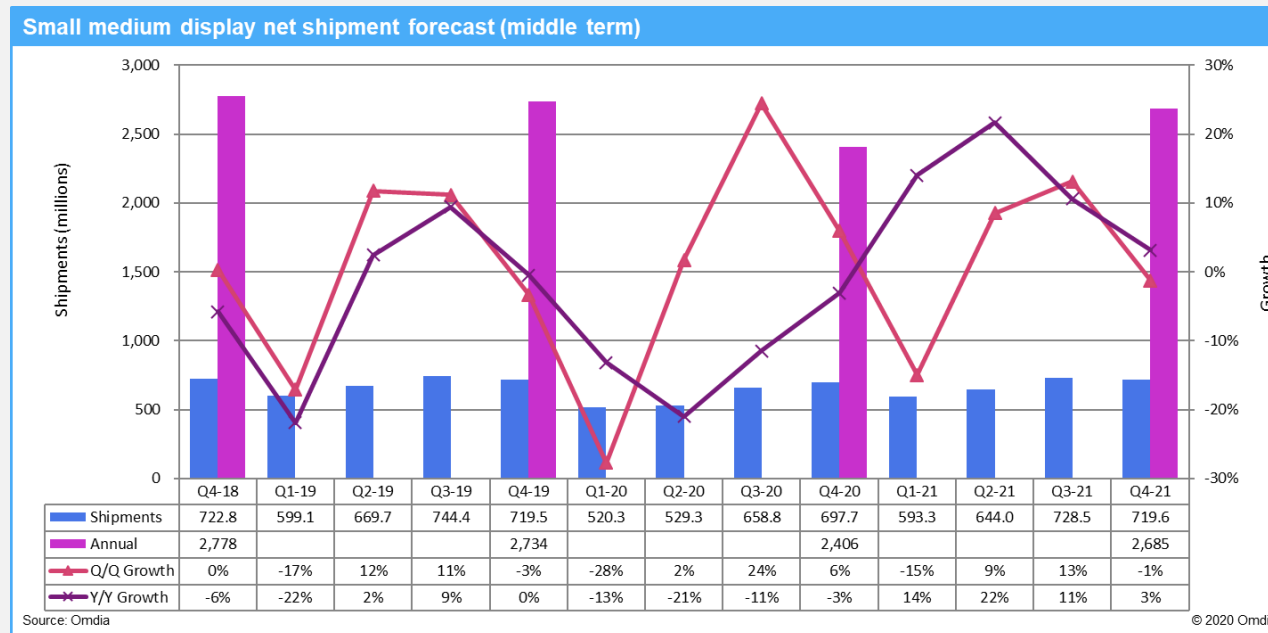
HOW OMDIA HELPS YOU

- Size the markets for small medium displays
- Leverage a four-year quarterly forecast and three-year annual forecast to better understand small medium display market
- Understand market shares of display makers, display revenue, average selling prices, area, ppi, data, and wide-viewing angle LCD technology

KEY QUESTIONS ADDRESSED

- Future technology trends for small medium displays
- Historical changes in display prices
- Effect of display area growth on material demand
- Effect of ppi competition on smartphone displays
- Share of IPS/FFS technology per application
- Future small medium revenue

Small/medium net shipment forecast (middle term)



Small & Medium Displays Market Tracker: Our Expert Analysts



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Market Tracker

Small & Medium Display Market Tracker

This report is delivered in both PowerPoint (analysis) and Excel (pivot tables and flex files)

DETAILS

Frequency:

- Quarterly update
- 3-year history
- 7-year forecast

Measures

- Shipments (K unit)
- Revenue (USD thousands)
- Average selling price (USD)
- Display Area (m²)
- Pixels Per Inch
- Wide-viewing angle LCD technology (K unit)

COVERAGE

Products Covered

- Amusement
- Automobile Monitor
- Automotive
- Digital Still Camera
- E-Book
- Home Appliance
- Mobile PC
- Mobile Phone
- Mobile Phone Sub Display
- Multi-Function Printer
- Near Eye
- Office Appliance
- Portable Navigation Device
- Smart Watch (Wearable)
- Video Camera

Technologies Covered

- AMEPD
- AMOLED (Rigid, Flexible)
- PMPD
- PMLCD
- PMOLED
- TFT LCD (a-Si, LTPS, Oxide)

APPLICABLE TO

- Brand manufacturers/OEMs/ODMs
- Product planning managers for system sales
- Procurement managers for OLED components
- Panel suppliers
- Product marketing/strategic planning managers
- Component suppliers
- Manufacturers of competitive technologies
- Fund managers/investors with interest in display companies)

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Key Findings

Executive Summary

Small Medium Display Shipments by Product


- Mobile Phone Main Display
- Mobile Phone sub-display
- Amusement
- Automotive monitor
- Digital Still Camera
- E-reader
- Mobile PC
- Multifunction Printer
- Portable Navigation Device
- Smart Watch
- Video Camera
- Automotive (non-monitor) PM FPD
- Home Appliance PM FPD
- Office Appliance PM FPD

Small Medium Display Gross Shipments and Revenue by Supplier

Small Medium Value Chain Analysis by Products

Small Medium Shipment and Revenue Forecast Revenue Forecast

Related Content: Small & Medium Displays & Touch Interface Service Area Coverage



Service Area Package: Small & Medium Displays & Touch Interface

- Small Medium Display Market Tracker
- Small Medium Display Supply Chain Tracker
- OLED Display Market Tracker
- Smartphone Display Intelligence Service
- Automotive Display Market Tracker
- Touch Panel Market Tracker
- Automotive Touch & Interface Report
- Display Fingerprint Tech & Market Report
- Touch Panel Cover Lens & CPI Report
- Display Dynamics Viewpoint Service
- Automotive Display Spotlight Service

About Omdia's Small & Medium Displays & Touch Interface Research

Industry's most comprehensive research including critical information on small & medium displays and display user interface markets. Based on unparalleled primary research methodology, Omdia provide detailed parameters and insight analysis on the market outlook, display ASPs, technology trend, supply chain and much more.

Service area coverage include: Small & medium displays with emphasis on Smartphone, Tablet PC, Smartwatch and emerging applications; Automotive displays including CSD, ICD and HUD; Display-based user interface including touch for IT /CE and commercial applications, fingerprint sensing on display and cover lens).

Omdia helps subscribers to identify critical market trends with our proprietary database and insights helping to create better business plan and strategy.

Related Content: Small & Medium Displays & Touch Interface Service Area Coverage



Service Area Package: **Small & Medium Displays & Touch Interface**

Small Medium Display Market Tracker

Small Medium Display Supply Chain Tracker

OLED Display Market Tracker

Smartphone Display Intelligence Service

Automotive Display Market Tracker

Automotive Display Intelligence Service

Touch Panel Market Tracker

Automotive Touch & Interface Report

Display Fingerprint Tech Market Report

Touch Panel Cover Lens & CPI Report

Display Dynamics Viewpoint Service

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ABOUT OMDIA

Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.