

Small & Medium Display Supply Chain Tracker

Part of the Small & Medium Displays & Touch Interface Service Area Package

The Small Medium Display Supply Chain Tracker follows the relationships between small/medium display makers and device/application makers. It offers quarterly updates of the small/medium display supply chain between display makers and set makers by application and by display technology.

“ Display supply chain tracking is the most critical element understanding panel supplier and OEM/ brand relationship trend; who are the main display suppliers for different brands. ”

Hiroshi Hayase
Senior Director

Small & Medium Display Supply Chain Tracker

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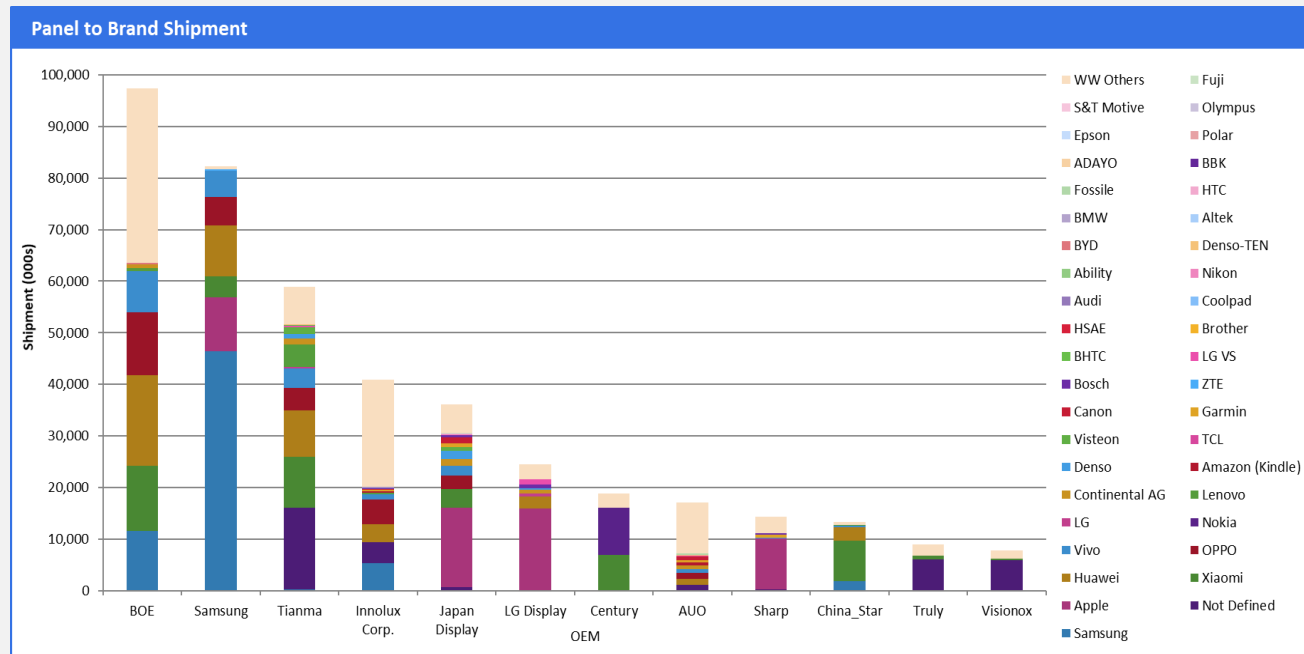
HOW OMDIA HELPS YOU

- Identify set brand driving new display technology
- Display supply and demand analysis by Regions.
- Leverage surveys and forecasts to better understand this segment and your customers
- Analyze adoption rates of display technology by set brand

KEY QUESTIONS ADDRESSED

- What are display makers supplying to set makers?
- Which display technologies are being purchased by set makers?
- Who is the display supplier for set brand?
- Through tracking display procurement volumes, determine:
 - Set makers' share of applications
 - Display makers' share of shipments by application
 - Display technology trends by mobile application and set maker
- What are trends in relationships between display makers and set makers?

Panel to brand shipments



Small & Medium Display Supply Chain Tracker: Our Expert Analysts



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Market Tracker

Small & Medium Display Supply Chain Tracker

The report provides shipments from display maker to set production makers by quarter and by application. An Excel pivot table allows you to freely analyze combinations of display makers, set production makers, applications, display technologies, and quarters

DETAILS

Frequency: Quarterly update

- 3-year history (actuals)

Measurements

- Shipments (K unit)
- Share (%)

COVERAGE

Products Covered

Supply chain

- Amusement
- Automobile monitor
- Digital still camera
- E-book
- Mobile PC
- Mobile phone
- Multi-functional printer
- Near eye
- Portable Media Player
- Portable navigation device
- Smart watch

Product track

- Automotive
- Home appliance
- Office appliance

Technologies Covered

- AMEPD
- AMOLED
- PMPD
- PMLCD
- PMOLED
- TFT LCD (a-Si, LTPS, Oxide)

Data tables

- Top display makers' (panel) shipment volumes to set makers (brands) by application
- Top set makers' (brand) display procurement volumes from display makers (panels) by application.
- Historical panel to brand shipments
- Historical brand from panel
- Panel to brand pivot
- Panel to brand share
- Brand share

APPLICABLE TO

- Brand manufacturers/OEMs/ODMs
- Product planning managers
- OLED component procurement managers
- Panel suppliers
- Product marketing/strategic planning managers
- Component suppliers
- Manufacturers of competitive technologies
- Fund managers/investors/analysts

Related Content: Small & Medium Displays & Touch Interface Service Area Coverage



Service Area Package: Small & Medium Displays & Touch Interface

Small Medium Display Market Tracker

Small Medium Display Supply Chain Tracker

OLED Display Market Tracker

Smartphone Display Intelligence Service

Automotive Display Market Tracker

Touch Panel Market Tracker

Automotive Touch & Interface Report

Display Fingerprint Tech Market Report

Touch Panel Cover Lens & CPI Report

Display Dynamics Viewpoint Service

Automotive Display Spotlight Service

About Omdia's Small & Medium Displays & Touch Interface Research

Industry's most comprehensive research including critical information on small & medium displays and display user interface markets. Based on unparalleled primary research methodology, Omdia provide detailed parameters and insight analysis on the market outlook, display ASPs, technology trend, supply chain and much more.

Service area coverage include: Small & medium displays with emphasis on Smartphone, Tablet PC, Smartwatch and emerging applications; Automotive displays including CSD, ICD and HUD; Display-based user interface including touch for IT /CE and commercial applications, fingerprint sensing on display and cover lens).

Omdia helps subscribers to identify critical market trends with our proprietary database and insights helping to create better business plan and strategy.



Related Content: Small & Medium Displays & Touch Interface Service Area Coverage



Service Area Package: **Small & Medium Displays & Touch Interface**

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Small Medium Display Supply Chain Tracker

OLED Display Market Tracker

Smartphone Display Intelligence Service

Automotive Display Market Tracker

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Touch Panel Market Tracker

Automotive Touch & Interface Report

Display Fingerprint Tech Market Report

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Display Dynamics Viewpoint Service

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Omdia is a global technology research powerhouse, established following the merger of the research division of Informa Tech (Ovum, Heavy Reading, and Tractica) and the acquired Omdia technology research portfolio*. We combine the expertise of more than 400 analysts across the entire technology spectrum, covering 150 markets. We publish over 3,000 research reports annually, reaching more than 14,000 subscribers, and cover thousands of technology, media, and telecommunications companies.

Our exhaustive intelligence and deep technology expertise enable us to uncover actionable insights that help our customers connect the dots in today's constantly evolving technology environment and empower them to improve their businesses—today and tomorrow.

* The majority of Omdia technology research products and solutions were acquired by Informa in August 2019 and are now part of Omdia.