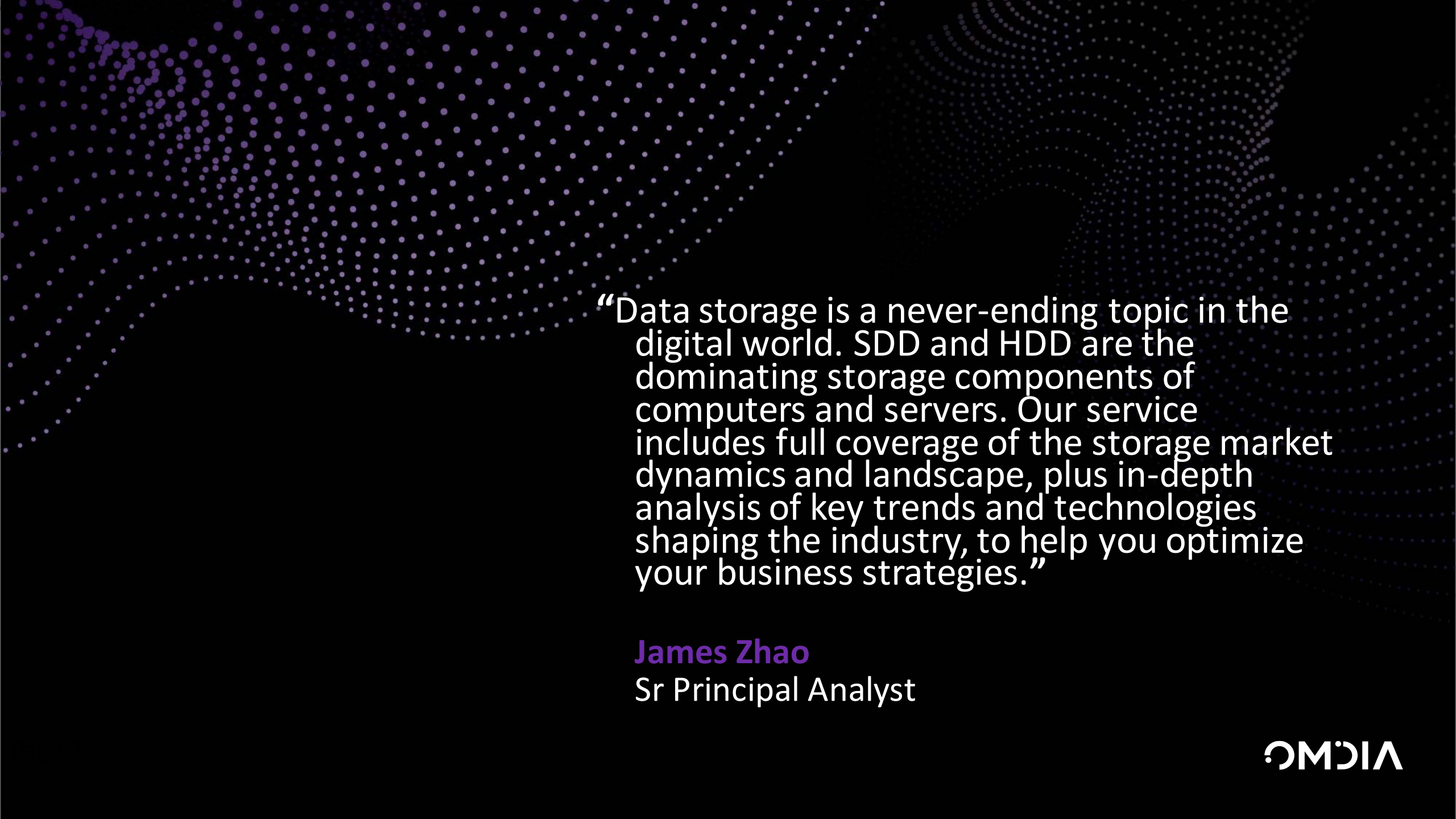# OMDIA

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SSD & HDD Storage Intelligence Service

Part of the Memory & Storage Service Area Package
Comprehensive coverage of the SSD/HDD storage market examining the significant trends and technologies impacting the industry.
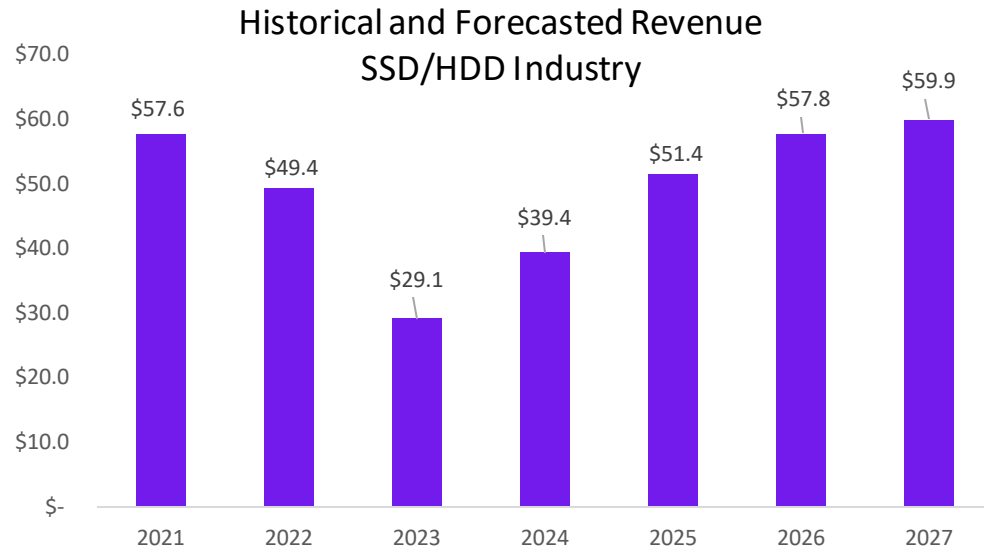
OMDIA

"Data storage is a never-ending topic in the digital world. SDD and HDD are the dominating storage components of computers and servers. Our service includes full coverage of the storage market dynamics and landscape, plus in-depth analysis of key trends and technologies shaping the industry, to help you optimize your business strategies."

James Zhao
Sr Principal Analyst

OMDIA

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Historical and Forecasted Revenue SSD/HDD Industry

Year	Revenue
2021	$57.6
2022	$49.4
2023	$29.1
2024	$39.4
2025	$51.4
2026	$57.8
2027	$59.9

How Omdia Helps You

- Market projections of the demands for the major storage components in various computation systems

- Detailed picture of SSD and HDD supply landscape

- Latest trends and technology transitions of SSD and HDD

- SSD & HDD demand forecasts in client, enterprise, CE and industrial systems

- Monthly pricing data on key SSD and HDD devices

Key Questions Addressed

What are the SSD and HDD market forecasts in terms of bit/unit growth, ASP, and revenue, both near-term and a look four years ahead?

Who are the major SSD and HDD manufacturers? What is the market share status, who is leading the game in certain markets, and by how much and why?

What is the supply/demand environment, and what is the impact on the projections?

How are various technologies going to evolve and shape the future storage system? Where are the chances lies in the future?

What are the key impacts of various incidents from nature disasters to geopolitics?

OMDIA

Memory & Storage: Our Expert Analysts

Michael Yang
Senior Director

Alex Yon
Chief Analyst

Lino Jeng
Sr. Principal Analyst

James Zhao
Sr. Principal Analyst

Makoto Ferguson
Principal Analyst

OMDIA

SSD & HDD Storage: Deliverables

MARKET TRACKERS
—Quarterly—

SSD & HDD Market Tracker

MARKET INSIGHTS
—Ongoing—

Studies key market trends, analysis on products, technology, and applications, and monthly pricing updates.

PRESENTATIONS
—Ongoing—

Scheduled market briefings by request with our lead analysts.

ANALYST ACCESS
—Ongoing—

For prompt responses to urgent and unique questions.

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SSD & HDD Storage: Market Tracker and Market Dynamics

SSD and HDD Storage Market Tracker	SSD/HDD Storage Market Dynamics (Price Market Brief)

Provides detailed analysis and forecasts of the market by market and technology as well as insights on significant trends and changes in the marketplace (Quarterly updated data base and commentary document)

Timely analysis of the industry's most important topics and the price dynamics. Sharing the vendor ranking and snapshots for the most recent SSD/HDD market changes (12 issues)

Details

Frequency:
- Quarterly: previous, current and 1-year forecast
- 5-year annual forecast

Coverage

Vertical Markets
- Client
- Enterprise
- Game, Industrial, and non-compute

Details

Frequency: Monthly

Timely updated SSD and HDD prices, analysis of any incidences and hot topics, current market conditions, key demand and supply dynamics, and implications from various end applications.

Measures
- Revenue
- Unit shipment
- Bits
- ASP
- Unit densities
- Market shares (unit shipments, revenues)

Technologies trends
- Interface (SATA, SAS, PCIe/NVMe)
- Form factors(M.2, 2.5', EDSSF and new)
- NAND (SLC/MLC/TLC/QLC)

Distributions:
- OEM/Channel

Regions
- Americas
- EMEA
- China
- Japan
- APAC

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Related Content: Memory & Storage Service Area Coverage

Service Area Package: Memory & Storage

About Omdia's Memory & Storage Research

DRAM Memory Intelligence Service

NAND Memory Intelligence Service

Mobile & Embedded Memory Intelligence Service

SSD & HDD Storage Memory Intelligence Service

Omdia's memory and storage team brings years of industry experience, from memory manufacturing, to SSD engineering, and corporate memory business/market intelligence. The team has in-depth knowledge of how the memory markets evolve, the psychologies of what drives the industry, as well as future trends that may impact the markets.

Additionally, the memory and storage team has access to the vast internal resources Omdia has to offer, such as application research and demand, as well as a full suite of semiconductor manufacturing reports and analysis to get a full view on the markets.

Related Content: Semiconductor Service Area Coverage

SERVICE AREA PACKAGE			
Memory & Storage	**Semiconductor Components**	**Semiconductor Manufacturing**	**Semiconductor Market**
• DRAM Memory Intelligence Service • Mobile & Embedded Memory Intelligence Service • NAND Memory Intelligence Service • SSD & HDD Storage Memory Intelligence Service	• Power Semiconductor Intelligence Service • MEMS and Sensors Intelligence Service • Wide Bandgap Power Semi Intelligence Service • Image Sensor Intelligence Service • LED Intelligence Service • MEMS and Sensors for Consumer and Mobile Intelligence Service • Microcontroller MCU Intelligence Service • Microcontroller Market Tracker • Processors for Graphics and AI Market Tracker • Processors for Network Infrastructure Market Tracker • System-on-Chip (SoC) Market Tracker • Optoelectronic Components Report • Processors Spotlight Service	• Global Semiconductor Manufacturing Market Tracker • Pure Play Foundry Market Tracker • Semiconductor Silicon Demand Forecast Tool	• China Semiconductor Landscape Intelligence Service • Industrial Semiconductor Intelligence Service • OEM Semiconductor Spending & Design Activity Intelligence Service • Semiconductor Application Forecast AMFT Spotlight Service • Semiconductor Competitive Landscape CLT Spotlight Service • Automotive Semiconductor Market Tracker • Design Activity Tool • OEM Semiconductor Spend Tracker

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Our "Ask an Analyst" Service Provides Best in Class Customer Support

Whether you need guidance to navigate the service, information regarding our methodologies or you want to better understand a data trend, Omdia's support team is here to help.

Our Ask an Analyst service gives you direct contact via telephone, email or face-to-face session with our expert analyst team:

Draw on our expertise

- Make the right decisions
- Sanity-check your own findings
- Get the most out of your subscription
- Understand more about our methodologies

Shelley Hunter
Customer Success Manager

Kâren Dyer
Customer Success Manager

96%
of our customers rate our service as Excellent or Very Good

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Get in touch!

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in @Omdia

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