

Welcome to Omdia

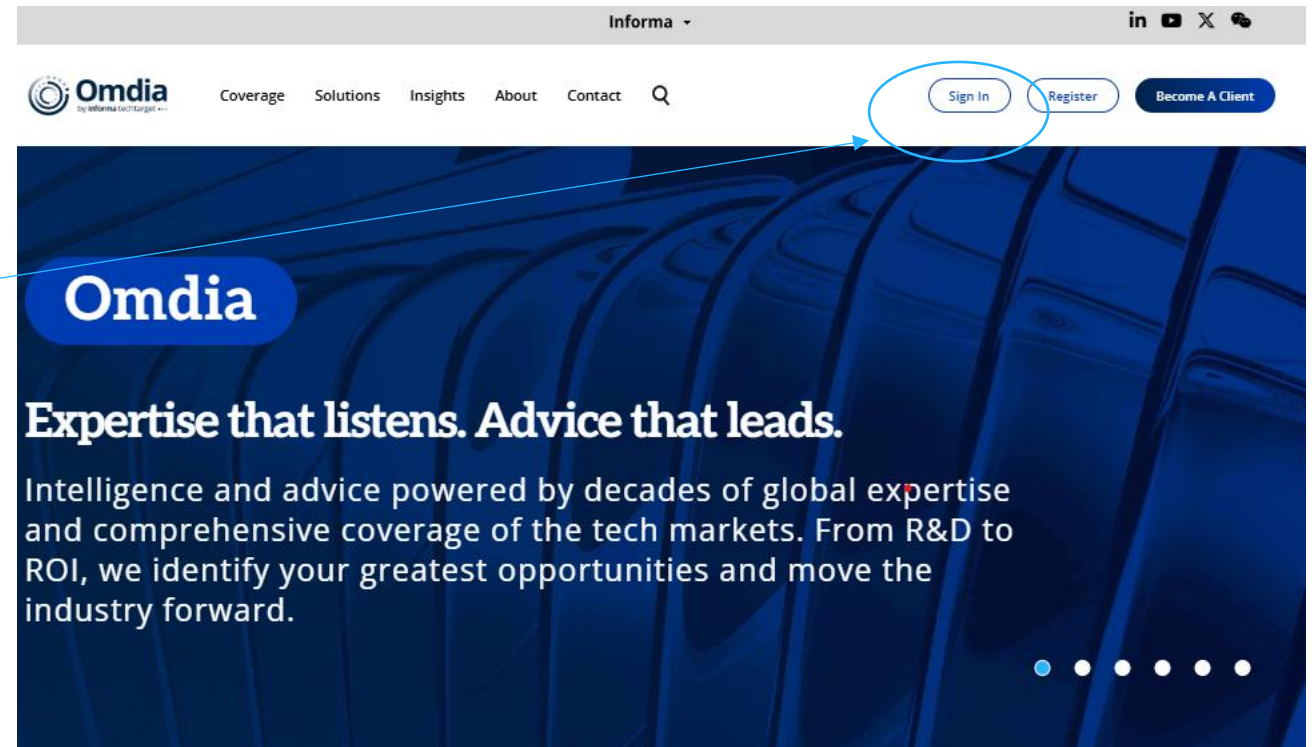
Website Introduction Guide

Getting started – Logging into the Omdia website

Navigate to the omdia.tech.informa.com website.

If you are a registered user, click on the “Sign In” link.

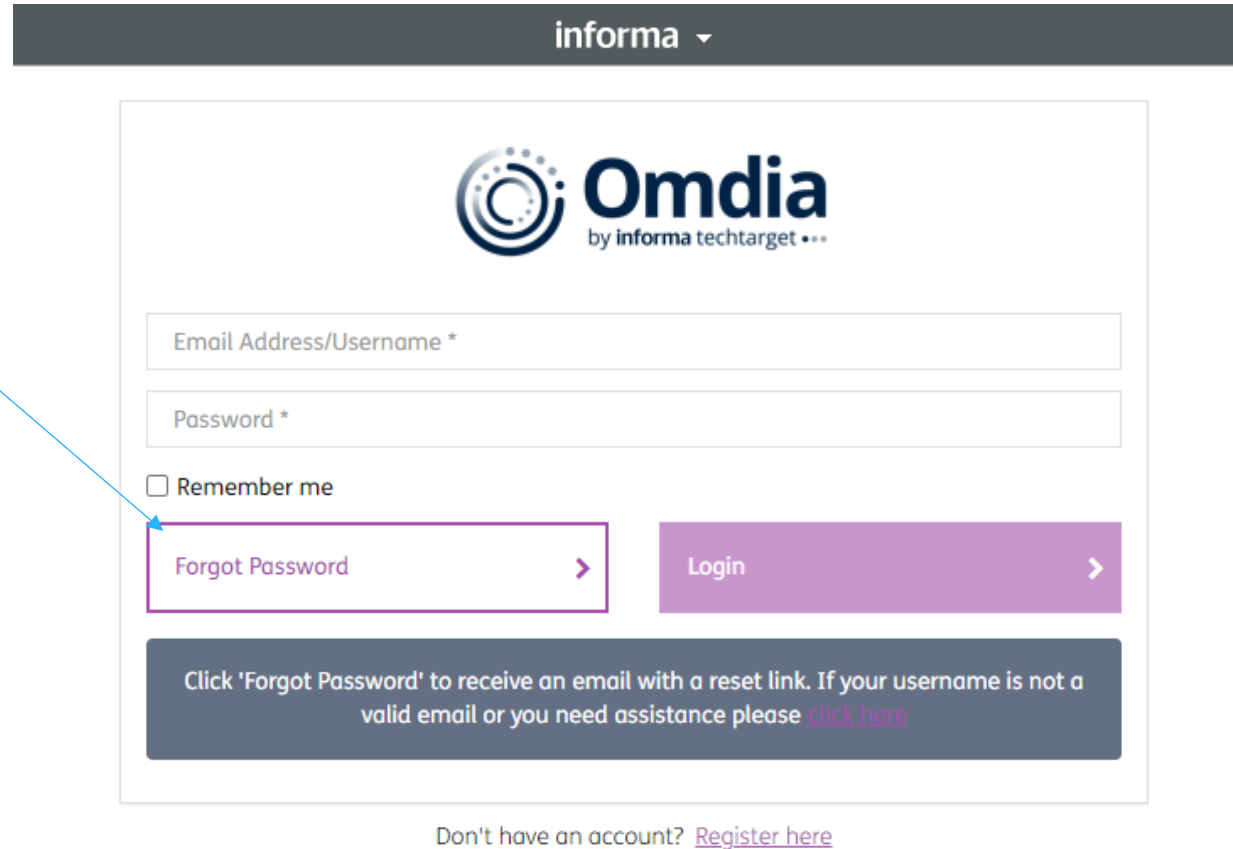
If you are a new un-registered user, click on the “Register” link.



Getting started – Logging into the Omdia website

To reset your password, click 'Forgot Password' to receive a reset email.

If you need assistance with logging into the Omdia website, click the assistance hyperlink or contact the Customer Success Team: customersuccess@omdia.com



The screenshot shows the Omdia login interface. At the top is a dark grey header with the 'informa' logo and a dropdown arrow. Below this is the Omdia logo, which includes a circular icon and the text 'Omdia by informa techtarget ***'. The login form contains two input fields: 'Email Address/Username *' and 'Password *'. Below these fields is a checkbox labeled 'Remember me'. To the right of the checkbox are two buttons: 'Forgot Password' with a right-pointing arrow, and 'Login' with a right-pointing arrow. A blue arrow points from the text 'To reset your password, click \'Forgot Password\' to receive a reset email.' to the 'Forgot Password' button. Below the buttons is a dark grey box with white text that reads: 'Click \'Forgot Password\' to receive an email with a reset link. If your username is not a valid email or you need assistance please [click here](#)'. At the bottom of the form is a link that says 'Don't have an account? [Register here](#)'.

Getting started – My Dashboard

Once logged in, visit [My Dashboard](#)

The latest published content in your subscription can be found in the **My Research** section. Click “**View All**” in the upper right-hand corner, to see all the content within your subscription.

To see all the services within your subscription visit **My Products**.

If you would like to Edit the Layout of your “My Dashboard” page you can click here: [Edit Layout page](#)

The screenshot shows the Omdia My Dashboard interface. At the top, the Omdia logo is on the left, and navigation links for Coverage, Solutions, Insights, About, and Contact are in the center. On the right, the user is logged in as 'Hi, Vincent' with links to 'My Dashboard' (circled in blue) and 'My Account'. Below the navigation bar, the dashboard is divided into three main sections. The top section is 'My Research' (circled in blue), which includes a 'View All' link in the top right corner. It features a search bar, a filter toggle for 'Include free research from outside my subscription', and a list of research items with dates and authors. The middle section is 'RECOMMENDED CONTENT', which lists suggested research articles with titles, dates, authors, and a 'Free' tag. The bottom section is 'MY PRODUCTS' (circled in blue), which includes a 'View All (2)' link. It features a search bar and a list of products with their renewal dates. A blue arrow points from the 'Edit Layout' button in the top right corner of the dashboard to the text 'Edit the Layout of your “My Dashboard” page you can click here: [Edit Layout page](#)'.

Ask an Analyst

Ask an analyst is available as part of your subscription and only covers subscribed content. You can contact the team directly here or at askananalyst@omdia.com.

Additionally, you can reach out to the customer success team through the live chat here, or at customersuccess@omdia.com.

The screenshot shows the Omdia website interface. The main content area displays a report titled "Display Production & Inventory Tracker - June 2025 Analysis" by Alex Kang, dated 16 Jul 2025. The report is part of a collection, and a button "GO TO COLLECTION" is visible. Below the report title, there is a section for "Historical results and four months of forecasts drive this market tracker. The tracker provides all display manufacturing fabs' capacity, glass input, and utilization. It also shares the status of major panel makers' inventories."

On the right side, there is a sidebar titled "Ask an Analyst". It contains the following fields and options:

- From:** A text input field containing "vincent.mertens@informa.com.ide".
- Your Question:** A text input field containing "Whats in your mind?".
- PREFERRED RESPONSE:** A dropdown menu with "Email" selected.
- PREFERRED ANALYST/S:** A text input field.
- I'm not a robot:** A checkbox.

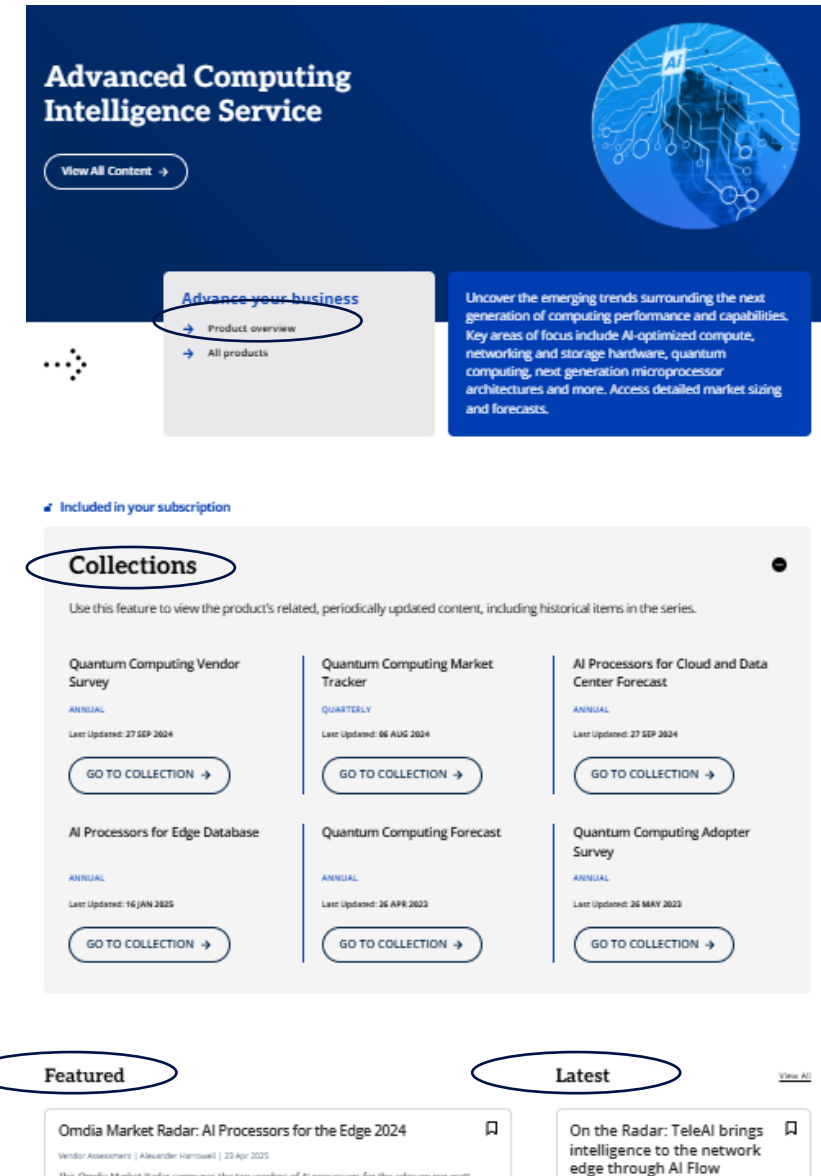
At the bottom right of the sidebar, there is a blue button labeled "ASK AN ANALYST" and a circular icon with a speech bubble and a plus sign, indicating a live chat feature.

Product Pages

Navigating to a product page will display “View All Content”, “Collections” “Featured” and “Latest” content. You can also view “Product Overview”, which cover lead analyst(s), product description, list service deliverables, and highlights research themes.

Selecting “View All Content” will give you the option to filter search results.

“Latest” content is the most recently published content for the product.



Creating Alerts

Visit the [Preferences](#) tab within 'My Account' to create your email alerts.

Your subscribed products will be listed in the Alerts menu, select daily weekly or monthly to create a Product With Alerts.

Once selected, click the save changes button

Omdia
by informatechtarget

Coverage Solutions Insights About Contact QHi.

MY DASHBOARD MY ACCOUNT

Account Settings **Preferences** Saved Searches Bookmarks

Product Email Alerts

Stay up to date with the latest content and insights available with your subscription.

Select the Products you are interested in to receive one email with a roundup of the latest content: daily, weekly and/or monthly.

Please note, if you select multiple Product alerts you will receive one consolidated email with the latest content across those areas. If you do not wish to receive alerts for specific Products, select 'None'.

You do not currently have research email alerts set up for the following products that you own:

Products Without Alerts ▾	<input checked="" type="radio"/> None	<input type="radio"/> Daily	<input type="radio"/> Weekly	<input type="radio"/> Monthly
Auto Intelligence Spotlight Service	<input checked="" type="radio"/> None	<input type="radio"/> Daily	<input type="radio"/> Weekly	<input type="radio"/> Monthly

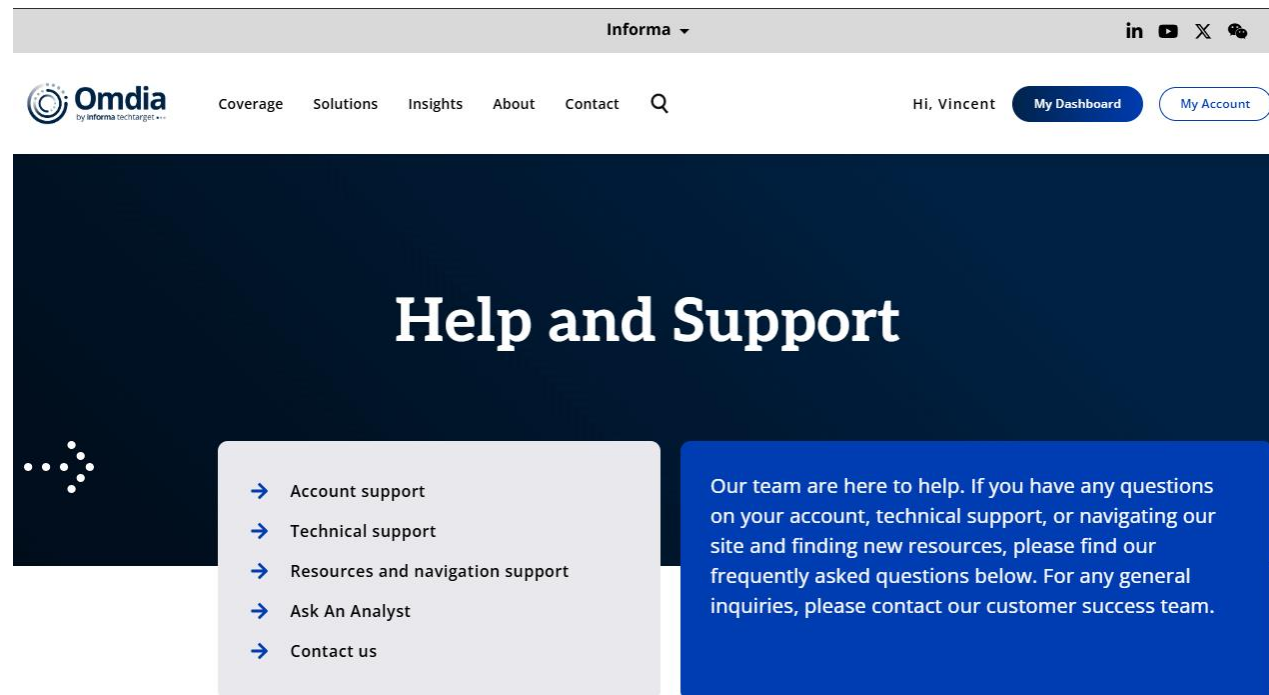
SAVE CHANGES

Help on the Portal

To get help on the Omdia portal, simply navigate to the “Contact” section on the top main header.

From there, select the “Help” link. You will be redirected to a help page, where you can get assistance on navigating the website or submitting a request.

You will see five main support sections: Account Support, Technical Support, Resources and Navigation Support, Ask An Analyst, and Contact Us.





Thank you

customersuccess@omdia.com

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