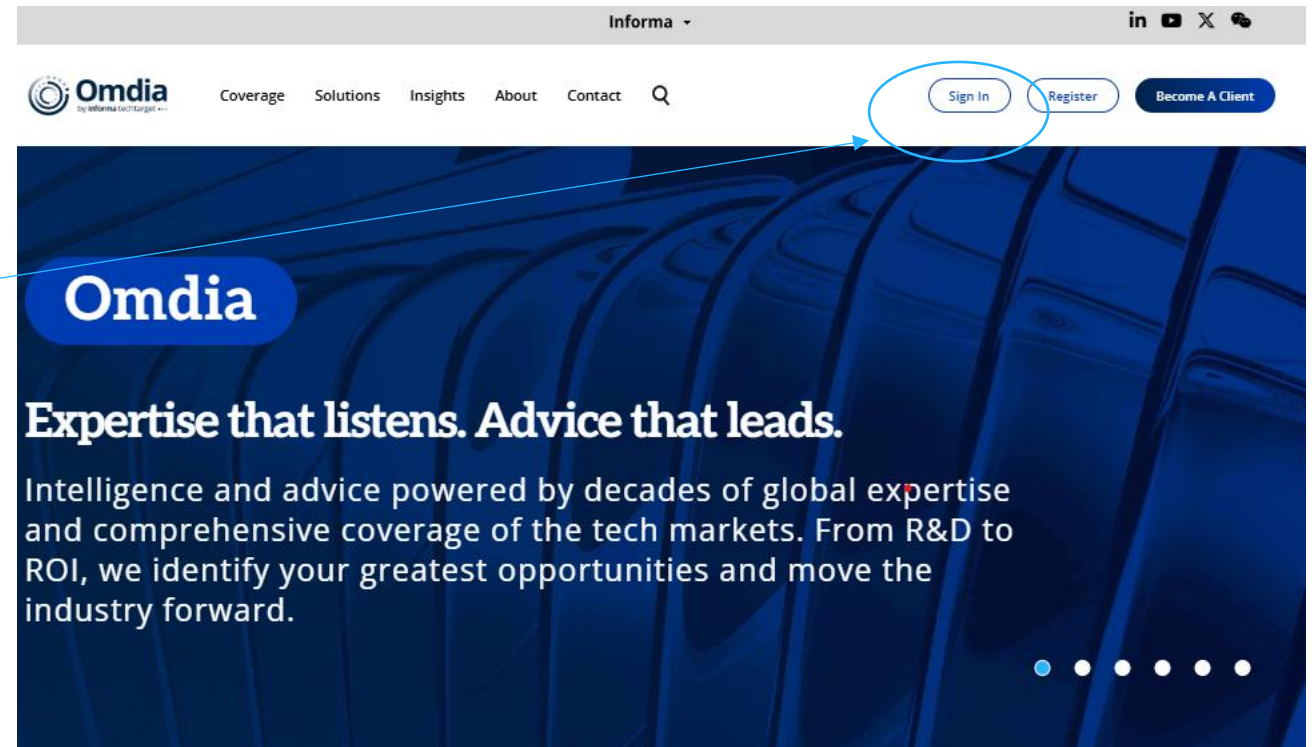# Welcome to Omdia

Website Introduction Guide

Getting started – Logging into the Omdia website

Navigate to the omdia.tech.informa.com website.

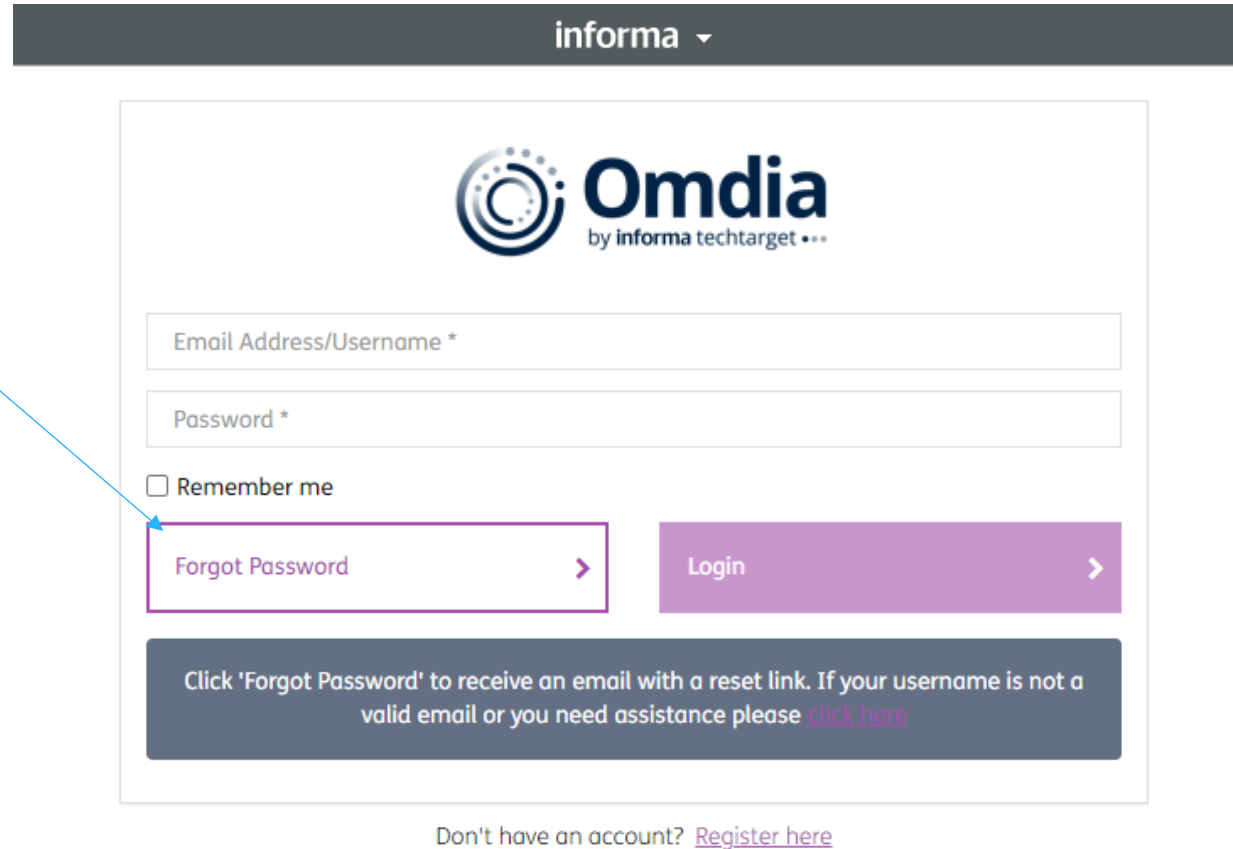If you are a registered user, click on the "Sign In" link.

If you are a new un-registered user, click on the "Register" link.

Getting started – Logging into the Omdia website

To reset your password, click 'Forgot Password' to receive a reset email.

If you need assistance with logging into the Omdia website, click the assistance hyperlink or contact the Customer Success Team: customersuccess@omdia.com

Getting started – My Dashboard

Once logged in, visit My Dashboard

The latest published content in your subscription can be found in the My Research section. Click "View All" in the upper right-hand corner, to see all the content within your subscription.

To see all the services within your subscription visit My Products.

If you would like to Edit the Layout of your "My Dashboard" page you can click here: Edit Layout page

Ask an Analyst

Ask an analyst is available as part of your subscription and only covers subscribed content. You can contact the team directly here or at askananalyst@omdia.com.

Additionally, you can reach out to the customer success team through the live chat here, or at customersuccess@omdia.com.

Product Pages

Navigating to a product page will display "View All Content", "Collections" "Featured" and "Latest" content. You can also view "Product Overview", which cover lead analyst(s), product description, list service deliverables, and highlights research themes.

Selecting "View All Content" will give you the option to filter search results.

"Latest" content is the most recently published content for the product.
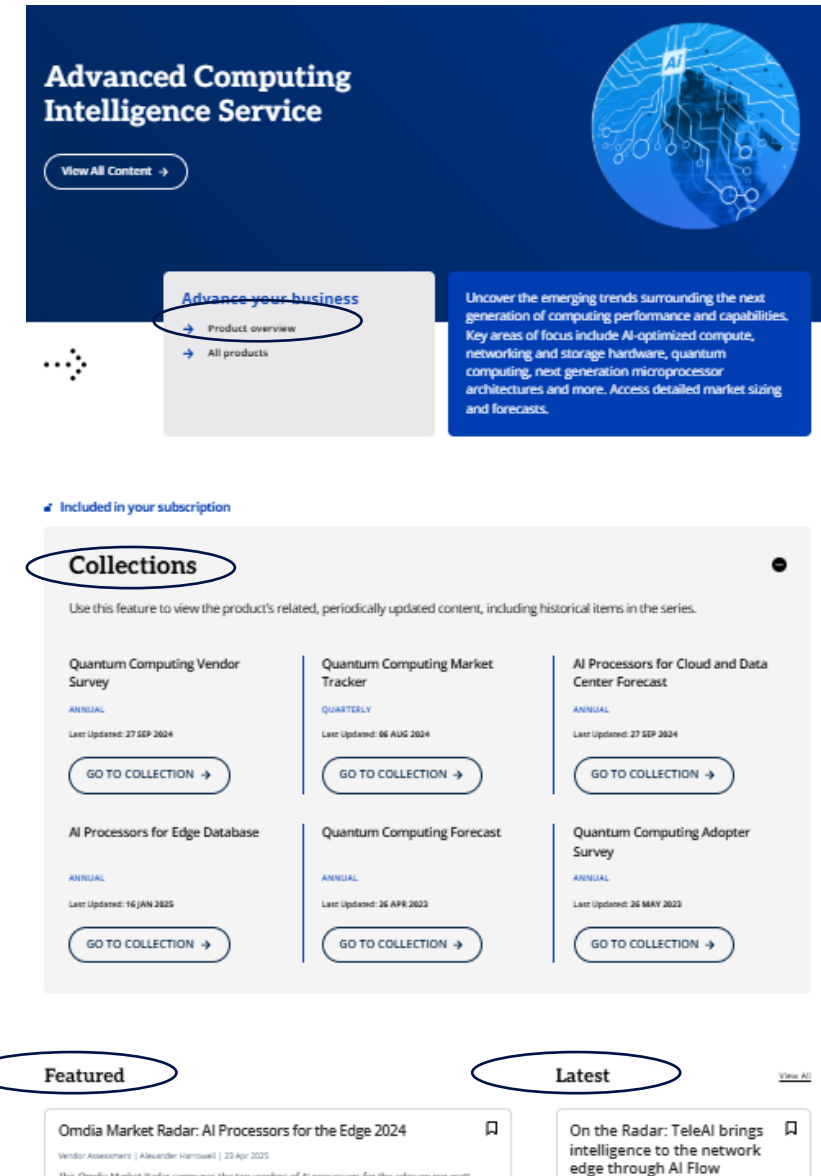
Creating Alerts

Visit the Preferences tab within 'My Account' to create your email alerts.

Your subscribed products will be listed in the Alerts menu, select daily weekly or monthly to create a Product With Alerts.

Once selected, click the save changes button

Omdia
by informa techtarget

Coverage   Solutions   Insights   About   Contact   Q Hi,

MY DASHBOARD   MY ACCOUNT

Account Settings   **Preferences**   Saved Searches   Bookmarks

Product Email Alerts

Stay up to date with the latest content and insights available with your subscription.

Select the Products you are interested in to receive one email with a roundup of the latest content: daily, weekly and/or monthly.

Please note, if you select multiple Product alerts you will receive one consolidated email with the latest content across those areas. If you do not wish to receive alerts for specific Products, select 'None'.

You do not currently have research email alerts set up for the following products that you own:

| Products Without Alerts ⇕	None	Daily	Weekly	Monthly
Auto Intelligence Spotlight Service	None	Daily	Weekly	Monthly

SAVE CHANGES

Omdia
by informa techtarget

Help on the Portal

To get help on the Omdia portal, simply navigate to the "Contact" section on the top main header.

From there, select the "Help" link. You will be redirected to a help page, where you can get assistance on navigating the website or submitting a request.

You will see five main support sections: Account Support, Technical Support, Resources and Navigation Support, Ask An Analyst, and Contact Us.
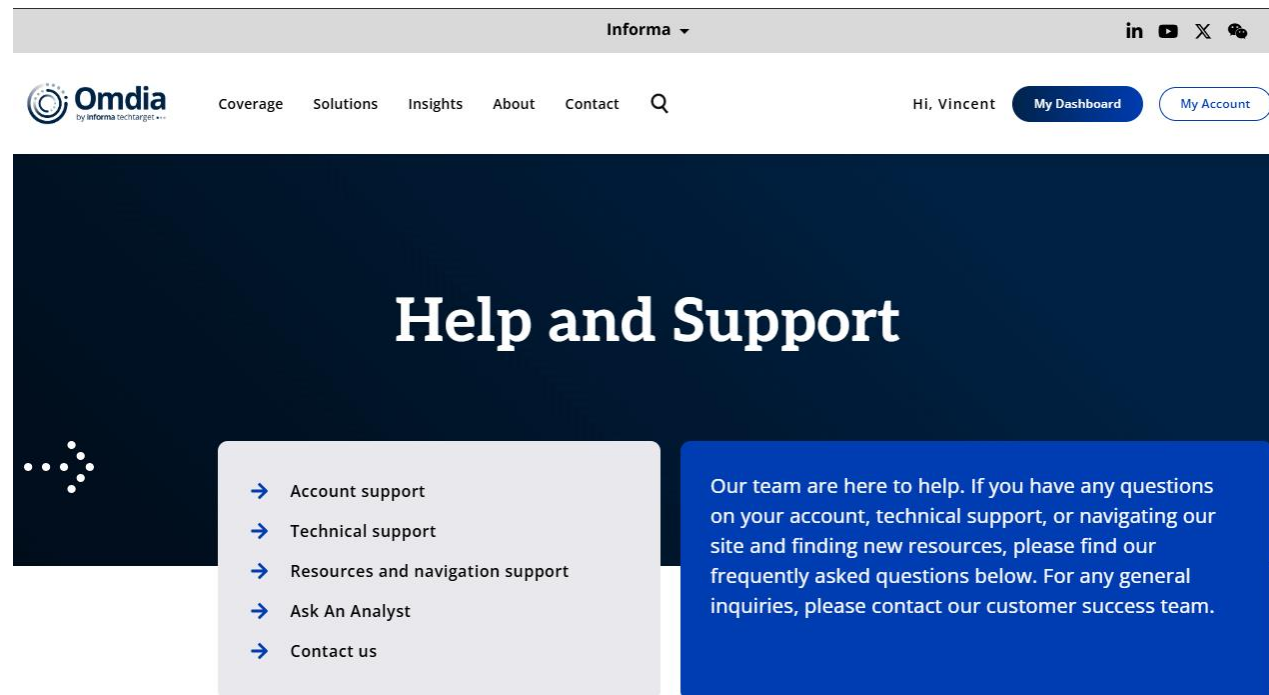
Thank you
customersuccess@omdia.com