



# Omdia Vendor Selection

## 2020 Publication Schedule

Report Type	Technology Area	Lead Analyst	Publication Date (2020)
Universe	Hybrid and Multicloud Management Solution	Roy Illsley	Sept
	Digital Experience Management	Sue Clarke	Sept
	Customer Engagement Platforms	Jeremy Cox	Sept
	Robotic Process Automation	Cassandra Mooshian	Oct
	IDaaS	Rik Turner	Oct
	STB Software	Merrick Kingston	Nov
	IoT Device Management	Sam Lucero	Nov
	Insurance Claims Fraud Detection	Charles Juniper	Nov
	Digital Banking Platforms	Dan Mayo, Philip Benton	Nov
	Online Video Platforms	Stelios Kotakis	Dec
	ML Ops	Brad Shimmin	Dec
	IT Security Services	Adam Etherington, Adrian Ho, Brian Washburn	Dec
	Enterprise Service Management	Adam Holtby	Dec
	Collaborative Meeting Services	Prachi Nema	Dec
Market Radar	Next-Generation Firewall Platforms	Eric Parizo	Published (Jan)
	Zero Trust Access	Rik Turner	Published (Mar)
	CSPs' Automotive and Connected Car Strategies and Propositions	John Canali	Published (Apr)
	Project Portfolio Management	Terry White	Published (July)
	AI-enabled Experience Management Platforms	Jeremy Cox	Published (Aug)
	Unified Endpoint Management	Adam Holtby	Published (Aug)
	Team Collaboration Platforms	Tim Banting	Published (Sept)
	AI based RAN solutions	Adaora Okeleke	Sept
	Outbound Email Security	Rik Turner	Sept
	Next Generation Application Security	Rik Turner	Sept
	Remote production on IP	Kedar Mohite	Sept
	Intelligent Enterprise Feedback Management platforms	Jeremy Cox	Oct
	AI Services IT System Integrator	Hansa Iyengar, Mark Beccue	Nov
	Partner Management Solutions	Chantel Cary	Nov

Report Type	Technology Area	Lead Analyst	Estimated Publication Date (2020)
Scorecard	Major Home Appliances	Blake Kozak	Published (Mar)
	Video CDN	Andrew Young	Published (Apr)
	UCaaS North America	Diane Myers	Published (May)
	Video Content Security	Merrick Kingston	Published (May)
	Optical Network Hardware	Esther Cheh	Published (June)
	SIP Trunking	Diane Myers	Published (Aug)
	IMS Equipment	Diane Myers	Sept
Decision Matrix	Enterprise ML Development Platform	Michael Azoff	Published (Mar)
	Hyperconverged Infrastructure Solution	Roy Illsley	Published (June)
	Multichannel Cloud Contact Center Solution	Ken Landoline	Published (July)
Market Landscape	Industrial IoT Cybersecurity Operation and Management Solutions	Tanner Johnson	Published (June)
	Customer Engagement Solutions for CSPs	Adaora Okeleke	Published (July)

## Principles

- Omdia Universe is our new flagship Vendor Selection methodology designed to robustly and holistically assess key vendors in growing and established technology markets. It evaluates and makes recommendations based each vendor’s capability and the experience customers have had with their solution.
- Omdia Market Radar is designed to evaluate vendors in emerging technology areas. It evaluates the vendors’ capability, but not customer experience due to the technology’s relatively nascent status.
- Omdia’s publication schedule also includes a small number of reports based on legacy Ovum and IHS Markit methodologies (Decision Matrix and Scorecard, respectively).

### GOT QUESTIONS?

For questions or feedback on our publication schedule, please contact

[customersuccess@omdia.com](mailto:customersuccess@omdia.com)