

Sponsored Webinar Program

Calendar of Topics Available for Sponsorship

January 19, 2021

Cloud service providers – Living on the edge AVAILABLE

Led by Devan Adams, Principal Analyst, Cloud & Data Center Switching

With more businesses wanting to deliver lower latency, higher bandwidth services closer to their customers, edge services are proliferating in the cloud services market. Join this webinar to learn about the key drivers for this shift, the latest edge service offerings, as well as the benefits and challenges of moving to the edge.

January 26, 2021

What’s next for next-gen firewalls? AVAILABLE

Led by Eric Parizo, Senior Analyst

Despite seismic shifts in IT security driven by cloud computing and mobility, the next-generation firewall (NGFW) remains the cornerstone of enterprise network security. How enterprises decide which NGFW they will choose today, however, must be based less on what a firewall is and more on where and how it is needed and what it can do. Join this webinar to learn how the newest NGFWs are advancing the digital transformation of enterprise network security and enabling a best-of-breed security architecture integration.

January 27, 2021

The future workplace starts with mobility AVAILABLE

Led by Adam Holtby, Practice Leader

The trend toward the mobile, digital workplace – accelerated by COVID-19 – is here to stay. During this webinar, attendees will learn why mobility is imperative for the future of work as well as which strategic considerations, technologies, and partnerships they must embrace to successfully adapt to the “new normal”.

January 28, 2021

Optimizing AI and ML Driven Optical Networking AVAILABLE

Led by Ian Redpath, Practice Leader

The optical networking market is projected to exceed \$20bn by 2023. With greater demands on the optical core, there are clear advantages to artificial intelligence (AI) and machine learning (ML) driven approaches. However, automation and implementation are not without challenges as organizations decide how to realize the full potential. How can CSPs operations leverage the latest AI and ML capabilities to reduce opex costs and accelerate revenues? Will AI and ML enhance stickiness with enterprise clients? What are the top AI and ML use cases in production today? Join our webinar to learn more about the latest developments and navigate the future of optical networking.

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February 2, 2021

The emerging edges: Where and when?

AVAILABLE

Led by Cliff Grossner, Ph.D., Executive Director, Research & Analysis

Presented by Omdia and DriveNets / 2 sponsor positions available

By 2024, the number of edge-located servers will double to enable immersive video, autonomous vehicles, industrial automation, and other advanced applications. This impact of this shift will ripple through the entire compute ecosystem, unlocking new opportunities for innovation and for new market entrants. Attend this webinar to find out where and when edge servers are appearing, top use cases for edge computing, and how to plan for and maximize opportunities, from cloud to edge, within this new compute ecosystem.

February 3, 2021

Improving customer experience in the 5G era

AVAILABLE

Led by Adaora Okeleke, Senior Analyst, Telecoms Operations and IT

Presented by Omdia and Viavi / 2 sponsor positions available

Over 70% of CSPs indicate that monetizing and managing 5G is a top business challenge. While delivering a positive, individualized customer experience is critical for achieving growth, increasing operational and systems complexity can stand in the way. This webinar will reveal how CSPs can address their customer experience challenge by using technologies, such as big data, AI, and automation, to transform how they engage with customers.

February 4, 2021

Intelligent ODNs: how to smarten up fiber optic networks

AVAILABLE

Presented by Omdia and Huawei / 2 sponsor positions available

Led by Julie Kunstler, Principal Analyst, Network Infrastructure and Software

Many operators are not benefiting from the use of intelligent ODN features and functions. Find out what an intelligent ODN is and how intelligent ODN can transform the way networks are handled, eliminating human error, reducing customer churn as well as lowering operational costs.

February 4, 2021

Monetizing IoT data with data exchanges and data markets

AVAILABLE

Led by Sam Lucero, Senior Principal Analyst, IoT Platforms

The IoT data marketplace is ripe with opportunities for using IoT data exchanges and data markets to monetize IoT data. Join this webinar to understand the benefits and purposes of these platforms, as well as to hear about key examples of IoT data exchanges in operation.

February 9, 2021

Futureproofing 5G X-haul: Timing and synchronization

AVAILABLE

Led by Richard Webb, Director, Research and Analysis, Service Provider Technology

Timing is everything in achieving 5G X-haul success. The 5G network presents endless opportunities, however timing and synchronization remain top challenges for operators. This webinar explores the multiple factors impacting the timing and synchronization of network architecture and services. Understand the evolving standards and considerations for 5G transport and how to implement these requirements. Join this webinar to unlock expert insights on futureproofing 5G X-haul.

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February 10, 2021

uCPE: The platform for virtual enterprise services

AVAILABLE

Led by Chris Silberberg, Research Analyst

Universal Customer Premise Equipment (uCPE) is a small but growing part of the operator’s enterprise service infrastructure strategy. The platform can host multiple VNFs for enterprise services without requiring dedicated hardware for each service. This has physical space and cost-saving benefits, as well as enabling enterprises to transition to new services without requiring an engineer to be on site to install/uninstall hardware for each new service consumed. This webinar will examine where it makes sense to deploy uCPE and what enterprises need to do now to prepare to adopt uCPE-based services.

February 11, 2021

AutoML: Testing the limits of sensible automation

AVAILABLE

Led by Bradley Shimmin, Distinguished Analyst

Automated machine learning (AutoML) is an AI automation application that enterprise IT practitioners can use to streamline and aid the development of AI outcomes. Join this webinar to get a hype-free understanding of AutoML’s current opportunities and limits across different uses cases and end users. We will explore AutoML’s maturity as it moves beyond algorithm and model selection to embrace the full end-to-end ML lifecycle. Attendees will gain insights into market leaders and emerging innovators working in the AutoML space.

February 16, 2021

The status of Open RAN in 2021

AVAILABLE

Led by Daryl Schoolar, Practice Leader, Service Provider Technology

Presented by Omdia, Nokia and Viavi / 1 sponsor position available

Open RAN remains as one of the most important topics in the radio access network (RAN) market. This webinar will primarily focus on the updates on Open RAN as we enter 2021. We will review how things have progressed over the last 12 months including the challenges operators still face, what vendors can do to overcome obstacles and what the prospects of Open RAN will look like for the year ahead.

February 17, 2021

Top ten 5G IoT use cases

AVAILABLE

Led by Carrie Pawsey, Senior Analyst, IoT Practice

Service providers are increasingly hearing about 5G IoT’s revenue potential. The specific use cases that will drive this revenue, however, remain unclear. Join this webinar to discover Omdia’s list of top 10 5G IoT use cases that will offer the greatest ROI and market impact. Attendees will leave with insight on when, where, and how to play in the 5G IoT space.

February 18, 2021

Accelerating Industry 4.0 with private LTE/5G

AVAILABLE

Led by: Pablo Tomasi, Senior Analyst, IoT

Thanks to private LTE/5G networks, wireless connectivity can now serve to drive the expansion of Industry 4.0 across multiple vertical markets. Attend this webinar to find out how these private networks will allow enterprises to reap the benefits of smart manufacturing and what is required to deploy them.

February 23, 2021

Migrating OSS to the public cloud – what telcos need to know AVAILABLE

Led by James Crawshaw, Principal Analyst

Presented by Omdia and Nokia / 2 sponsor positions available

There is a landgrab underway to host the telco cloud, leaving operators to consider how best to run their OSS systems: on premise, in the public cloud, or through a hybrid approach. During this webinar, we will discuss the pros and cons of hosting OSS in the public cloud—including the different approaches—and which OSS applications or aspects of applications make most sense to host there.

February 25, 2021

Building organizational resiliency with RPA in the post-COVID world AVAILABLE

Led by Cassandra Mooshian, Senior Analyst

COVID-19 has spurred discussion on the need for increased automation across the enterprise. RPA can save organizations thousands of staff hours and associated costs while helping to fine-tune forward-looking strategies, especially during a crisis. Enterprises must now address automation from a holistic perspective, broaden their lens, and look beyond cost savings. RPA vendors, in turn, need to differentiate their value proposition to capture market share. This webinar will look at the RPA landscape and how the technology can help businesses survive a crisis.

March 3, 2021

Managing chaos in a cloud-native environment AVAILABLE

Led by Roy Illsley, Chief Analyst, Enterprise IT

Many organizations view container management platforms as the on-ramp to faster and more widespread adoption of cloud-native technologies. This webinar looks at the management challenges faced by organizations looking to adopt cloud-native applications and compares the merits of different platform-based approaches for smoothing the transition to a new IT operational model.

March 4, 2021

Opportunities for Voice and Audio Streaming Over Bluetooth Low Energy (BLE) AVAILABLE

Led by Lee Ratliff, Senior Principal Analyst, Connectivity & IoT

Voice and audio streaming over BLE will become a reality in 2020, when the Bluetooth Special Interest Group (SIG) updates the Bluetooth specification to enable this technology. Join this webinar to learn about emerging opportunities in streaming over BLE – from new applications to smaller, longer lasting devices. Find out which new audio applications BLE will support, how the market will transition from classic Bluetooth to BLE, and where we'll see the greatest demand for the new BLE capabilities.

March 9, 2021

Modernizing OSS/BSS with cloud-native IT AVAILABLE

Led by: Kris Szaniawski, Practice Leader, Telecoms Operations and IT

The future success of CSPs—particularly in an era where internet content providers, such as Facebook, Google, and Amazon, are gaining majority control of industry market share—will hinge on their ability to quickly bring new services to market, constantly iterate to find a market niche, and seamlessly adapt to everchanging market conditions. Legacy operations support systems (OSS) and business support systems (BSS) cannot provide the required reinforcements to meet these

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challenges. As CSPs begin a new IT investment cycle to support 5G rollouts, they would be wise to prioritize cloud-native OSS and BSS.

March 11, 2021

Future of home broadband: FWA or FTTH?

AVAILABLE

Led by Jaimie Lenderman, Senior Analyst, Service Provider Technology

Home broadband connectivity has never been more important until recently, and fiber to the home (FTTH) has always been the golden standard for residential broadband access. However, while total cost to bring fiber to the home is coming down, many factors can hinder deployment. This webinar will explore how Fixed wireless access (FWA) deployment options where and when FTTH is simply not feasible.

March 16, 2021

Simplifying the enterprise multi-cloud journey

AVAILABLE

Led by Alan Howard, Senior Analyst, Cloud and Data Center

Enterprise IT executives are rapidly adopting a multi-cloud approach to application delivery. Upgrading corporate IT infrastructure to support this approach can be expensive and time-consuming. This webinar will explore how colocation data centers are designed to mitigate the risk of “going it alone”, and provide more reliable network and cloud connectivity, and lower latency access to edge locations.

March 17, 2021

Managing partner ecosystems for 5G monetization

AVAILABLE

Led by Chantel Cary, Senior Analyst, Service Provider Operations and IT

According to Omdia’s 5G World Series survey, 27% of CSPs expect B2B2X business models to see the biggest revenue boost from 5G. However, as CSPs bring in multiple partners across supply chains into their ecosystem, managing these partners will be crucial to successfully monetizing 5G opportunities. During this webinar, attendees will learn about the different approaches that CSPs can take to manage their partners and what they need from an IT perspective to operate a complex partner ecosystem.

March 18, 2021

Disaggregation in open optical line systems and transport

SOLD OUT

Led by Tim Munks, Senior Principal Analyst, High Speed Optics and Optical Network Technologies

Presented by Omdia and Nokia / Registration coming soon

As more networks embrace disaggregation, how do we reduce complexity, increase service velocity, and enhance customer experience? How can operators maintain better control over their networks and have greater flexibility in vendor sourcing? This webinar identifies ways in which open optical line systems deliver to operator needs, improve ROI, and enable future-ready networks. Explore the key benefits of software-defined networking (SDN), utilized with open networks to achieve increased agility and optimal service delivery.

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March 25, 2021

The edge: from hype to promise AVAILABLE

Led by: Stephanie Gibbons, Principal Analyst, Network Infrastructure and Software

After 5G's official launch, and one year into a trying pandemic, telcos are vying to demonstrate their value in the edge service delivery supply chain. Which operators will be able to monetize edge services in 2021—and how NFV will help them get there—remains to be seen. Join this webinar as we discuss where the 5G edge service opportunities lie, potential business models for monetization, and the role of NFV in delivering 5G services to the edge.

April 1, 2021

Using AI to enhance radio access network (RAN) operations and management AVAILABLE

Led by Adaora Okeleke, Senior Analyst, Telecoms Operations and IT

Omdia research suggests that CSPs' top business challenge is reducing operational cost and complexity. The radio access network (RAN) accounts for approximately 20% of a mobile operator's CAPEX, a figure expected to increase with the rollout of 5G. By optimizing the RAN and its operations and management, CSPs can reduce spend. Achieving this cost savings will require CSPs to transform how they manage the RAN, since current practices and solutions have not been effective.

April 7, 2021

Surviving the encrypted network traffic apocalypse AVAILABLE

Led by Eric Parizo, Senior Analyst

If inbound network traffic decryption were easy, every enterprise would do it. Although most enterprise network traffic is now decrypted, many organizations still do not decrypt and inspect their traffic, meaning they are blind to the potential threats hiding within encrypted traffic flows. This webinar will provide enterprises with a review of the evolving network security landscape as it relates to encrypted traffic. New changes to encryption standards and emerging decryption alternatives should compel all organizations to revisit their approach to network traffic decryption and risk management.

April 8, 2021

Innovative storage technologies for AI and ML data pipelines AVAILABLE

Led by Dennis Hahn, Senior Analyst, Data Center Storage

AI and ML both require significant data loads, which makes storage systems integral to both processing workflow and pipelining. This webinar will provide viewers insight into a typical ML and AI data pipeline. We will outline requirements and recommend storage types for addressing the sought-after balance between affordable scale for data collection/ingest and high-performance data feeding to GPUs and HPC compute.

April 13, 2021

5G Standalone – lessons learned from initial deployments AVAILABLE

Led by: Chris Nicoll, Senior Principal Analyst

Presented by Omdia and EXFO / 2 sponsor positions available

In this webinar we will explore the learnings from initial 5G SA deployments. We will explore the expected and unexpected challenges of 5G deployment, and how they were overcome as well as the early benefits of 5G non-standalone to standalone. As many operators are beginning to make the 5G

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standalone transition, for them to offer new services and provide subscribers an overall better network experience.

April 15, 2021

Unified 5G X-haul for network density

AVAILABLE

Led by Richard Webb, Director, Research and Analysis, Service Provider Technology

As 5G drives the shift to enhanced mobile broadband (eMBB), network architecture will need to deliver higher capacity, availability, and coverage. Network density will be vital to the integration of 5G New Radio (NR) with small cells, remote radio heads and WiFi. Join this webinar to explore the roadmap and requirements for 5G X-haul architecture migration. Learn about the challenges and success factors for scaling and cloud-optimizing deployment and the key performance criteria for 5G driven eMBB.

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April 20, 2021

Are we ready for 400G as a service?

AVAILABLE

Led by Ian Redpath, Practice Leader

Despite their role as the essential foundation of global networks underpinning the digital economy, high speed services remain an obscure and niche market. With high capacity data center interconnect having transitioned from 10G to 100G, 400G is now on the table. Join this webinar for a complete primer on 400G as a service: what it is, why it's happening, who's involved, and when a widespread rollout is likely to occur.

April 28, 2021

Green networks in the 5G era

AVAILABLE

Led by James Crawshaw, Principal Analyst

GSMA operators recently adopted a target of carbon neutrality by 2050, with energy efficiency as a fundamental requirement for 5G. Virtualization, disaggregation, and cloudification can help reduce energy consumption, as does more efficient coding, better spectrum management, and sleep modes. Yet operators need to look beyond energy consumed. This webinar will look at the key factors shaping green networks in the telcom business, from the environmental impact of infrastructure, operations, and equipment, to the materials chosen and sourced, to how equipment and operations are designed.

May 5, 2021

Boosting DC performance and cost savings with programmable switch silicon

AVAILABLE

Led by Devan Adams, Principal Analyst, Cloud & Data Center Switching

Programmable switch silicon – with its ability to lower data center network costs and improve performance – has rapidly found its way into traditional switch vendor portfolios. This webinar surveys the state of the DC switch silicon market, use cases for programmable data plane forwarding silicon technology, and growth trajectories of DC switch silicon segments.

May 11, 2021

Connecting your cellular IoT devices: the evolving CMP market

AVAILABLE

Led by Sam Lucero, Senior Principal Analyst, IoT Platforms

Merchant market connectivity management platforms (CMPs) are rapidly evolving to becoming a

critical technology for managing IoT devices over cellular networks. Join this webinar to gain an understanding of the merchant market CMP vendor landscape, new innovations for better serving cellular IoT adopters, and opportunities for deploying global IoT applications.

May 12, 2021

Adopting full virtualization and white-box solutions in the access network AVAILABLE

Led by Julie Kunstler, Principal Analyst, Network Infrastructure and Software

The future of networking is fast approaching and could very well be in a white box. In theory, virtualization and white-box solutions both will lower both capex and opex. Yet in the past few operators have adopted white-box solutions. With the rise of SD access, white-box solutions are now becoming a more popular solution due to potentially lower operational costs. Find out in this webinar the issues and challenges facing the adoption of virtualization and white-box solutions as well as if any operators have been successful.

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May 13, 2021

Coherent pluggable modems: The future is here AVAILABLE

Led by Tim Munks, Senior Principal Analyst, High Speed Optics and Optical Network Technologies

Coherent pluggable modems are the way forward as the industry continues toward network disaggregation. Advancements in coherent technology have expanded the use of pluggable modems across applications from metro to regional networks and beyond. This webinar explores the benefits and capabilities of pluggable modems and the network requirements for coherent optics. Understand where pluggable modems will be used and how they can reduce capex and costs for network operators. Stay ahead with the latest market overview and forecasts.

May 18, 2021

Easing the transition to cloud-native NFV for CSPs AVAILABLE

Led by Chris Silberberg, Research Analyst

Presented by Omdia and Nokia / 2 sponsor positions available

Operators have been striving to adopt network function virtualization (NFV) for the past eight years and are just now beginning to see some of the benefits. However, NFV is continuing to evolve into cloudified network architectures. This will lead to more operator flexibility, enable new services such as network slicing, and support the wider monetization of edge computing and 5G. But it is not an easy evolution for operators. They will need help to successfully transition to cloud-native NFV.

June 3, 2021

The path to successful digital transformation for CSPs AVAILABLE

Led by Kris Szaniawski, Practice Leader, Telecoms Operations and IT

Digital transformation is a key concern for CSPs. With disruptive digital players and competitors eating away at their business, CSPs have no choice but to shake up their IT operations to streamline costs, improve customer experience, and embrace the agile operating models required to support new revenue streams. This webinar will look at the key challenges that CSPs face in achieving successful digital transformation, as well as industry best practices and priority investment areas.

June 9, 2021

Evolution of Transport Technologies & Architectures for 5G RAN

Led by **Richard Webb**, Director, Research and Analysis, Service Provider Technology AVAILABLE

To evolve, operators must incorporate solutions that manage future complexity and deliver network performance requirements. Join this webinar to assess the challenges and criteria for successful migration to 5G X-haul and build a winning roadmap.

June 15, 2021

Fixed-mobile convergence: Accelerating network ROI

AVAILABLE

Led by **Jaimie Lenderman**, Senior Analyst, Service Provider Technology

FMC is happening as next-gen technologies support new services and revenue streams.

In addition, operators are exploring unification of their wireline and wireless networks, for end-to-end automation and zero-touch provisioning. Join this webinar to explore the advancements and potential of FMC along with lowering TCO.

June 17, 2021

Carrier SDN: How does a maturing technology fit into a 5G world?

Led by **Stephanie Gibbons**, Principal Analyst, Network Infrastructure and Software AVAILABLE

While a maturing technology, SDN continues to underpin a carrier network architecture transformation that aims to deliver service agility, quicker time to revenue, operational efficiency, and cost savings. Join this webinar to find out which SDN applications operators are prioritizing today and how they plan to use SDN technology when implementing 5G.

TBD

The Roadmap to 5G X-haul network success

Led by **Richard Webb**, Director, Research and Analysis, Service Provider Technology

To evolve, operators must incorporate solutions that manage future complexity and deliver network performance requirements. Join this webinar to assess the challenges and criteria for successful migration to 5G X-haul and build a winning roadmap.

TBD

The role of next-gen microwave and mmWave in 5G X-haul

Led by **Richard Webb**, Director, Research and Analysis, Service Provider Technology

Microwave and mmWave is a go-to option when wireline technologies are economically prohibitive or simply not possible. Join this webinar to discuss the key challenges and performance criteria for the 5G X-haul network. Explore the developments, roadmap, and opportunities across microwave and mmWave for backhaul, midhaul and fronthaul connectivity.

TBD

Expanding the coherent modem market using grey optics

AVAILABLE

Led by **Tim Munks**, Senior Principal Analyst, High Speed Optics and Optical Network Technologies

Pluggable coherent transceivers that use grey optics for point-to-point applications promise to enable more cost-effective solutions for access and aggregation. Join this webinar to find out how

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these new pluggable solutions can serve to lower cost, reduce power dissipation, and expand applications.

TBD

mmWave's emerging role in 5G AVAILABLE

Led by Daryl Schoolar, Practice Leader, Service Provider Technology

While 5G builds currently center on lower spectrum bands, new technologies and business models are opening the way for operators to use mmWave going forward. This webinar will help the audience better understand how mmWave's role in 5G has evolved over the last 24 months and how operators see that band fitting into their future.

TBD

How to enable multi-vendor interoperability in PON AVAILABLE

Led by Julie Kunstler, Principal Analyst, Network Infrastructure and Software

An early goal of software-defined (SD) access is to support PON OLT to ONT equipment interoperability, thereby diminishing vendor lock-in for operators. In addition, interoperability leads to faster network rollout. Attend this webinar to understand the benefits and appreciate the challenges of interoperability.

TBD

Prioritizing telco IT investments in a post-COVID 19 world AVAILABLE

Led by: Kris Szaniawski, Practice Leader, Telecoms Operations and IT

COVID-19 will exert a direct but uneven impact on the telecoms IT sector, forcing telcos to prioritize certain software over others. Vendors, in turn, will need to anticipate service provider needs in this rapidly changing environment. This webinar will examine the main factors driving CSP investment in the OSS/BSS domain and which IT investments are likely to rank high among service providers.

TBD

How to maximize your video collaboration budget AVAILABLE

Led by Prachi Nema, Senior Analyst, Enterprise Communications

Businesses are redesigning their office spaces in favor of huddle rooms and smaller collaboration spaces that foster knowledge sharing, enhance creativity, and accelerate innovation. Planned correctly, the right video conferencing solution can boost collaboration and employee productivity; planned poorly, it can drain the budget. This webinar shows enterprises how to maximize their video collaboration budget by concentrating on five key areas—cost, features, usability, security and management.

TBD

How visual collaboration endpoints are evolving in light of cloud services AVAILABLE

Led by Prachi Nema, Senior Analyst, Enterprise Communications

Over the last few years, innovation in video conferencing endpoints has materialized in multiple form factors, from interactive flat panel displays – combining video conferencing, digital whiteboarding and presentation functionalities in one device – to affordable and quickly deployable USB cameras that enable video conferencing for many across varied settings. Artificial intelligence built into endpoints is also transforming the meeting experience through such features as voice

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command and people counts. This webinar is a valuable primer for enterprises and SMEs on the different visual collaboration endpoints that are currently available, including their benefits and challenges.

TBD

Data protection in the multi-cloud: enabling secure, easier, and more affordable solutions AVAILABLE

Led by Dennis Hahn, Senior Analyst, Data Center Storage

By leveraging the multi-cloud, sensitive enterprise data can be better protected than ever before and at lower costs. In addition to providing a safe offsite data repository, cloud also provides an affordable and more secure alternative to restore operations post disaster. This webinar explores options, features, and strategies for a multi-cloud approach, plus a full understanding of why this approach is necessary in our digital world.

TBD

AI, machine learning, behavioral analysis and blockchain: The next generation of cybersecurity AVAILABLE

Led by Jeff Wilson, Research Director, Cybersecurity Technology

Companies are exploring a range of next gen cybersecurity technologies and evaluating how they will improve threat detection and mitigation strategies. This webinar will look at new options available, best practices and you can effectively apply them.

TBD

Integrating DDoS mitigation into your overall security architecture AVAILABLE

Led by Jeff Wilson, Research Director, Cybersecurity Technology

DDoS mitigation controls have always been separate, and companies need to start integrating them now. An expert panel will explore why DDoS mitigation technology must be integrated into the greater threat mitigation infrastructure, the tools and processes available for the task, how to evaluate those tools and processes, and how to spot blended attacks that use DDoS as a smokescreen.

TBD

Virtual firewalls to serverless security: how to choose a cloud security solution AVAILABLE

Led by Jeff Wilson, Research Director, Cybersecurity Technology

The race to move IT infrastructure to the cloud is mirrored by the plethora of solutions for securing those deployments. Whether you are launching public cloud SaaS applications, moving platforms and infrastructure into the cloud, or managing hybrid/multi-clouds, choosing the right security tools can be daunting – even for the experts. During this webinar, we will break down the different versions of cloud security, offer advice for picking the right solution for your cloud deployment, and discuss how cloud security will evolve in the future.

TBD

Advanced security solutions for enterprise IoT AVAILABLE

Led by Tanner Johnson, Senior Analyst, Connectivity & IoT

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Enterprise IoT networks are evolving rapidly resulting in a need for companies to update internal security solutions protecting devices in use today while building a foundation for the unknown risks of the future. Learn how to leverage existing and new security solutions as users adopt more sophisticated, yet vulnerable, IoT components.

TBD

How to secure your IoT cloud domain AVAILABLE

Led by Tanner Johnson, Senior Analyst, Connectivity & IoT

Organizations that currently use or are planning to use cloud solutions to manage their IoT ecosystems need to understand the security and privacy risks that the cloud poses for their data and devices. The good news is that there is a wealth of IoT cybersecurity benefits within the cloud itself. This webinar explores the wide range of cloud security tools that organizations can use to mitigate risk, from complex device management and monitoring to comprehensive data storage and backup.

TBD

Making the hack-proof automobile AVAILABLE

Led by Tanner Johnson, Senior Analyst, Connectivity & IoT

Today's increasingly connected automobile is effectively a moving cybersecurity target. Within this environment, securing the safety of a vehicle's passengers and its cargo is paramount. This webinar identifies automotive IoT security measures that will be required in future deployments to safeguard passengers, cargo, vehicles, and data.

TBD

IoT connectivity: Wi-Fi vs. Bluetooth vs. everything else AVAILABLE

Led by Lee Ratliff, Senior Principal Analyst, Connectivity & IoT

It's no surprise that Wi-Fi and Bluetooth, which are native connectivity technologies for mobile devices and are familiar to consumers, are rapidly making headway into IoT applications. In this webinar, we look at the competing IoT connectivity technologies that are available in the market, specific IoT applications that use Wi-Fi and Bluetooth, and the steps Wi-Fi and Bluetooth chipset vendors are taking to advance their IoT market share.

TBD

Multiprotocol wireless chips: New applications, new use cases AVAILABLE

Led by Lee Ratliff, Senior Principal Analyst, Connectivity & IoT

Supported by the rise of low-power wireless (LPW) semiconductors, multiple wireless protocols are enabling entirely new applications and use cases. This webinar will look at who offers multiprotocol wireless chips, how manufacturers are using them, and the challenges and benefits of implementing multiprotocol support in embedded IoT products.

TBD

5G IoT in automotive: From eV2X to autonomous driving AVAILABLE

Led by Christian Kim, Senior Analyst, IoT & Connectivity

With the first commercial deployment of a cellular vehicle-to-everything (C-V2X) connected car expected in 2020, C-V2X technology has become a high-profile IoT technology. This webinar will

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offer a primer on C-V2X technology: its history, latest developments, market outlook, and its enhancement in the 5G standard (eV2X).

TBD

IoT in healthcare - current market status, use cases, and outlook AVAILABLE

Led by Christian Kim, Senior Analyst, IoT & Connectivity

COVID-19 has greatly accelerated interest in the IoT healthcare market, which had already been growing quickly prior to the pandemic. Join this webinar to learn about various IoT use cases being deployed to combat the spread of COVID-19, as well as other new IoT applications in healthcare and medicine.

TBD

Smart Cities: Omdia identifies three strategic approaches AVAILABLE

Led by Carrie Pawsey, Senior Analyst, IoT Practice

To help IoT technology providers monetize the \$44 billion opportunity that the smart city will present by 2023, Omdia has identified three types of smart city strategies being adopted around the globe. Join this webinar to find out what these strategies are, their pros and cons, and the role of finance in strategy selection. Get insight into where to focus your activities for each city type so that you can maximize this market opportunity.

TBD

Monetizing the Smart City: Successful Financing and Business Models AVAILABLE

Led by Carrie Pawsey, Senior Analyst, IoT Practice

The smart city vertical holds the key to a \$44 billion opportunity by 2023 for IoT technology providers, but many face significant hurdles when it comes to unlocking the door. Attend this webinar to get strategic recommendations on how to monetize the smart city opportunity and reap the greatest return on your investment.

TBD

Striving for massive IoT: new use cases for licensed LPWA technologies AVAILABLE

Led by Christian Kim, Senior Analyst, IoT & Connectivity

Despite deployments of LPWA networks around the world, the industry has yet to fully tap into the technology's potential for supporting massive IoT. This webinar will look at NB-IoT and LTE-M use cases in consumer, transportation, and industrial verticals that could generate the number of licensed LPWA connections needed for massive IoT. We also discuss potential use cases emanating from 5G LPWA technologies.

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TBD

Building trust in AI outcomes

AVAILABLE

Led by: Bradley Shimmin, Distinguished Analyst

While automated machine learning (AutoML) promises to democratize data science by accelerating impactful business outcomes, it carries real risks and poses new challenges. Join this webinar to get advice on how to build a repeatable, scalable, and flexible framework that can produce trustworthy AI business outcomes: explainable, understandable, accountable, reliable, and ethical.

TBD

Give the people what they want: the AI-driven retail CX

AVAILABLE

Led by Mark Beccue, Principal Analyst

How does retail survive and thrive? Give people specifically what they want, when they want it. AI is the blueprint for the personalization of retail. Join this webinar to get best practices for intelligence product recommendations, promotions, and marketing that lead to a personalized customer experience (CX) that drives revenue.

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