

Cloud Ecosystems Analysis

Comprehensive market intelligence, including vendor performance and cloud marketplace development.

Key Questions Answered

- How can you identify which cloud service providers deliver the best performance for your specific business needs?
- Where should vendors focus investments as AI becomes a critical driver of public cloud demand?
- Which partner strategies are yielding the highest growth rates among hyperscalers?
- How are cloud marketplace dynamics shifting, and what opportunities do these changes create for your organization?

What We Offer

- Quarterly data on cloud infrastructure market trends and vendor performance indexes
- Unique global coverage across 4 regions with detailed channel analysis in major markets
- Consistent database with segment, channel and end-user splits for precise market intelligence



The hyperscaler marketplace is transforming rapidly as enterprises consolidate their software spending through cloud platforms. Organizations must strategically evaluate which cloud providers best align with their specific workloads and AI initiatives. Our Cloud Ecosystems analysis provides the critical intelligence needed to navigate this complex environment, helping both vendors and customers understand where to focus investments as AI reshapes the competitive dynamics among major cloud providers.



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Senior Analyst
**Cloud Ecosystems
Analysis**

SPEAK WITH OUR EXPERTS

Delivering comprehensive cloud ecosystem insights

Key Deliverables



Market Trackers

Quarterly cloud infrastructure performance data across regions with detailed segment, channel, and end-user splits. Annual cloud marketplace data by technology and route-to-market.



Reports

Ongoing analysis of cloud trends, CSP strategies, acquisitions, marketplace strategies, and AI-driven market developments.



Briefings

Analyst presentations on cloud ecosystem developments with scheduled updates throughout the year.



Analyst Insights and Access

Unlimited portal access with direct analyst inquiry support and ongoing commentary on cloud market shifts.

Scope of Research

Coverage

- Data coverage across **4** regions: North America, Europe/Middle East/Africa, Asia Pacific, and Latin America with detailed analysis of major European and US markets
- Cloud infrastructure services (IaaS & PaaS).
- Single, consistent database providing segment, channel (direct, one tier, two tier) and end-user splits by company size
- Cloud marketplace data - covering technology type, route-to-market.

Key vendors covered

- Cloud Infrastructure: AWS, Microsoft Azure, Google Cloud, IBM, Oracle, Alibaba Cloud, Huawei Cloud, China Telecom, Salesforce, Tencent Cloud, Baidu AI Cloud

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