

Cybersecurity Ecosystems

Gain a unique and comprehensive view of the market, which includes vendor, channel, and end-user splits plus regular analyst insights.

Key Questions Answered

- How is platform consolidation reshaping the market?
- What defines success for cybersecurity partners?
- What strategies are new entrants using to accelerate expansion?
- Which markets should vendors focus their investment?
- What vendors and categories are securing the most VC investment?
- What is the role of marketplaces and how can they drive growth for the cybersecurity channel?

What We Offer

- Comprehensive vendor and channel coverage in quarterly estimates and forecasts
- Analysis of cybersecurity channel trends and vendor performance
- Expert access and direct support from a global team of top cybersecurity and channels analysts
- Actionable ecosystem insights - platform integration strategies, marketplace acceleration trends



Cybersecurity Ecosystems service provides exceptional visibility across the global cybersecurity landscape. Its integration of quantitative forecasts and qualitative insights provides essential intelligence for both channel executives and market analysts navigating today's complex security landscape.



Matthew Ball

Chief Analyst

Cybersecurity Ecosystems

SPEAK WITH OUR EXPERTS

Delivering precise cybersecurity ecosystem analysis

Key Deliverables



Market Trackers

Channel and end-user splits for quarterly data across 6 security segments covering 50+ markets



Reports

Vendor performance analysis, platform strategies, Cybersecurity Titans Index, analysis of VC funding, IPOs and acquisitions and regional security market insights



Briefings

Custom analyst presentations on market trends, vendor strategies, and quarterly performance.



Analyst Insights and Access

Direct support from top analysts with unlimited portal access and continuous data streams globally.

Scope of Research

Coverage

- 52 countries across North America, Latin America, Europe, Middle East, Africa, and Asia Pacific with detailed regional breakdowns
- 6 cybersecurity segments: network security, endpoint security, data security, vulnerability and security analytics, web and email security, identity access management
- Measures include spending estimates by end-user size, channel categories, and quarterly market performance with short-term and long-term forecasts

Key Vendors Covered

- Acronis, Barracuda Networks, Bitdefender, Broadcom, Cisco
- Cloudflare, CrowdStrike, ESET, F5, Fortinet, Kaspersky
- Microsoft, Mimecast, Okta, Palo Alto Networks, Proofpoint
- Qualys, Rapid7, SailPoint, SentinelOne, Sophos
- Splunk, Tenable, Trellix, Trend Micro, Varonis, Zscaler

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